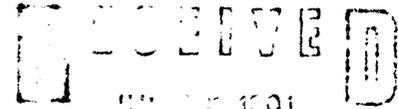


United States Department of the Interior  
National Park Service



National Register of Historic Places  
Registration Form

NATIONAL  
REGISTER

This form is for use in nominating or requesting determinations of eligibility for individual properties or districts. See instructions in *Guidelines for Completing National Register Forms* (National Register Bulletin 16). Complete each item by marking "x" in the appropriate box or by entering the requested information. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, styles, materials, and areas of significance, enter only the categories and subcategories listed in the instructions. For additional space use continuation sheets (Form 10-900a). Type all entries.

1. Name of Property

historic name Long, Huey P. House  
other names/site number \_\_\_\_\_

2. Location

street & number 305 Forest Avenue N/A not for publication  
city, town Shreveport N/A vicinity  
state Louisiana code LA county Caddo code 017 zip code 71104

3. Classification

Ownership of Property	Category of Property	Number of Resources within Property	
<input checked="" type="checkbox"/> private	<input checked="" type="checkbox"/> building(s)	Contributing	Noncontributing
<input type="checkbox"/> public-local	<input type="checkbox"/> district	<u>2</u>	<u>0</u> buildings
<input type="checkbox"/> public-State	<input type="checkbox"/> site	_____	_____ sites
<input type="checkbox"/> public-Federal	<input type="checkbox"/> structure	_____	_____ structures
	<input type="checkbox"/> object	_____	_____ objects
		<u>2</u>	<u>0</u> Total

Name of related multiple property listing: N/A  
Number of contributing resources previously listed in the National Register 0

4. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act of 1966, as amended, I hereby certify that this  nomination  request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property  meets  does not meet the National Register criteria.  See continuation sheet.  
Jonathan C. Fricker July 10, 1991  
Signature of certifying official Jonathan C. Fricker, LA Deputy SHPO, Dept of Date  
Culture, Recreation and Tourism  
State or Federal agency and bureau

In my opinion, the property  meets  does not meet the National Register criteria.  See continuation sheet.  
Signature of commenting or other official \_\_\_\_\_ Date \_\_\_\_\_  
State or Federal agency and bureau \_\_\_\_\_

5. National Park Service Certification

I, hereby, certify that this property is:  
 entered in the National Register.  
 See continuation sheet.  
 determined eligible for the National Register.  See continuation sheet.  
 determined not eligible for the National Register.  
 removed from the National Register.  
 other, (explain:) \_\_\_\_\_

**Entered in the  
National Register**  
Arlene Byers 8/15/91  
Signature of the Keeper Date of Action

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**6. Function or Use**

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Historic Functions (enter categories from instructions)

Current Functions (enter categories from instructions)

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DOMESTIC/single dwelling

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---

---

DOMESTIC/single dwelling

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---

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**7. Description**

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Architectural Classification

(enter categories from instructions)

Materials (enter categories from instructions)

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Mission/Spanish Colonial Revival

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---

foundation concretewalls stuccoroof tileother 

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**Describe present and historic physical appearance.**

The Huey P. Long Home at 305 Forest Avenue was built in 1926 in the Spanish Colonial Revival style. Built of stucco over hollow tile, the two story house stands on a large and lushly landscaped corner lot in one of Shreveport's older residential neighborhoods. The house is surprisingly intact and has experienced no significant changes.

The home's plan includes a large living room which connects to a small library at the side. Both of these rooms have exterior doors opening to a terrace on the facade. Other downstairs spaces include a screened porch, dining room, breakfast room, kitchen, and utility space. All of the home's public spaces are designed to facilitate entertaining by allowing guests to circulate easily from room to room. The second story consists of four bedrooms, two sleeping porches, and two baths. An interesting feature of the master bedroom is a safe located in the closet. The home also contains a half basement.

Features evocative of the Spanish Colonial Revival style include a hipped red tiled roof with overhanging eaves, textured wall surfaces, and two cast-iron balcony railings. The railing over the home's front door is especially important, for it incorporates Long's initials (HPL) into its decorative scheme. Other interesting architectural features found on the home include massive low relief paneled colossal corner pilasters, a simple molded cornice, paired and tripled windows with subdivided upper sashes, arched doorways and windows, and sidelights flanking the facade's living room and library doors. The sidelights piercing the library combine with the arched door to create a simple Palladian window motif. Inside the home, the mantel, staircase and other woodwork remain entirely intact.

The house remains in almost pristine condition, with even the 1920s kitchen virtually unchanged. The only noticeable alterations are 1) the moving of a set of French doors from the dining room to the top of the stairway and 2) the installation of wall to wall carpeting which could easily be removed.

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**Contributing Element**

Standing on the back, streetside corner of the lot is a one story, two car garage. This structure was built at the same time as the house and copies it both stylistically and in its choice of construction materials. Thus, the garage is being counted as a contributing element for the purposes of this nomination.

See continuation sheet

**8. Statement of Significance**

Certifying official has considered the significance of this property in relation to other properties:

nationally  statewide  locally

Applicable National Register Criteria  A  B  C  D

Criteria Considerations (Exceptions)  A  B  C  D  E  F  G N/A

Areas of Significance (enter categories from instructions)  
politics/government

Period of Significance  
1926-28

Significant Dates  
1926-28

Cultural Affiliation  
N/A

Significant Person

Long, Huey P.

