

United States Department of the Interior  
National Park Service

For NPS use only

National Register of Historic Places  
Inventory—Nomination Form

received JAN 5 1987

date entered

FEB 18 1987

See instructions in *How to Complete National Register Forms*  
Type all entries—complete applicable sections

1. Name

historic H. M. Van Deusen Whip Company (preferred)

and or common Stanley Home Products Company (1937-1971)

2. Location

street & number 42 Arnold Street N/A not for publication

city, town Westfield N/A vicinity of

state Massachusetts code 025 county Hampden code 013

3. Classification

Category	Ownership	Status	Present Use
<input type="checkbox"/> district	<input type="checkbox"/> public	<input checked="" type="checkbox"/> occupied	<input type="checkbox"/> agriculture
<input checked="" type="checkbox"/> building(s)	<input checked="" type="checkbox"/> private	<input type="checkbox"/> unoccupied	<input type="checkbox"/> commercial
<input type="checkbox"/> structure	<input type="checkbox"/> both	<input type="checkbox"/> work in progress	<input type="checkbox"/> educational
<input type="checkbox"/> site	<b>Public Acquisition</b>	<b>Accessible</b>	<input type="checkbox"/> entertainment
<input type="checkbox"/> object	<input checked="" type="checkbox"/> NA in process	<input checked="" type="checkbox"/> yes: restricted	<input type="checkbox"/> government
	<input type="checkbox"/> being considered	<input type="checkbox"/> yes: unrestricted	<input type="checkbox"/> industrial
		<input type="checkbox"/> no	<input type="checkbox"/> military
			<input type="checkbox"/> museum
			<input type="checkbox"/> park
			<input type="checkbox"/> private residence
			<input type="checkbox"/> religious
			<input type="checkbox"/> scientific
			<input type="checkbox"/> transportation
			<input checked="" type="checkbox"/> other: apartments

4. Owner of Property

name Carl R. Pagello

street & number P.O. Box 637

city, town West Springfield N/A vicinity of state Massachusetts 01089

5. Location of Legal Description

courthouse, registry of deeds, etc. Hampden County Registry of Deeds

street & number 55 Elm Street

city, town Springfield state Massachusetts

6. Representation in Existing Surveys

title Inventory of the Historic Assets of the Commonwealth of Massachusetts has this property been determined eligible?  yes  no

date Massachusetts Historical Commission  federal  state  county  local

depository for survey records 80 Boylston Street

city, town Boston state Massachusetts 02116

## 7. Description

H. M. Van Deusen Whip Company, Westfield, Massachusetts

### Condition

excellent  
 good  
 fair

deteriorated  
 ruins  
 unexposed

### Check one

unaltered  
 altered  
(see text)

### Check one

original site  
 moved      date \_\_\_\_\_

### Describe the present and original (if known) physical appearance

The H. M. Van Deusen Whip Company factory, located at 42 Arnold Street, Westfield, Massachusetts, is a multi-story masonry industrial structure erected in 1917, under the direct supervision of the owner/builder, Henry Martin Van Deusen. The building was the last major structure of its type to be erected for driving whip manufacturing<sup>1</sup> in Westfield - the industry that, during the nineteenth century, earned the city the title "Whip City of the World." (Photograph 1)

The H. M. Van Deusen whip factory is oriented on a north-south axis perpendicular to Arnold Street. (Photograph 2) The building is situated on a T-shaped lot; the western portion of the lot is devoted to parking. (Photograph 3) The primary entrance drive runs along the eastern side of the building; single-file parking exists along the side property line. (Photograph 4) The site is virtually flat; landscaping in the form of shrubs and a few small hardwood trees articulate the perimeter. Parking areas are paved with asphalt. The most predominant landscaped feature is a mature blue spruce tree which rises near the northwest corner of the building. The H. M. Van Deusen Whip Factory site, located one-half block west of Elm Street, the city's primary commercial thoroughfare, forms a distinctive transition between the central business district and the neighborhood to the west.

