

1084

United States Department of Interior  
National Park Service

National Register of Historic Places  
Registration Form

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in How to Complete the National Register of Historic Places Registration Form (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900A). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property

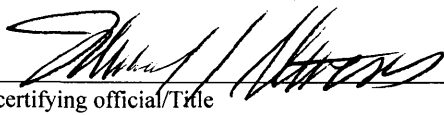
historic name Drummond Business Block  
other names/site number

2. Location

street & number	409-417 Galloway Street	N/A	not for publication
city or town	Eau Claire	N/A	vicinity
state Wisconsin	code WI	county Eau Claire	code 035 zip code 54701

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this X nomination \_ request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property X meets \_ does not meet the National Register criteria. I recommend that this property be considered significant \_ nationally \_ statewide X locally. ( See continuation sheet for additional comments.)

Signature of certifying official/Title  Date 8/23/07

State Historic Preservation Officer - Wisconsin

State or Federal agency and bureau

In my opinion, the property \_ meets \_ does not meet the National Register criteria. ( See continuation sheet for additional comments.)

Signature of commenting official/Title Date

State or Federal agency and bureau

Drummond Business Block

Eau Claire

Wisconsin

Name of Property

County and State

4. National Park Service Certification

I hereby certify that the property is:

entered in the National Register.

See continuation sheet.

determined eligible for the National Register.

See continuation sheet.

determined not eligible for the National Register.

See continuation sheet.

removed from the National Register.

other, (explain:)

*Edson H. Beall*

*10/10/07*

*[Signature]*

Signature of the Keeper

Date of Action

5. Classification

Ownership of Property  
(check as many boxes as  
as apply)

- private
- public-local
- public-State
- public-Federal

Category of Property  
(Check only one box)

- building(s)
- district
- structure
- site
- object

Number of Resources within Property  
(Do not include previously listed resources  
in the count)

contributing	noncontributing
3	buildings
	sites
	structures
	objects
3	total

Name of related multiple property listing:  
(Enter "N/A" if property not part of a multiple property  
listing.)

N/A

Number of contributing resources  
is previously listed in the National Register

0

6. Function or Use

Historic Functions

(Enter categories from instructions)

COMMERCE/TRADE: business  
COMMERCE/TRADE: specialty store  
COMMERCE/TRADE: warehouse

Current Functions

(Enter categories from instructions)

COMMERCE/TRADE: specialty store  
COMMERCE/TRADE: restaurant  
DOMESTIC: MULTIPLE DWELLING

7. Description

Architectural Classification

(Enter categories from instructions)

Late 19<sup>th</sup> and Early 20<sup>th</sup> Century American Movements

Materials

(Enter categories from instructions)

Foundation STONE  
walls BRICK

roof ASPHALT  
other METAL

Narrative Description

(Describe the historic and current condition of the property on one or more continuation sheets.)

Drummond Business Block  
Name of Property

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Wisconsin

8. Statement of Significance

Applicable National Register Criteria  
(Mark "x" in one or more boxes for the criteria  
qualifying the property for the National Register listing.)

Areas of Significance  
(Enter categories from instructions)

- A Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B Property is associated with the lives of persons significant in our past.
- C Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D Property has yielded, or is likely to yield, information important in prehistory or history.

COMMERCE

Period of Significance

1910

Significant Dates

1910-1945

Criteria Considerations  
(Mark "x" in all the boxes that apply.)

Property is:

Significant Person  
(Complete if Criterion B is marked)

- A owned by a religious institution or used for religious purposes.
- B removed from its original location.
- C a birthplace or grave.
- D a cemetery.
- E a reconstructed building, object, or structure.
- F a commemorative property.
- G less than 50 years of age or achieved significance within the past 50 years.

N/A

Cultural Affiliation

N/A

Architect/Builder

N/A

Narrative Statement of Significance  
(Explain the significance of the property on one or more continuation sheets.)

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9. Major Bibliographic References

(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

Previous Documentation on File (National Park Service):

- preliminary determination of individual listing (36 CFR 67) has been requested
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic landmark
- recorded by Historic American Buildings Survey #
- recorded by Historic American Engineering Record #

Primary location of additional data:

- X State Historic Preservation Office
- Other State Agency
- Federal Agency
- Local government
- University
- Other

Name of repository:

10. Geographical Data

Acreage of Property less than one acre

UTM References (Place additional UTM references on a continuation sheet.)

