p. 10-300 (Rev. 10-74)	PH0368482		DATA	SHEET
N/ TIONAL REG	S DEPARTMENT OF THE IN ATIONAL PARK SERVICE SISTER OF HISTORI Y NOMINATION 1	C PLACES	FOR NPS USE ONLY RECEIVED DEC 2.1 1976 DATE ENTERED SEP	1 3 1977
¥ SEE	INSTRUCTIONS IN HOW T TYPE ALL ENTRIES (		ATIONAL REGISTER FORMS	S
1 NAME				
HISTORIC	Mystic Theatre (Pref	erred)		
AND/OR COMMON	Marmarth Theatre			
2 LOCATIO	N			
STREET & NUMBER	Main Street		NOT FOR PUBLICATION CONGRESSIONAL DISTR	NCT
	Marmarth	VICINITY OF	1	
STATE	North Dakota	CODE 38	COUNTY Slope	CODE 087
3 CLASSIFI	CATION			
CATEGORY DISTRICT X_BUILDING(S) STRUCTURE SITE OBJECT	OWNERSHIP PUBLIC PUBLIC BOTH PUBLIC ACOUISITION IN PROCESS BEING CONSIDERED	STATUS OCCUPIED X_UNOCCUPIED WORK IN PROGR ACCESSIBLI X_YES: RESTRICTED YES: UNRESTRIC NO	AGRICULTURE COMMERCIAL IESSEDUCATIONAL EXENTERTAINMENT DGOVERNMENT	ENT USE _XMUSEUM PARK PRIVATE RESIDEN RELIGIOUS SCIENTIFIC TRANSPORTATION OTHER:
	<b>F PROPERTY</b>			
	Marmarth Historical So	ociety		
STREET & NUMBER	Post Office Box 56			
CITY, TOWN	Marmarth	VICINITY OF	state North Dakota	58643
5 LOCATIO	N OF LEGAL DESCR s,etc. Slope County Co Post Office Bo;	ourthouse	· · · · · · · · · · · · · · · · · · ·	
CITY, TOWN	Amidon		STATE North Dakata	E9620
TITLE	NTATION IN EXIST			58620
1975 DEPOSITORY FOR	State Historical Soci	FED		
SURVEY RECORDS	State Historical Socie Liberty Memorial Buil	ding	STATE	
	Bismarck		North Dakota 58	505

# 7' DESCRIPTION

CON	DITION	CHECK ONE CHECK ONE		DNE
—EXCELLENT —GOOD ⊥FAIR	DETERIORATED RUINS UNEXPOSED	UNALTERED	Xoriginal	SITE DATE

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE The Mystic Theatre measures 26 by 76 feet, with framing consisting chiefly of twoby-six lumber, a structural system which even prior to recent restoration rendered the building unusually solid. The roof covering is board and tar paper, and the facade (southwest) and side elevations are stuccoed. Stucco on the rear has fallen away, exposing the stucco board (grooved wooden panels) which was an early and unsuccessful technique for holding stucco in place. At some time in the past the boarding was overlaid on the facade and sides with wire mesh framing and the stucco reapplied. A platform with steps has been constructed at the elevated rear door within the last year in order to comply with safety requirements for a second exit. The facade of the theatre (repainted its original white) features a galvanized metal cornice with egg-and-dart and bead-and-reel moldings, paterae, and enriched consoles. The archivolt of the facade basket arch is marked with fret banding and the soffit illuminated with a string of eleven multi-colored lights. Eventually the damaged plaster on the ceiling of the entry recessed behind the arch will be replaced with stucco. The centered semihexagonal ticket booth consists of a dark brown stucco base; three windows beneath a row of seven lights; and a ribbed dome roof of composition board painted gilt. Suspended inside the booth is the theatre's sole remaining original light fixture: a clear glass globe is a morning glory design of Art Nouveau inspiration. The two billboards flanking the doors are also original, although it has been necessary to refit the doors themselves with a number of glass panes and muntins. The latter were made by a local carpenter who carefully matched the grooved surface of the members still intact.

Inside the lobby, two structural changes have in one instance created a new space and in the other eliminated an alteration to the plan as first built. The area of the new concession stand, recessed behind the northeast wall of the lobby, was taken from the rear of the auditorium and replaces ten seats. The walls of the stand are covered with scalloped cloth and the service bar rests on two red cedar posts. The bottom half of the west stairway to the balcony was cut off some time after construction of the building and the space taken for a popcorn machine, but the steps have now been restored. Because of plaster deterioration, walls and ceiling of the lobby have been sheathed and coated with a textured spray. The walls also feature dark brown wainscoting below decorative fabric panels. The four-by-six uprights supporting the lobby ceiling include one bearing the words <u>Yellowstone Trail</u>, indicating it was originally a marker for the national highway of that name which was one of the major coast-tocoast automobile routes of the early 20th century.