The Van Deusen whip factory is composed of the original three and one-half story, rectangular principal block, which is 40' x 153' in dimension, and two later, subordinate additions. The red brick, load bearing masonry structure bears an exterior brick stairtower at mid-point along the east elevation. A small, one-story office addition (40' x 18'), five bays by two, is appended to the north elevation of the building. (Photograph 5) Similarly, a low, one-story addition (31' x 162'), also rectangular in plan, exists along the west elevation and runs the length of the main block. (Photograph 3) The two additions were constructed (1937, 1949, 1955) after the primary period of significance (1917-1930) and therefore are considered non-contributing elements of the historic resource.<sup>2</sup>

The principal block and stairtower are capped with low-pitched gabled roofs covered with black asphalt roll roofing. Projecting rafter tails are bevel-cut and painted but the roof eaves are otherwise unadorned. A simple, rectangular elevator mechanical penthouse, bearing a shed roof, is located on the east slope of the main block roof in the center position. (Photograph 4)

The exterior is strictly utilitarian in design with ornament confined to the regular pattern of segmental-arched masonry openings and large multi-light sash. The main elevation is five bays (north elevation) by fourteen (west elevation); there are three bays on the south elevation, which also bears a steel fire escape and paneled exit doors in the central bay. (Photograph 6) The east elevation, expressed with thirteen bays, is distinguished by the

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rectangular brick tower at the center. The tower was originally designed as a freight elevator shaft with a drive-through underpass at grade level for deliveries and shipments. The tower's north elevation contains a column of three windows above paired wooden sash at the first story; the remaining (south and east) elevations are solid brick walls.

All of the original wooden, multi-light window sash remain extant. These consist of fifteen-light-over-fifteen, double-hung sash on the second through fourth stories, and ten-light-over-ten sash on the ground floor set within a beaded casing. (Photograph 7) Contemporary aluminum one-light-over-one storm windows have been introduced on the interior of each opening.

The building rests on a foundation of brick. The half-story-below-grade design is typical of the larger whip factories found in Westfield. The alluvial soil conditions created by the presence of the nearby Westfield River limited soil bearing capacity for erection of large, heavy masonry industrial buildings. Therefore, the necessary stability for multi-story structures was attained by depressing the first story partially below grade, utilizing the displacement factor. Other surviving examples of this design include the U. S. Whip Company at 24 Main Street and the New England Whip Company, 171 Elm Street.

The system of masonry load-bearing exterior walls and internal timber and dimension lumber framing of the main block is unified upon a regular grid of timber posts carried from basement to top floor. This system is common to most masonry industrial buildings of the late nineteenth and early twentieth century, and to all of the principal Westfield whip factories. The H. M. Van Deusen factory is believed to be the last example of a whip factory erected in Westfield utilizing this construction technology.

Common red bricks are used throughout the building. Masonry units are laid in a modified, eight-course American bond with grapevine tooling of the untinted, medium-hard mortar joints. Segmental relieving arches comprising three superimposed rowlock arches form the typical window openings in the structure. Reinforcing tie-rods anchored by exterior bearing plates at second and third floor levels (three on each level) span the forty-foot width of the building. The main block is in excellent physical condition.

Two additions were appended to the H. M. Van Deusen whip factory following its conversion and re-use by Stanley Home Products in the 1930s. A low-pitched, gable-roofed, single-story brick addition, with turned posts supporting a gabled entrance porch, extends full width along the north elevation. On the west is a flat-roofed, single-story brick addition. Both additions were designed for offices and are in good condition. (Photographs 5, 3)

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The north addition matches details of the existing building closely (fenestration, window sash, brick bond and joint tooling), although the bricks in the addition are of smoother texture. The gabled portico, original to the main block, as may be seen in the historic view, was moved forward and reinstalled as the entrance for this small office addition when it was erected.

The west addition, a low, one-story, two-part rectangular structure, incorporates window openings with paired and triple sash of one-light-over-one configuration, set in an alternating pattern. The flat roofline is defined by a simple parapet wall capped with interlocking glazed tile coping, and a decorative wooden cornice flashed with copper. The north section of the west addition (erected in 1949) has wooden roof joists; the south portion (built 1955) is constructed with steel bar joists.<sup>3</sup>

There are several entrances to the H. M. Van Deusen whip factory. The four original entrances include those to the office (center bay, north elevation), and north stair (west elevation); the factory floor (east elevation); and the rear or emergency exit (south elevation). The factory entrance is contained within a small external brick vestibule adjacent to the staintower. The original door has been replaced. The paneled wooden doors on the north and south entrances are original.