Architect/Builder

McConnell, Gilman (contractor)

State significance of property, and justify criteria, criteria considerations, and areas and periods of significance noted above.

The house at 305 Forest Avenue in Shreveport is of state significance in the area of politics/government because of its close association with Huey P. Long. Long was probably the most powerful and controversial political figure Louisiana has ever produced. As governor (1928-32) he enacted wide-ranging populist reforms. As Senator (1932-35) he led a nationwide "Share the Wealth" campaign which many believe was a real challenge to FDR's New Deal.

The Forest Avenue house served as Long's residence from late 1926 (when he moved from a smaller Shreveport house) until 1928, when he moved to Baton Rouge as Governor. (However, the home remained in the family's hands until after the death of Long's widow, Rose, in the 1970s.) Although the home's period of significance is relatively short, 305 Forest Avenue represents a major stage in Long's rise to power -- the culmination of his second and successful campaign for the governorship after being defeated for the office in 1924. His success in this campaign would result in wide-reaching statewide reforms, including (but not limited to) highway improvement, free textbooks for school children, and literacy classes for adults.

In addition to serving as Long's official residence during this crucial period, 305 Forest Avenue is the only home that Long actually had constructed for himself and in which he took a personal interest. The two other homes associated with him were previously owned by other parties, and he seems to have had no real interest in them. Furthermore, Long was not generally known as a family man and, after his election as Governor and later Senator, preferred to live in hotels in the centers of political power. During these periods his wife and children continued to reside in Shreveport and later New Orleans. Thus, Long's positive response to his wife's suggestion to build a new home for them in Shreveport was in itself somewhat out-of-character.

Usually known as a champion of the "little man," Long financed the house with the fee he earned from one of his few really big cases. This case involved the defense of banker Ernest R. Bernstein against an attempt by officers of

See continuation sheet

**9. Major Bibliographical References**

Long, Huey P. Everyman a King: The Autobiography of Huey P. Long. New Orleans: National Book Company, Inc., 1933.  
Williams, T. Harry. Huey Long: A Biography. New York: Alfred A. Knopf, 1970.  
Caddo Parish Conveyance Records.



See continuation sheet

- Previous documentation on file (NPS): N/A
- preliminary determination of individual listing (36 CFR 67) has been requested
  - previously listed in the National Register
  - previously determined eligible by the National Register
  - designated a National Historic Landmark
  - recorded by Historic American Buildings Survey # \_\_\_\_\_
  - recorded by Historic American Engineering Record # \_\_\_\_\_

- Primary location of additional data:
- State historic preservation office
  - Other State agency
  - Federal agency
  - Local government
  - University
  - Other
- Specify repository: \_\_\_\_\_

**10. Geographical Data**

Acreeage of property less than an acre

UTM References

A 

1	5	4	3	0	8	4	0	3	5	9	3	6	6	0
Zone				Easting				Northing						

C 

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

B 

Zone				Easting				Northing						

D 

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

See continuation sheet

Verbal Boundary Description

Lots 1-4 of Block N, Gladstone Subdivision of the City of Shreveport.

See continuation sheet

Boundary Justification

Boundary lines follow the property lines of the parcel of land occupied by the nominated resource.

See continuation sheet

**11. Form Prepared By**

name/title National Register Staff  
organization Division of Historic Preservation date June 1991  
street & number P. O. Box 44247 telephone 504-342-8160  
city or town Baton Rouge state LA zip code 70804  
Owner: Marjorie Palmer  
305 Forest Avenue  
Shreveport, LA 71104

United States Department of the Interior  
National Park ServiceNational Register of Historic Places  
Continuation Sheet

Long, Huey P. House, Shreveport, Caddo Parish, LA

Section number 8 Page 1

Shreveport's Commercial National Bank to oust him. Although the actual amount of the fee has been disputed, Long earned enough from this case to purchase a large residential lot on Shreveport's Forest Avenue and hire his brother-in-law, Gilman McConnell, to erect a substantial home. Long played an active role in planning the house. Concerned that even his home must reflect his political image, he decreed that the building could not be covered with veneer because the public would assume that, like the house, Long was showy on the outside but without substance within. Viewing the home as a symbol of the importance he had achieved, Long had his initials fashioned as the centerpiece of the facade's ironwork balcony. Later, in his autobiography Every Man A King, he bragged over his accomplishment in building "a modern home in the best residential section of the City of Shreveport at a cost of \$40,000.00." According to T. Harry Williams, Long's biographer, the politician proved to be an impatient construction client. "Throughout the construction period he displayed a feverish impatience to get into the house. On the night before the family was scheduled to move in, he could wait no longer. He borrowed a pallet and slept on the floor by himself." Thus, the importance that Long placed upon this home cannot be questioned.

Other Properties Associated with Long:

Other properties in Louisiana having close associations with Long represent different significant phases or aspects of his career. There are two other Long houses in the state: his first Shreveport home (pending National Register approval) and a house in New Orleans that he purchased in 1932, three years before his assassination (National Register). The Heidelberg Hotel, Long's base of operation in Baton Rouge, is listed on the Register because of its association with him. Finally, the State Capitol's NHL status is based on its close association with Long (as well as its architecture). While other properties represent Long during the early stages of his career or at the height of his power, the house at 305 Forest Avenue represents his actual rise to statewide leadership. Equally important, it is the only home in which he appears to have taken any pride and interest.

Note: State significance is being claimed because Long's chief significance was within the context of Louisiana.