

**United States Department of the Interior
Heritage Conservation and Recreation Service**

**National Register of Historic Places
Inventory—Nomination Form**

For HCRS use only
received JUN 25 1980
date entered OCT 20 1980

See instructions in *How to Complete National Register Forms*
Type all entries—complete applicable sections

1. Name

historic Goulding's Trading Post

and/or common

2. Location

street & number ca 70 miles SW of Blanding _____ not for publication

city, town Gouldings - Monument Valley _____ vicinity of _____ congressional district 01

state Utah code 049 county San Juan code 031

3. Classification

Category	Ownership	Status	Present Use	
<input type="checkbox"/> district	<input type="checkbox"/> public	<input checked="" type="checkbox"/> occupied	<input type="checkbox"/> agriculture	<input type="checkbox"/> museum
<input checked="" type="checkbox"/> building(s)	<input checked="" type="checkbox"/> private	<input type="checkbox"/> unoccupied	<input checked="" type="checkbox"/> commercial	<input type="checkbox"/> park
<input type="checkbox"/> structure	<input type="checkbox"/> both	<input type="checkbox"/> work in progress	<input type="checkbox"/> educational	<input checked="" type="checkbox"/> private residence
<input type="checkbox"/> site	Public Acquisition	Accessible	<input type="checkbox"/> entertainment	<input type="checkbox"/> religious
<input type="checkbox"/> object	<input type="checkbox"/> in process	<input checked="" type="checkbox"/> yes: restricted <u>home</u>	<input type="checkbox"/> government	<input type="checkbox"/> scientific
	<input type="checkbox"/> being considered	<input checked="" type="checkbox"/> yes: unrestricted <u>hotel</u>	<input type="checkbox"/> industrial	<input type="checkbox"/> transportation
		<input type="checkbox"/> no	<input type="checkbox"/> military	<input type="checkbox"/> other:

4. Owner of Property

name Knox College Manager: John R. Burden, Box 1, Monument Valley, UT 84536

street & number

city, town Galesburg _____ vicinity of _____ state Illinois

5. Location of Legal Description

courthouse, registry of deeds, etc. San Juan County Recorder's Office

street & number San Juan County Courthouse

city, town Blanding _____ state UT

6. Representation in Existing Surveys

title none has this property been determined eligible? yes no

date _____ federal _____ state _____ county _____ local

depository for survey records

city, town _____ state _____

7. Description

Condition

excellent
 good
 fair

deteriorated
 ruins
 unexposed

Check one

unaltered
 altered

Check one

original site
 moved date _____

Describe the present and original (if known) physical appearance

The main building is a 1924 two-story, flat-roofed structure of locally quarried, coursed sandstone blocks. It has a porch most of the width of the front elevation, open on the top and enclosed on the bottom. Behind the trading post is a smaller structure of similar construction with a gable roof made of logs and sod. It was built in 1923 and is presently used for storage.

To the right (northwest) of this original complex is a more modern motel complex, (1960s) consisting of a motel and a dining room (see sketch map). Only the trading post and storage structures are included in the nomination.

8. Significance

Period	Areas of Significance—Check and justify below			
<input type="checkbox"/> prehistoric	<input type="checkbox"/> archeology-prehistoric	<input type="checkbox"/> community planning	<input type="checkbox"/> landscape architecture	<input type="checkbox"/> religion
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> archeology-historic	<input type="checkbox"/> conservation	<input type="checkbox"/> law	<input type="checkbox"/> science
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> agriculture	<input checked="" type="checkbox"/> economics	<input type="checkbox"/> literature	<input type="checkbox"/> sculpture
<input type="checkbox"/> 1600-1699	<input type="checkbox"/> architecture	<input checked="" type="checkbox"/> education	<input type="checkbox"/> military	<input checked="" type="checkbox"/> social/
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> art	<input type="checkbox"/> engineering	<input type="checkbox"/> music	humanitarian
<input type="checkbox"/> 1800-1899	<input checked="" type="checkbox"/> commerce	<input checked="" type="checkbox"/> exploration/settlement	<input type="checkbox"/> philosophy	<input type="checkbox"/> theater
<input checked="" type="checkbox"/> 1900-	<input type="checkbox"/> communications	<input type="checkbox"/> industry	<input type="checkbox"/> politics/government	<input type="checkbox"/> transportation
		<input type="checkbox"/> invention		<input type="checkbox"/> other (specify)

Specific dates	1923	Builder/Architect	Harry Goulding
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Statement of Significance (in one paragraph)

Goulding's Trading Post is significant as a unique institution in Navajo trading. It was founded by Harry Goulding and his wife, "Mike", in 1923 and remained under their ownership for forty years, when the title was transferred to Knox College, Galesburg, Illinois to provide a perpetual scholarship fund for Navajo youth. In their continuing interest in the welfare of the Navajo people and their concrete steps to improve the Indians' well-being, the Gouldings have maintained the tradition of the "old trader" who was much more than a salesman and concerned with the interests of the Indians. In addition, Goulding's Trading Post exemplifies the transition that has taken place on the Navajo reservation, from isolated colony to integrated component of American society, in a manner unrivaled by other Utah trading posts.