1 15 618495 4963275  
Zone Easting Northing

2 \_\_\_\_\_  
Zone Easting Northing

3 \_\_\_\_\_  
Zone Easting Northing

4 \_\_\_\_\_  
Zone Easting Northing

See Continuation Sheet

Verbal Boundary Description (Describe the boundaries of the property on a continuation sheet)

Boundary Justification (Explain why the boundaries were selected on a continuation sheet)

11. Form Prepared By

Name/title	Joanne Raetz Stuttgen and Eric J. Wheeler / Consultants for:	date	July 2006
organization	City of Eau Claire – Landmarks Commission	telephone	715-839-4914
street & number	203 South Farwell Street	zip code	54701
city or town	Eau Claire	state	WI

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Name of Property

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**Additional Documentation**

Submit the following items with the completed form:

Continuation Sheets

Maps                    A USGS map (7.5 or 15 minute series) indicating the property's location.  
                              A sketch map for historic districts and properties having large acreage or numerous resources.

Photographs            Representative black and white photographs of the property.

Additional Items        (Check with the SHPO or FPO for any additional items)

**Property Owner**

Complete this item at the request of SHPO or FPO.)

name/title	John S. Mogensen	date	July 2006
organization	413-415 Galloway Street LLC	telephone	715-832-0022
street&number	301 Water Street	zip code	54703
city or town	Eau Claire	state	WI

Paperwork Reduction Act Statement: This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C. 470 et seq.).

Estimated Burden Statement: Public reporting burden for this form is estimated to average 18.1 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P.O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reductions Projects, (1024-0018), Washington, DC 20503.

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Drummond Business Block  
Eau Claire, Eau Claire County, Wisconsin

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DESCRIPTION

The historic Drummond Business Block is located on the west end of Galloway Street just northeast of the confluence of the Chippewa and Eau Claire rivers and one block north and across the Eau Claire River from the Confluence Historic Commercial District (concurrent NRHP nomination) in downtown Eau Claire. This two-story business block is composed of three adjacent buildings constructed between 1879 and 1884. The first building at 409-411 is 59 feet by 99 feet and was built 1879-1880. The second building at 413 Galloway is 20 feet by 80 feet and was built in 1884. The third building at 415-417 Galloway is 60 by 80 feet and was built in 1883. This block is associated with several historic Eau Claire manufacturing, wholesale and retail businesses, including most notably the Drummond Packing Company, Eau Claire Grocer Company and the Farmers Store Company. In 1910, the three buildings received a unifying veneered brick front, achieving its current appearance. Today this large rectilinear business block is under sole ownership.

Site

The Drummond Business Block historically was in the midst of a large, dense and active commercial/industrial area surrounded by many buildings of similar appearance. A busy railroad depot was located just to the south, and railroad tracks with a service spur ran within yards of the rear of the building. The 1897 Sanborn-Perris map shows a street of boarding houses and hotels, many with ethnically associated names, bars, and small stores. Today the site and the surroundings are considerably changed. The depot is gone, the rail lines have been removed and the surviving buildings have changed in use.

The Drummond Business Block faces Galloway Street to the north and is positioned between Barstow Street on the west and Farwell Street on the east. A city sidewalk runs along the front of the buildings facing Galloway Street. In recent years the rear of the 409-411 Galloway section has been accessed from entry doors facing to the south. The doors provide access from the city parking lot that runs the length of the south side of the property. The blacktop parking lot (on the site of the former rail line and railroad depot) extends across the width of the block from Barstow Street to Farwell Street. Just to the south of the parking lot is a city parkway that extends to the north bank of the Eau Claire River. Recently the Chippewa River bike trail has been extended along this parkway. On the west side of the Drummond Business Block is a vacant lot that extends about 40 feet to the small commercial building on the corner facing Barstow Street. There is archival and artifactual evidence of buildings previously located on this now vacant lot. On the east side of the Drummond Business Block there currently is a blacktop parking lot where there was originally a hotel. In recent years a paver-stone patio was laid along the rear of 409-411 Galloway extending about 25-30 feet to the south lot line along the curb of

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the city parking lot. A low concrete block half-wall extending perpendicularly from the south wall of the building divides the patio between 409 and 411 Galloway.