Enclosed quarter-turn stairways with stairwells sheathed in matched vertical boarding lead from the lobby to the balcony. The latter, which seats twenty, has a curved railing with rectangular wooden balusters painted gilt and is supported by metal rods attached to a tie-beam in the ceiling. As built, the balcony seems to have been a continuous horseshoe but probably acquired its present 2-part division in the 1939 remodeling of the projection area into a fireproof concrete room. The original projector, a "Peerless Automatic Arc Control" manufactured by J.E. McAuley, Chicago, still functions on the principle of an arc welder, with light produced from an electrical arc through the use of carbons. The sound equipment was apparently installed in 1930, in July of which year the Marmarth newspaper began advertising that the theatre offered the best in that innovation. CONTINUATION SHEET

#### UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

### NATIONAL REGISTER OF HISTORIC PLACES INVENTORY -- NOMINATION FORM

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The auditorium has 187 seats, the first six rows of which are wooden and imitation leather opera chairs thought to be original. The remainder are considerably more elaborate, with cast iron frames, black leather cushions, shaped wooden headrails, and red wooden armrests. The pine tongue-and-groove floor is bare except for red carpeting in the two side aisles. On the northwest and southeast walls are wood-framed panels, 8 by  $8\frac{1}{2}$  feet, in which the original plaster fill has been replaced with flocked paper in a crimson foliate design on a gold ground. Smaller panels flank the stage and extend beneath the overhang of the balcony, the curved apron of which is also covered with the flocked paper above gilt wooden banding. An original floral stenciled border has been reproduced in dark brown paint beneath the panels and the remainder of the wall to the baseboards is plaster painted dull gold. The metal ceiling, stamped in a pattern of squares and diamonds, retains its first coat of pale yellow; the cornice is blue with a border of small handpainted yellow flowers. Lighting was originally provided by incandescent bulbs suspended from the ceiling, but fixtures chosen for the restoration consist of three 5-arm hurricane lamp chandeliers and a series of individual wall hurricane lamps. Heating was first obtained from a large coal stove, the thimble hole for which (now sealed) is still visible in the north corner wall of the auditorium. A later coal furnace, installed in an unfinished excavation beneath the northeast end of the building, was subsequently converted to gas and produces warm air through grilles beneath the stage.

A flight of steps on the southeast wall leads up to a corridor beside the stage. The latter can be cleared of its motion picture screen by means of hinges attached to a two-by-six ceiling beam. The plain 3-part flat currently in use is new, but backstage there are also about a dozen scenic panels (painted canvas on wooden frames) which date from the heyday of the theatre and some of which bear the names of vaudeville troupes. The present footlights are replacements made by the president of the Marmarth Historical Society and consist of light bulbs with gilt-painted backings cut from sheet metal. The treasurer of the society contributed two canvas backdrops, handpainting one with a rose-colored banner reading <u>Mystic Theatre</u> and the other with a scene of moonlight-on-water. The gold velvet stage curtain was the joint sewing project of a number of society members. An upright piano, placed left of the stage, was donated to the theatre by the secretary of the society.

# 8 SIGNIFICANCE

PERIOD	AR AR	EAS OF SIGNIFICANCE CH	ECK AND JUSTIFY BELOW	
PREHISTORIC	ARCHEOLOGY-PREHISTORIC	COMMUNITY PLANNING	LANDSCAPE ARCHITECTURE	-RELIGION
1400-1499	ARCHEOLOGY-HISTORIC	CONSERVATION	LAW	SCIENCE
1500-1599	AGRICULTURE	ECONOMICS	LITERATURE	SCULPTURE
1600-1699	ARCHITECTURE	EDUCATION	MILITARY	-SOCIAL/HUMANITARIAN
1700-1799	ART	ENGINEERING	MUSIC	<b>X</b> THEATER
1800-1899	COMMERCE	EXPLORATION/SETTLEMENT	PHILOSOPHY	TRANSPORTATION
X_1900-	COMMUNICATIONS	INDUSTRY	POLITICS/GOVERNMENT	OTHER (SPECIFY)
		INVENTION		

#### SPECIFIC DATES 1914

BUILDER/ARCHITECT Guy Johnson

#### STATEMENT OF SIGNIFICANCE

The early prosperity and the lingering decline of Marmarth, North Dakota, a town founded in 1902 in a bend of the Little Missouri River in the southern Badlands, are reflected in the history of its Mystic Theatre. Both town and theatre were built to last, with the former boasting such assets as a park and landscaped boulevard, extensive public utilities, and imposing masonry commercial blocks. The theatre, although frame and stucco, was sturdily constructed and remains so today, despite its age, locale, and years of neglect. Unusual among early North Dakota theatres because it was specifically intended for the showing of motion pictures, the building is thus stylistically significant as a vernacular expression of what the February 13, 1914, Marmarth Mail termed "a playhouse of the movie sort" ("Possibility for New Industry," p.1).