Goulding's Trading Post began when Harry and Mike Goulding arrived in 1923 and built a few basic structures to live in. They homesteaded 640 acres on the Utah side of Monument Valley, whose stark beauty had first attracted them. They started trading with the Navajo and also acted as inn-keepers, a common enough function among white traders in this part of the world but one that was to grow in importance. "During his [Harry's] first year, there were only four visitors to the area and he put them up at his place". Slowly, visitors to the scenic area increased in number, bringing their tourist dollars to augment local income (for both the Gouldings and the Navajos, whose wares are sold at the trading post). The Great Depression decreased the flow, however. "Then in 1938 things were pretty tough for the Indians and Mr. Goulding heard rumors that the moving picture people were looking for a place to film a movie with Indians. He gathered up pictures of the area and made a trip to the West Coast which resulted in John Ford going to Monument Valley for [the] filming of "Stagecoach". "My Darling Clementine" and "War Party" were also filmed at Monument Valley; recently there have been other films. Goulding's provided accomodations for the entire company and the local Indians earned additional income through their participation in the movies. Partly through Harry Goulding's encouragement the Navajo have gradually taken advantage of growing opportunities brought by modernization.

The Gouldings also aided the Navajo indirectly. They deeded thirty acres of their original homestead to the Seventh-Day Adventist Church for the building of a hospital and school. The clinic, in particular, is heavily patronized because it is the only facility of its kind for miles. (The next nearest medical facility is at Blanding, over 70 miles distant.)

9. Major Bibliographical References

See continuation sheet

10. Geographical Data

UTM NOT VERIFIED

Acreeage of nominated property less than 1
Quadrangle name Goulding, UT

ACREAGE NOT VERIFIED

Quadrangle scale 1:62500

UMT References

A

1	2	5	7	0	9	5	0	4	0	9	5	7	0	0
Zone		Easting				Northing								

B

Zone		Easting				Northing								

C

Zone		Easting				Northing								

D

Zone		Easting				Northing								

E

Zone		Easting				Northing								

F

Zone		Easting				Northing								

G

Zone		Easting				Northing								

H

Zone		Easting				Northing								

Verbal boundary description and justification

T 43 S R 15 E Section 36

List all states and counties for properties overlapping state or county boundaries

state code county code

state code county code

11. Form Prepared By

name/title Nancy J. Taniguchi

organization Utah State Historical Society

date 2-25-80

street & number 307 West 200 South

telephone 533-6017

city or town Salt Lake City

state UT 84101

12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

national state local

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the Heritage Conservation and Recreation Service.

State Historic Preservation Officer signature

Melvin T. Smith

title Melvin T. Smith, State Historic Preservation Officer

date 17 June 1980

For HCERS use only

I hereby certify that this property is included in the National Register

Bruce Lee Dwyer

date 10-20-80

Keeper of the National Register

Attest:

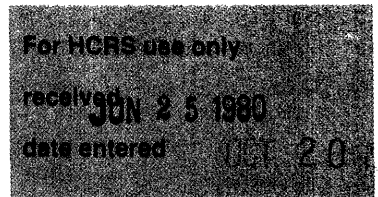
Paula Spurr Reed

date 10/14/80

Chief of Registration

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Continuation sheet

Item number

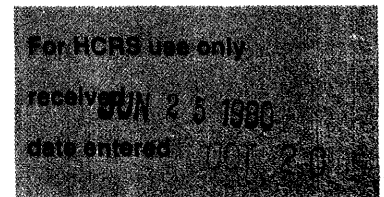
8

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In spite of the Goulding's involvement with the modern world, they resisted the trend of the "new trader . . . [who] is in it for a short while . . . [and] comes in to make money and get out." They have instead embodied in their post and in their actions the functions of the old-time trader, who "took pride in the higher standard of living and greater material comfort his activities brought to the Indians . . . summed up J.B. Moore [an old-time trader]. . . "manifestly, my only hope for success lies in aiding and bettering the conditions in my settlement by every means possible and to the utmost of my ability."

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Continuation sheet

Item number 9

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Bibliography

"Indian Trader Seeks Monument Valley Aid", Deseret News, November 24, 1947, n.p.

Ibid.