The interior of the H. M. Van Deusen whip factory was adapted for residential apartment use in 1984-1985 as part of the Certified Rehabilitation of the property approved by the National Park Service, U. S. Department of the Interior (August 1985). Thirty-eight apartment units were created. The plan retains the 1937 central, double-loaded corridor on each floor of the main block (Photograph 8); the north addition contains the manager's residence. The west addition contains six one-bedroom living units (Photograph 9) oriented along the original single-loaded corridor.

Interior spatial arrangement and features that existed prior to rehabilitation largely reflected the period of occupancy of Stanley Home Products Corporation (1937-1971). The original open industrial character of the interior as it was designed in 1917 had been altered for office use, commencing in 1937, by gradual partitioning of the central double-loaded corridor.<sup>4</sup> Structural members (posts and floor beams) and portions of the external brick walls do remain exposed in the current plan configuration. The north stair, an original building feature with a matched board screen and molded handrail, has been incorporated in the circulation plan. (Photograph 10)

Alterations to the original building are minor; these include an elevator added in 1937 inside the main block immediately adjacent to (south of) the east staintower,<sup>5</sup> and a small exterior brick entrance lobby appended (in 1984) to the east elevation at the foot of the elevator shaft.

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The plain, square brick furnace stack, located in the interior position near the south end of the main roof, had been shortened previously from its original height. The vestigial portion of this element was removed as part of the Certified Rehabilitation plan in 1984.

Archaeology

Because the style of building construction is likely to have disturbed or destroyed any prehistoric or historic archaeological remains, the archaeological potential for the property is minimal.

Footnotes

1. Scott P. Heyl, Westfield, Massachusetts: An Architectural and Historical Overview (Westfield, Mass., Westfield Department of Community Development, 1984), p. 10
2. Interview with Homer Perkins, former Chairman of the Board, Stanley Home Products Corporation (Southfield, Mass.), May 19, 1983, by Christopher W. Closs, following previous correspondence.
3. Ibid. (Dates of construction of additions)
4. Ibid. (Details of changed to interior, 1936-1971)
5. Ibid. (Date of elevator installation)

## 8. Significance

H. M. Van Deusen Whip Company, Westfield, Massachusetts

Period	Areas of Significance—Check and justify below					
<input type="checkbox"/> prehistoric	<input type="checkbox"/> archeology-prehistoric	<input type="checkbox"/> community planning	<input type="checkbox"/> landscape architecture	<input type="checkbox"/> religion		
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> archeology-historic	<input type="checkbox"/> conservation	<input type="checkbox"/> law	<input type="checkbox"/> science		
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> agriculture	<input type="checkbox"/> economics	<input type="checkbox"/> literature	<input type="checkbox"/> sculpture		
<input type="checkbox"/> 1600-1699	<input checked="" type="checkbox"/> architecture	<input type="checkbox"/> education	<input type="checkbox"/> military	<input type="checkbox"/> social/ humanitarian		
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> art	<input type="checkbox"/> engineering	<input type="checkbox"/> music	<input type="checkbox"/> theater		
<input type="checkbox"/> 1800-1899	<input type="checkbox"/> commerce	<input type="checkbox"/> exploration/settlement	<input type="checkbox"/> philosophy	<input type="checkbox"/> transportation		
<input checked="" type="checkbox"/> 1900-	<input type="checkbox"/> communications	<input checked="" type="checkbox"/> industry	<input type="checkbox"/> politics/government	<input checked="" type="checkbox"/> transportation		
		<input type="checkbox"/> invention		<input type="checkbox"/> other (specify)		

**Specific dates** 1917-1930 **Builder/Architect** Henry Martin Van Deusen

### Statement of Significance (in one paragraph)

The H. M. Van Deusen Whip Company factory retains integrity of location, design, setting, materials and workmanship, as well as associations with the history of the carriage whip industry in Westfield, Massachusetts, and with the owner/builder, Henry Martin Van Deusen. The factory is significant as one of the leading whip manufactories in a town that was the world center of carriage whip production during the nineteenth and early twentieth centuries. (Criteria A) The well-preserved, brick masonry factory was erected in 1917 by Henry Martin Van Deusen, a self-made industrialist and community leader in business, finance, real estate, politics and agriculture; Van Deusen was a prominent member of numerous fraternal organizations; school committee chairman; vice president of two banks; and, at his death, Westfield's largest individual taxpayer. (Criteria B) The building, constructed just prior to the twilight period of the carriage whip industry, was the last of the major whip factories to be constructed and is associated with the final consolidation and termination of the carriage whip industry during the first quarter of the twentieth century. As the final architectural manifestation of the industry and its era, the H. M. Van Deusen Whip Company factory is distinguished both as an unusual building type for the period and also as one of only a small number of such structures to survive in Westfield. (Criteria C)