Exterior

The two-story brick façade of the block is divided into four sections separated by rectangular brick pilasters that extend from the ground up terminating in a corbelled brick cornice that runs the length of the façade. The divisions of the façade correspond to the width of the original buildings. The size, placement and scale of the windows in the upper story define the appearance of the façade. The oldest building at 409-411 Galloway has three tall, narrow double-hung windows in each of the two bays of the upper story. These windows have plain cut limestone sills and ornamental projecting window hoods that date to the 1910 façade change. The upper façade of the middle section at 413 Galloway has a pair of larger windows with plain cut limestone sills and lintels and openings that have been reduced and inset with contemporary aluminum clad windows. The upper façade of the north bay at 415-417 Galloway, the largest of the bays, has a pair of large windows in the center flanked by a pair of single windows. The windows in the north bay have also been similarly altered and reduced as those at 413 Galloway. The window openings of 413-417 were altered when the block received its unified façade. A photo from "Eau Claire Illustrated," 1891-1892, shows a building described as "A Galloway Street Block" with the 413-417 section with three distinct slightly recessed bays defined by brick pilasters terminating in a slightly projecting brick cornice. The photograph shows that 413 and 415 had four tall, narrow, symmetrically positioned windows with projecting lintels, while 417 had three evenly placed windows of similar size and shape.

The current pressed metal cornice that runs the length of the building has large ornamental brackets placed at the same interval as the pilasters below. Between the brackets is a row of evenly spaced modillions placed just below the projecting cornice and above a row repeated shell-like ornamentation that runs the length of the frieze. The pressed metal decorative cornice and window hoods were added in 1910 when a new brick veneer was applied to give the entire block a unified appearance.

The street level façade of 409-411 Galloway has exposed original structural elements and window openings with composition and scale that retain the historic street-front character. The recessed entry, cast iron pilasters, multi-pane opaque transom window and decorative cable caps on the exposed steel header at 411 Galloway all appear to be original. An outside door between 409 and 411 Galloway provides access to the upper story. The street level façade of 409 Galloway has been recently refurbished and the size and scale of the new window placement mimics the historic window pattern. The street level façade of 413-417 Galloway is greatly altered and detracts from the historic character of the building. Nine uniformly sized windows run the length of the façade of 415-417 Galloway and

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six similar sized windows face the street at 413 Galloway. An altered recessed entry provides street level access to 415-417 Galloway to the north and 413 Galloway to the south. The transom window at 415-417 Galloway is covered by wood paneling and the Eau Claire Printing Company sign. The opaque multi-paned transom window at 413 Galloway is the only element of the street level façade that retains historic integrity.

The original brick façades of the rear of 413 and 415-417 Galloway have been covered with stucco above and aluminum siding below. There are six tall, narrow segmental arched windows placed at even intervals along the upper stories that appear to be original. One of the second story openings appears to perhaps have been a doorway that is now covered with wood paneling. A small 10' by 16' ground-level entry adjoins the rear of 413 Galloway at the junction with 411 Galloway. Each of the rear exterior façades at 409 and 411 Galloway have a set of three tall, narrow windows above and a pair of segmental arched entries below. The larger of these two doorways provide access to the interior space of each building and the other door provides access to the apartments above. All of these openings have been significantly altered, but the larger doors have been the main entry doors in recent years.

The west exterior wall has no doors or windows and is covered with painted stucco except for an area of painted brick towards the front of the building. At the mid-point of the west wall a concrete buttress runs about half way up the side of the building. This structural element was added in recent years after the adjacent building was torn down and weakened the west exterior wall. HVAC equipment installed in 1997 is also evident along the outside. The west wall projects above the roofline in a series of five, glazed tile stepped parapets extending from the southwest corner of the roof to the north-west corner. A mirror image of the west exterior wall is seen on the east exterior wall in the five glazed tile cap stepped parapets extended uniformly from the rear to the front of the building. Two more similar projecting stepped parapets are visible above the roof line at the top of the party walls dividing 409-411 Galloway from 413 Galloway and 413 Galloway from 415-417 Galloway. These two additional exposed structural elements clearly identify the three separate dates of construction identified earlier in the Description section and in the Statement of Significance. The flat roof is of wood frame construction and has a built-up surface.