The Mystic was the project of Guy Johnson (1891-1971), a Nebraska-born professional baseball pitcher who settled in Marmarth and erected the theatre within two months in the spring of 1914. For the April 22 opening, the <u>Marmarth Mail</u> reported that "The house was packed for both performances. The <u>Mail</u> is informed that the Mystic will run nightly. The house, when completed, will be a nifty little play house and will accomodate about 200 persons at a seating" ("Mystic Theatre Opens Its Doors," April 24, 1914, p.1). The public was soon eagerly attending such offerings as <u>Gypsy Blood</u>, a 3-reel romantic epic "starring Asta Nelson in the leading role in one of the movie masterpieces of the world" (advertisement, <u>Marmarth Mail</u>, May 15, 1914, p.3). The quality of the features was praised as being "exceptionally high...far better than the films shown in the average movie house" ("Local Happenings," <u>Marmarth Mail</u>, June 26, 1914, p.3).

The Mystic made the transition to sound in 1930, but by the end of the decade, signs of its waning popularity had emerged. After being closed several months for remodeling to bring it up to state safety standards (a new fireproof projection booth and conduits for electrical wiring), the theatre reopened only on a part-time basis in July, 1939. Its diminished schedule reflected local changes which had already been at work for a number of years, altering the character of Marmarth itself. The town owes both it rise and fall to the Chicage, Milwaukee, and St. Paul Railway, which in 1907 made Marmarth a terminal point complete with roundhouse and car repair shops. The community quickly flourished in its role as regional trading center, its population growing from 790 in 1910 to 1318 ten years later. As early as 1915, Marmarth boasted department, hardware, grocery, drug, and jewelry stores, and also a meat market; two hotels; schools; churches; half a dozen restaurants; lumber yards; an automobile repair garage, as well as livery and feed barns; banks; a grain elevator; an opera house - and the year-old Mystic Theatre. In 1922, however, local railroad machinists and carmen went on strike, during

## 9 MAJOR BIBLIOGRAPHICAL REFERENCES

Maddox, Dawn. Personal inspection, April 22-23, 1976.
Marmarth Historical Society, Marmarth, North Dakota, 58643.
Mr. Roy Williams, President. Personal interview, April 23, 1976.
Mrs. Frieda Striebel, Secretary. Files.
State Historical Society of North Dakota, Liberty Memorial Building, Bismarck, North Dakota, 58505: Mystic Theatre Subject File.

# **10 GEOGRAPHICAL DATA**

_	ACREAGE OF NOMINATED PROPERTY LESS than I acre.
	UTM REFERENCES/Not available because blue UTM grid tick marks not included on pre-
	liminary USGS map issued. Longitude: 103 55' 29". Latitude: 46. 17' 49"
	ZONE EASTING NORTHING ZONE EASTING NORTHING
	VERBAL BOUNDARY DESCRIPTION

	STATES AND COUNTIES	FOR PROPERTI	ES OVERLAPPING STA	ATE OR COUNTY BOUNDARIES
STATE		CODE	COUNTY	CODE
STATE		CODE	COUNTY	CODE
	EPARED BY	<u></u>	A	
	Dawn Maddox, Arch	itectural	listorian	
ORGANIZATION	State Historical			DATE October 25, 1976
STREET & NUMBER	Liberty Memorial			тецерноме (701)224-2666
CITY OR TOWN	Bismarck		· · · ·	state North Dakota 58505
NAT	THE EVALUATED SIGN	NIFICANCE OF T		IN THE STATE IS: LOCAL $\underline{\chi}$
hereby nominate th criteria and procedu		the National Re al Park Service.		ation Act of 1966 (Public Law 89-665), I it has been evaluated according to the
STATE HISTORIC PR			•	
	State Historic Pr	eservation	Officer	DATE December 15, 1976

GPO 892-453

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the course of which town progress was halted. The Chicago, Milwaukee, and St. Paul took work that needed to be done to other locations, including Mobridge, South Dakota. In the end, the 65 striking workers were never rehired and the railroad shops were closed.

By 1930, Marmarth's population had dwindled to 721, less than in 1910, and as the years passed, its decline was accelerated by the advent of vehicular transportation and competition from two more successful neighbors: Bowman, North Dakota, 27 miles east, and Baker, Montana, 20 miles west. Under new names (the Palace and later the Marmarth), the Mystic Theatre held on for a time, but eventually deprived of its patrons by demographic and economic factors which depleted the town, it finally closed in the early 1950s.

Marmarth is now a community of less than 300, but from that number and from the surrounding countryside have come the members of the Marmarth Historical Society, organized in May, 1975, to preserve something of the town's fast-vanishing physical heritage. The Mystic Theatre, derelict for over two decades, is the society's Bicentennial project, on which it has wholeheartedly expended its resources for the past year. The newly restored building was given a grand reopening by the society and by the North Dakota Bicentennial Commission on April 22, 1976 (the 62nd anniversity of the original opening), with local talent presenting a vaudeville show. On opening night and on three additional evenings, the theatre was sold out to audiences which included visitors from North Dakota cities several hundred miles distant and from eastern Montana and northwestern South Dakota. Honored guests were Mrs. Guy Johnson, widow of the builder of the theatre, and Leo Merz, who donated it to the historical society, their presence emphasizing the spirit of continuity and cooperation which the Mystic now symbolizes. The Marmarth Historical Society hopes to nurture that spirit by making "working museum," the accommodations and excellent acoustics of which the theatre a will be adaptable to a variety of uses, including public entertainment and town meetings.