Heyl<sup>1</sup> traces the origins and development of the whip industry in Westfield during the Early Industrial Period (1830-1870), from its cottage-scale beginnings prior to 1850 through the period of peak output, 1855-1893.

During this period the economy of Westfield became dominated by an industry that earned it the title of "Whip City of the World." For more than 100 years, through ingenuity and great effort, the town controlled the whip business of the world.<sup>2</sup>

The city's entrance into the Late Industrial Period (1870-1915) saw the whip industry still booming but rapidly consolidating. In 1837 there were 13 whip factories employing 154 men and 410 women;<sup>3</sup> by 1892, it is estimated that the number of firms had grown to 40-50, employing about 7,500 persons.<sup>4</sup> Stimulated initially by the opening of canals, the railroads, and later, overseas export trade, the whip industry of Westfield acquired, by the third quarter of the nineteenth century, an international reputation for quality and as the world's largest producer of driving whips, and known for the high quality of its products.

In 1892 a major consolidation occurred with the merger of the American Whip Company and 115 other local firms, forming the United State Whip Company. By 1911 it was estimated that Westfield produced 85% of the driving whips manufactured in the world.<sup>5</sup> Between 1921 and 1925, competition from the

continued

# 9. Major Bibliographical References

(see continuation sheet)

# 10. Geographical Data

Acree of nominated property less than one acre

Quadrangle name Southwick

Quadrangle scale 1:15,000

UTM References

A 

1	8	6	8	5	9	3	0	4	6	6	5	6	4	0
Zone		Easting				Northing								

B 

Zone		Easting				Northing								

C 

Zone		Easting				Northing								

D 

Zone		Easting				Northing								

E 

Zone		Easting				Northing								

F 

Zone		Easting				Northing								

G 

Zone		Easting				Northing								

H 

Zone		Easting				Northing								

Verbal boundary description and justification

See continuation sheet and Assessor's Map

List all states and counties for properties overlapping state or county boundaries

state	code	county	code
N/A			

state	code	county	code
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# 11. Form Prepared By

name/title Betsy Friedberg, Preservation Planner, Massachusetts Historical Commission with Christopher W. Closs, Closs Planning Consultants

organization Mass. Historical Commission date August 1986

street & number 80 Boylston Street telephone 617 727-8470

city or town Boston state Massachusetts 02116

# 12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

national  state  local

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

State Historic Preservation Officer signature Valerie A. Talmage

Executive Director, Massachusetts Historical Commission

title State Historic Preservation Officer date 12/23/86

For NPS use only

I hereby certify that this property is included in the National Register

Wilhelm B. Bushong date 2/18/87  
for Keeper of the National Register

Attest: \_\_\_\_\_ date \_\_\_\_\_

Chief of Registration

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automobile rapidly eroded the financial success and markets of the whip industry, and by 1935 even the largest of these firms, the United States Whip Company began to diversify its products line and adapt some of its buildings for unrelated commercial uses.

Henry Martin Van Deusen played an important role in the transformation of the whip industry from a cottage, jobber-dominated trade in the nineteenth century to a manufacturing specialty dominated by machine technology. The Van Deusen name had long been associated with the whip industry. Mid-nineteenth century records indicate that the Van Deusen brothers, forebears of Henry Martin, served on the boards and as officers of the American Whip Company (later the United States Whip Company), among others. Starting at age 11 as a whip braider, Henry Martin Van Deusen moved through all the phases of whip making from laborer to jobber, to manager, and finally partner. He moved to Westfield believing that the whip industry should be centralized, and that Westfield offered the best facilities; he worked for various firms to educate and thoroughly familiarize himself with the entire process of whip manufacturing, not hesitating to move on as opportunity allowed. It is significant that the H. M. Van Deusen Company was reported to be "the only independent one in the world that makes the whip in its entirety," supplying trimmings to other local factories as well as the finished product.<sup>6</sup>