Interior

The interior of 409-411 Galloway is divided by a central wall into two equal sections, approximately 50 feet wide by 100 feet deep. The story height of both the first and second floor is about 10 feet. The first floor of 409 Galloway has maple floors, drywall ceilings and walls and standard incandescent and fluorescent lighting. This section is currently being remodeled for commercial use as a restaurant and currently has standard heating, plumbing and air-conditioning. The first floor of 411 Galloway is



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currently a tavern and has maple floors, lath and plaster walls and pressed metal ceiling dating from the historic period. Standard plumbing, lighting, heating and air-conditioning is evident in this section as well. The upper floor above 409-411 Galloway is currently used as four one-bedroom apartments with standard finish and appeal for mid-range downtown second floor apartments. The basement under this section of the building has stone walls 9 feet tall and a concrete floor and is currently used for storage.

413-417 Galloway is currently leased to Eau Claire Printing Company which has operated a printing business in this location for more than twenty years. The front section of the building facing Galloway Street has two medium sized office areas with panel walls, lowered ceiling and inexpensive carpeting. The majority of the first floor area of 413-417 Galloway is used for printing processing and has an open floor plan and utilitarian finish typical of a light manufacturing facility. The original story height of this section is also about 10 feet, but appears less because of the lowered ceiling. The main production room on the east side of the building has vinyl flooring, panel walls and ceiling panels with fluorescent lighting. The central unit, 413 Galloway, is currently used for storage and office area and has finish similar to the front offices. There is a small storage area and restroom at the rear of this unit. The conjoined upper floor of 413 and 415-417 Galloway is currently vacant and has maple flooring, brick walls and a pressed metal ceiling. The conjoined basement of these units also has stone walls and a concrete floor and is not currently being used.

Structural steel posts placed at approximately 20-foot intervals are visible throughout the entire building. They are mostly concealed or boxed in with paneling or lumber but some that are exposed show decorative fluting typical of late 19<sup>th</sup> century structural steel posts.

Integrity

The Drummond Business Block shows good integrity considering the changes in use of the various sections of the building over the past 140 years. Although the street level exteriors have been altered, the overall appearance and historic character of the exterior remains intact. The alterations to 409-411 Galloway recently begun by the current owner will likely enhance the historic character of the interior. Although not as architecturally distinctive as many of the buildings in the Confluence Historic Commercial District (NRHP nomination 2007), the Drummond Business Block is a good example of a commercial vernacular building with Italianate ornamental details seen in buildings of similar age and use. The previously described tall narrow windows with hood molding, decorative pressed metal cornice and brick pilasters are typical of the commercial interpretation of the Italianate style. Despite some alterations to the storefronts, the building continues to reflect the commercial significance of the Block during the period of significance.

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STATEMENT OF SIGNIFICANCE

Located a block northeast of the confluence of the Eau Claire and Chippewa River on the north side of Eau Claire's core commercial area, the Drummond Business Block is eligible at the local level for the National Register of Historic Places under Criterion A in the area of commerce. During the period of significance, the buildings that make up the block primarily housed businesses and offices associated with the wholesale and retail food industry. These businesses included the Drummond Brothers wholesale meat and packing company's offices and storage warehouse and the cooperative Farmer's Store and offices.

The buildings that make up the Drummond Business Block were constructed in three phases—1879-80, 1883, and 1884--by David Drummond, owner of the Drummond Packing Company.<sup>1</sup> In 1910, a brick veneer and metal cornice, and likely the metal window hoods as well, were added, giving the buildings a more unified appearance and creating the business block.<sup>2</sup> 1910 marks the start of the period of significance, as this is when the buildings assumed their current appearance. The period of significance ends in 1945 with the departure of two long time and important business located in the block, marking an important change in the tenants and the use of the buildings. Histories of the individual buildings are found below.

