

ARIZONA STATE HISTORIC PROPERTY INVENTORY

IDENTIFICATION

SURVEY AREA NAME: Phoenix Commercial
 HISTORIC NAME: Gerardo's Building
 ADDRESS/LOCATION: 421 S. 3rd Street
 CITY/TOWN: Phoenix
 TAX PARCEL NUMBER: 112/31/27
 OWNER: Mike & Eirere Macchiaroli
 OWNER ADDRESS: 245 E. Jackson
Phoenix, AZ 85004
 HISTORIC USE: restaurant/rooms
 PRESENT USE: restaurant
 BUILDING TYPE: Commercial/
 STYLE: 20th Century Commercial
 CONSTRUCTION DATE: 1928
 ARCHITECT/BUILDER: unknown
 INTEGRITY: original site/altered minor
 CONDITION: good/maintained

COUNTY: Maricopa SURVEY SITE: 25-22
 USGS QUAD: Phoenix
 T 1N R 3E S 8SE 1/4 / 1/4 OF THE 1/4
 UTM Zone 12 Easting 400645 Northing 37007

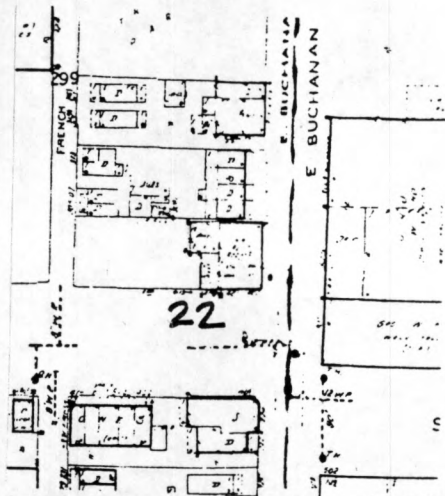
Description (contd.)

ROOF TYPE: flat
 ROOF SHEATHING: built up
 EAVES TREATMENT: stepped parapet
 WINDOWS: wood, double-hung
 ENTRY: corner-recessed
 PORCHES: no
 STOREFRONTS: windows and 1 S. entry
infilled with brick.
 NOTABLE INTERIOR: _____
 OUTBUILDINGS: _____
 ALTERATIONS: building: brick infill at
windows still conveys openings- all with
concrete lintels.
 PHOTOGRAPH parapet
 PHOTOGRAPHER: Francissen
 DATE August 1983 VIEW: NE
 NEGATIVE NUMBER: PC Roll E, Frame 23

DESCRIPTION

STORIES: 2 DIMENSIONS: (1) 50(w) 50
 STRUCTURAL MATERIAL: brick
 FOUNDATION MATERIAL: concrete
 WALL SHEATHING: brick (stucco on 1-story wing)
 APPLIED ORNAMENT: metal signage with name under
decorative brickwork at stepped
parapet, (corbelling) and at 2nd floor line.

SKETCH MAP:



ADDITIONAL DESCRIPTION/ANALYSIS (annotated form):

SIGNIFICANCE:

AREAS OF SIGNIFICANCE: COMMERCE COMMUNITY PLANNING ___ ECONOMICS ___
EXPLORATION/SETTLEMENT ___ GOVERNMENTAL ___ MILITARY ___ RELIGION ___ SCIENCE ___
THEATRE ___ TRANSPORTATION ___ TOURISM ___ OTHER(specify) ___

HISTORIC ASSOCIATIONS (be concise):

PROMINENT OCCUPANT/HISTORIC ASSOCIATION(S) _____

RELATIONSHIP TO LOCAL DEVELOPMENT Hispanic neighborhood.

CULTURAL AFFILIATIONS Largest historical commercial building associated with a Mexican-American name.

ARCHITECTURAL STYLE _____

MAJOR ARCH. FORM/MATERIAL Unusual decorative brick work.

ENGINEERING/STRUCTURAL _____

DISTRICT/STREETScape CONTRIBUTION important neighborhood corner.

DISCUSSION AS REQUIRED:

Occupied by Sonorense Club (aka Sonorense Cafe), 1929-1950s.

See MRA text, Item 8, pages 38,62.

CONTEXT: ISOLATED/RURAL ___ RESIDENTIAL STREET ___ COMMERCIAL CENTRAL SQUARE ___

CBD: ___ OTHER: Neighborhood

BIBLIOGRAPHY/SOURCES:

Pediment name and date marker "Gerardo's Building 1928".

Sanborn Maps.

Interview: Mike Macchiaroli, owner

Phoenix City Directories

LISTING IN OTHER SURVEYS: _____

NATIONAL REGISTER STATUS:

LISTED ___ DETERMINED ELIGIBLE ___ DETERMINED NOT ELIGIBLE ___ NOT EVALUATED ___

COMMENTS/DEVELOPMENT PLANS/THREATS:

SURVEYOR J. Garrison et al SURVEY DATE May 1984 DATE FORM COMPLETED May 1984