"Most Generous Gift", Salt Lake Tribune, August 8, 1963, n.p.

Frank McNitt, The Indian Traders, (Norman, OK: University of Oklahoma Press, 1962), p. 361.

Edgar K. Miller, "The Indian and the Trader", Indian School Journal, 8 (June, 1907), 19 quoted in Robert M. Utley, "The Reservation Trader in Navajo History", El Palacio, 68 (1961) 10.

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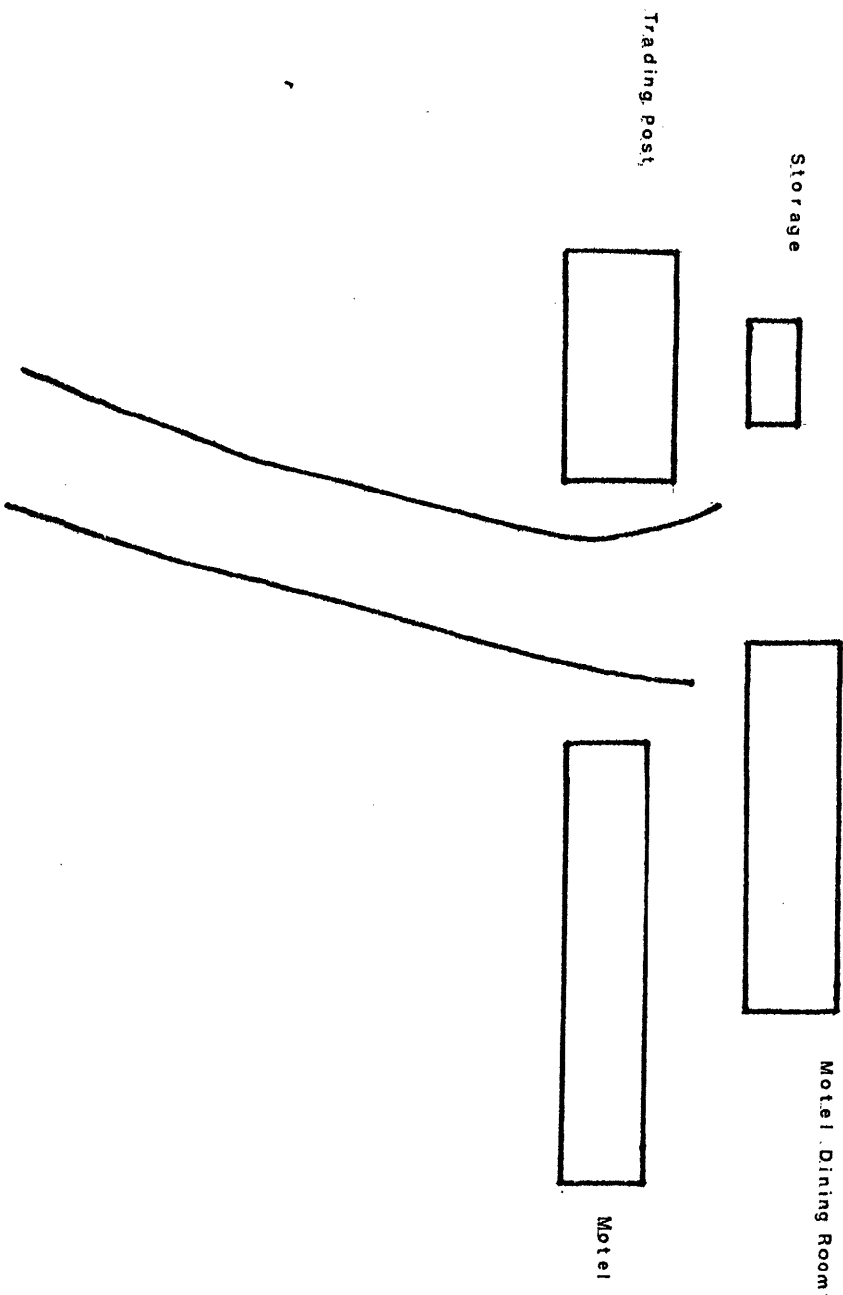
Continuation sheet Goulding's Trading Post Item number 10

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Verbal Boundary Description: Goulding's Trading Post
Monument Valley
San Juan County, Utah

The Goulding's Trading Post nomination consists of the post and storage building complex (points A, B, C, D -- see sketch map). The northeast corner "A" is approximately 50 feet from the highway. The boundary continues east about 30 feet to point "B," south approximately, 30 feet to "C," then west 30 feet to "D," returning to point of beginning. The motel and dining room are later additions and are not included.

Goulding's Trading Post
Monument Valley, Utah



JUN 25 1980



Goulding's Trading Post Monument Valley, Utah