HISTORIC CONTEXT

The original village of Eau Claire was platted at the confluence of the Eau Claire and Chippewa rivers in 1855. The rivers divided the city into three distinct areas. South of the Eau Claire River and east of the Chippewa River was the core commercial district, with attendant residential neighborhoods. West of the Chippewa River were the lumber mills, the west side residential area, and the Water Street commercial district. North of the rivers' confluence, centered on Barstow, Madison, and Galloway streets, was a small but important industrial district, home to businesses such as the Phoenix Manufacturing Company, a manufacturer of logging equipment; the gas fields and power plant of the Eau Claire Gas Light Company (later Northern States Power); Walters Brewery; and the Drummond Packing Company and Eau Claire Grocer Company.

Proximity to major rail lines also distinguishes the character of Eau Claire's north side

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<sup>1</sup> Although unconfirmed, it is very likely that the contractor was Henry Laycock, who seems to have had a successful partnership with Drummond between 1880 and 1900. These included Drummond's own residence and two brick and stone business blocks on South Barstow Street. The Barnes Block was listed on the National Register in 1982. For more about Laycock, see the Confluence nomination.

<sup>2</sup> Lois Barland, *The Rivers Flow On* (Stevens Point: Worzalla Publishing Co., 1965): 285.

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commercial/industrial area. Directly south of the Drummond Business block was the Chicago, Milwaukee and St. Paul Railroad. A passenger depot was located near Barstow Street. Loading platforms behind the Drummond Business Block provided easy access to rail cars. Boarding houses and small hotels lined the north side of Galloway Street, extending east for several blocks. They provided temporary lodging for travelers, as well as long term housing for laborers in the neighborhood's factories and other industries.

In 2006, to recognize the architecture and history of the Drummond Business Block, the Eau Claire Landmarks Commission and John Mogensen, owner of the property, are seeking its listing on the National Register of Historic Places.

A historical overview of each of the sections of the building follows.

409-411 Galloway Street ▪ Drummond Packing Company (1879-1880, 1910)

This two-story, brick veneered building was built by David Drummond in 1879-80. The two units housed the office, refrigeration plant, and later, a meat market, for Drummond Packing Company, by 1914 one of the largest and most complete packing plants in northwestern Wisconsin.

The company was established as Brooks and Drummond in 1873. Following the death of Hiram Brooks in 1876, Drummond built the business on his own. Five years later, he brought in his brothers, Duncan and John, and the business became known as Drummond Brothers. In 1893, the name was changed to Drummond Packing Company. Incorporation occurred in 1903. Canning operations were added in 1943. In 1945, the company was sold to the Zenith Packing Company, a division of Safeway stores, and the Galloway Street plant was closed.<sup>3</sup>

Born in Ontario in 1849, David Drummond came to Eau Claire in 1870 at the age of twenty-one. Soon after his arrival, he embarked in the meat packing business. He was also one of the founders of the Eau Claire Gas Light Company, an organizer of the Eau Claire Park Company, a real estate company, and was a principal in the Pioneer Furniture Company. Drummond was involved in real estate, building the landmark Romanesque Revival Barnes Block (1893, NR 1982) on South Barstow Street. David Drummond died in 1918 at the age of 69.<sup>3</sup>

The 1883 and 1885 Sanborn maps provide the earliest glimpse of the Drummond operations. The

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<sup>3</sup> Bailey: 700-701; Barland: 418. The Eau Claire Park Company Addition Historic [Residential] District was listed on the National Register in 2004..

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wholesale business consisted of a smoking and sausage making operation up front, with the packing-house located at the rear. Shipping platforms along the Chicago, Milwaukee and St. Paul Railroad facilitated the loading and unloading of goods. The CM & St. P depot was located opposite the tracks and just south of the packing plant. In 1889, a retail store was located in the front of the unit numbered 409. By 1897, sausage making was replaced by a cold storage facility that occupied the rear two-thirds of 409 and all of 411. A front office occupied a small room straddling the two units. This use continued through much of the historic period.

From 1954 to 1974, the unit at 409 was home to a propane gas provider. From 1974 to about 1982, it housed a store selling surplus goods. It has had a variety of uses since then, including periods of vacancy. From 1954 to about 1980, the unit at 411 housed the Holmes-Greep Notion Company. Since then, a number of restaurants and taverns have been located here. The second floor was converted into four apartments during the 1980s. In 2006, the building is owned by John Mogensen. The occupant of 411 is Scooter's tavern; the unit at 409 is vacant, with remodeling in progress.

413 Galloway Street (1884, 1910)

This two-story brick building was built about 1884, presumably for David Drummond. The 1885 Sanborn map does not identify its use. It does not appear to have been occupied by the Eau Claire Grocer Company in 1885, as the connecting wall has no interior passage, and the building has its own staircase to the second floor at the northwest corner. The 1889-1890 Eau Claire city directory is the first to list the Eau Claire Grocer Company as occupying 413 and 415-417 Galloway (see below). According to the 1889 Sanborn map, the front of 413 is taken up by an office; the rear half is warehouse. The west wall, shared by the Drummond Packing Company, is pierced by a passage with a steel door. The two businesses appear to have been mutually supportive. Following the departure of the Eau Claire Grocer Company, this building was occupied for a short time by the Kurvem Dress Stay Company, a manufacturer of dress stays, until about 1904. For much of its use, the building has been used in conjunction with 415-417. The businesses located in these two buildings are discussed below.

In 2006, the building remains joined with 415-417 Galloway St. (see below).

415-417 Galloway Street ▪ Eau Claire Grocer Company/Farmer's Store Company Business Rooms (1883, 1910)

As built by David Drummond in 1883, this two-story brick building consisted of a single unit occupied by the Eau Claire Grocer Company from 1883 to about 1892. From 1883 to about 1889, an office was

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located in the northwest corner, with a warehouse occupying the remainder of the building. The 1889 Sanborn map shows a significant change. By this year, the Eau Claire Grocer Company has expanded into 413 Galloway (see above), and a passage has been broken through the connecting wall near the front. By 1897, 415-417 is once again a single room identified as a warehouse.

The Eau Claire Grocer Company was incorporated in October 1883 with Byron A. Buffington as president; W. A. Rust, vice president; William Rowe, treasurer, and John Honer as secretary. In 1892, the firm moved to a newly constructed building on Barstow Street. It merged with the Eau Claire Candy Company in 1926, and in 1931 affiliated with the Slocum-Bergren Company of Minneapolis, which operated the Red and White plan of distribution. The Eau Claire Grocer Company was liquidated in 1933.<sup>4</sup>

The International Harvester Co. of America occupied the two adjoining buildings from c.1904-1910. After sitting vacant for several years, from 1916-1945, this building was home to different functions of the Farmer's Store. After its new retail store was completed on Eau Claire Street in 1922, the 415-417 building stood vacant for a short time. From about 1925-1945, the two buildings served as the Farmer's Store business offices.

The Farmer's Store originated in 1914, with reorganization coming one year later. It was a cooperative retail venture unique to Wisconsin. Established in 1890 by P. A. Peterson of Sand Creek, who started with three barrels of rice, coffee, and sugar, the store kept a gross annual profit of 15%, with the remainder going to stockholders. The first actual store was located in Bloomer, with the Eau Claire store, in the former Eau Claire Grocer Company building, following in 1916. In 1922, a new store was built on Eau Claire Street, with expansion coming a few years later. The Farmers Store closed in 1977.<sup>5</sup>

The Eau Claire Eagles Club (Aerie No. 2213) and the Ladies Auxiliary claimed the building as its lodge hall from about 1949 to 1954. From 1954 to about 1984, it was home to two automotive supply businesses. Since then it has been occupied by Eau Claire Printing Company. 413-415 Galloway Street LLC (John Mogensen) is the current owner.

#### BUSINESS BLOCK

The project undertaken in 1910 to unify the facades may have been an attempt to give the block greater prominence in the Eau Claire retail market. The three buildings assumed a single grander façade, more

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<sup>4</sup> Barland: 287.

<sup>5</sup> Barland: 290-291.

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similar to what was found in the commercial downtown core of the city. Through an improved street presence, the building owners may have hoped to improve their business prospects. The change in the appearance of the block also corresponds to a change in use for the buildings. At about this time, the tenants of the buildings shifted from production, warehousing and wholesale facilities to showrooms, stores and offices. The new uses more closely resembled those that were found in the commercial downtown. The new "downtown" business block appearance visually connected this block to other retail establishments in the city.

Conclusion

The Drummond Business Block is eligible at the local level for listing on the National Register of Historic Places under Criterion A because of the association of the building with the commercial history of the City of Eau Claire and its association with several businesses that were prominent in Eau Claire during an important period of the city's economic growth.

Located close to the railroad, the buildings of the Drummond Block originally housed businesses that were not suited to the downtown shopping district. These, for the most part, were companies that manufactured or sold food products. The location was suited for easy access to shipping and the movement of goods. About the time of the alteration of the façade, the use of the buildings changed to commercial ventures. The new uses were stores or business offices that served larger commercial enterprises.

The change in the use of the building reflects broader historical trends in the community. As the pine forests to the north became depleted during the years just before and after the turn of the 20<sup>th</sup> century many communities in the northern half of Wisconsin, especially Eau Claire, shifted from serving the needs of the lumber industry to the providing goods and services for the growing agricultural economy. The expansion of the urban population of Eau Claire by the first decade of the 20<sup>th</sup> century also provided a strong local demand for goods and services not experienced in earlier years. The changing commercial use of the Drummond Block is an excellent example of the transitional period in Eau Claire economic history as the economy shifted from wholesale and manufacturing businesses that served logging industry to service and retail commerce for the local population.

The North Barstow area where the Drummond Business Block is located is currently experiencing a renaissance. A large corporate headquarters building for a major local financial institution was completed in 2005 and the City of Eau Claire recently built a new office building within a block of the Drummond Building. Even more significantly, the city has recently completed the development a large

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park with gardens, labyrinth, walking and biking paths, bike trail headquarters and farmer's market shelter at the confluence of the Chippewa and Eau Claire Rivers on the site of the historic Phoenix Manufacturing plant. The development of this site by public and private capital provides a historic opportunity for revitalization of the historic downtown area, and in particular the North Barstow area. The Drummond Business Block will be an important part of this redevelopment effort and a historic vestige of the economic vitality that was centered in this area over 100 years ago.

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Verbal Boundary Description

The boundary of the Drummond Business Block is defined by the lot lines of Lots 1, 2, 3, and 4 Block 2 of Chapman and Thorp's Third Addition to the Village (now City) of Eau Claire. The Drummond Business Block building sits entirely on these lots. This parcel has approximately 185 feet of frontage on Galloway Street. The west line runs north-south about 110 feet and the east line about 80 feet, resulting in a back lot line that runs on a northeasterly angle of approximately 60 degrees about 200 feet from corner to corner. The total area of the parcel is approximately .40 acre.

Boundary Justification

The boundaries encompass the immediate setting of the historic site of the Drummond Business Block. The boundary corresponds to the legal parcels for the buildings.

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PHOTOGRAPH DESCRIPTIONS

The following information pertains to all 10 photographs:

**Drummond Business Block**

**Eau Claire County, Eau Claire, Wisconsin**

**Photographer: Eric J. Wheeler, April 2006**

**Negatives in the collection of the Wisconsin Historical Society, Madison, Wisconsin**

Photograph 1 of 10

Street scene and site, looking north from Barstow Street Bridge

Photograph 2 of 10

Street scene, looking southeast from the intersection of Galloway Street and North Barstow Street

Photograph 3 of 10

North façade of Drummond Block, looking southeast

Photograph 4 of 10

Façade of 409-411 Galloway, looking south

Photograph 5 of 10

Façade detail of 409 Galloway, looking south

Photograph 6 of 10

Façade of 413-417 Galloway, looking southeast

Photograph 7 of 10

Façade and east wall of 415-417 Galloway, looking southwest

Photograph 8 of 10

South façade of Drummond Block, looking northeast

Photograph 9 of 10

Interior of Eau Claire Printing/413-417 Galloway, looking southwest

Photograph 10 of 10

Interior of tavern at 411 Galloway, looking south