In 1872, at age 21, Van Deusen formed his first partnership under the name Hawley and Van Duesen in Southfield. He moved to Westfield in 1880 as a traveling jobber, building a trade and wide acquaintanceship with whip industry figures. In 1887 he went into partnership with John P. Pomeroy, and the business thrived, outgrowing the original Crary Avenue location and relocating to a leased site on the Westfield River, the Allen Power Company building.<sup>7</sup> The Allen Power Company building, also known as the Great River Power building, was located on the Westfield River at the intersection of Elm and Meadow Streets and is no longer extant.

The new firm, Pomeroy and Van Deusen, remained here for 22 years. In 1902 H. M. Van Deusen bought out the interests of his partner and the firm became the H. M. Van Deusen Whip Company. The Van Deusen Mount Works, a subsidiary, was located at 198 Elm Street and produced whip trimmings for many local firms and the Canadian trade.<sup>8</sup>

In 1917, Van Deusen, at the age of 66, built a new factory at 42 Arnold Street, which closely resembled the earlier riverside plant. The factory was planned and built under the personal direction of Van Deusen and his son, Spencer M. Van Deusen. The original building contained 28,000 square feet of floor space.<sup>9</sup> This structure is significant both as the last example of this building type to be built in Westfield and also by its retarditaire design, i.e., the use of load-bearing brick masonry with segmental arched construction; the external tower; and traditional multi-light wooden,

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double-hung sash. In form and detail, the building is reminiscent of whip manufactories built in Westfield in the previous century and is an anachronism when the new medium of reinforced concrete then available is considered. The United States Whip Company achieved a near monopoly with consolidation in 1892, reached an output of 30,000 whips per day by 1919, the United States Whip Company was producing 30,000 whips per day. At its zenith, the United States Whip Company produced 94 percent of the whips in the American domestic market.<sup>11</sup> Until 1911 at least, the remaining whip firms continued to modernize and expand. In 1910, the New England Whip Company, the second largest manufacturer, enlarged its plant and added new equipment. The Independent Whip Company erected an entirely new factory as late as 1904; the new Horse Whip Company factory was built in 1909. The Standard Whip Company moved into new quarters in 1911 following the doubling of their gross sales between 1909 and 1911. Nearly 20 companies remained by 1911 making whips, accessories for whipmaking, and whipmaking machinery.<sup>12</sup>

While the H. M. Van Deusen Whip Company remained an independent manufacturer until after the death of its founder in 1930.<sup>10</sup>

Labor department statistics reveal the final decline of the whip industry: in 1921 there were 7 whip companies, employing 241; by 1926 there were only 3 whip companies, employing 54 workers. By 1968, a single firm, the Westfield Whip Manufacturing Company, remained the sole representative of the once-thriving whip industry in Westfield.

The Van Deusen Whip Company building is significant for its association with its owner/builder, Henry M. Van Deusen. The Van Deusen's civic and political involvement was commensurate with his business activity. He was a successful Republican candidate for the Massachusetts House of Representatives from the "Shoestring District" in 1896. He served on the local school committee (as chairman for several years). He was a director and vice president of First National Bank of Westfield, and vice president of the Westfield Savings Bank. He built and operated two hotels, the Van Deusen Inn on Court Street and the Central House (the former was Westfield's first apartment block and hotel), and ran a model farm in Southwick, where he raised "an exceptionally well-bred herd of high grade Hereford cattle." His fraternal connections were many--including the Masons, Order of the Eastern Star, Springfield Commandery, Melha Temple, Mystic Shrine, Mt. Tekoa Commandery, Knights of Malta, and Odd Fellows--which helps to explain why his funeral, on March 30, 1930, was "one of the largest ever held in this city."<sup>13</sup>

With characteristic resourcefulness, Henry M. Van Deusen adapted to the demise of the whip industry caused by Henry Ford's horseless carriage.\* (Ironically, the early automobiles all had whip sockets.) He began the manufacture of lawn swings around 1925, and, diversifying further, he purchased the Planer Manufacturing Company and located it in an unused portion of the Arnold Street building to fully utilize the existing space.

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Van Deusen remained associated with the whip factory at 42 Arnold Street until his death on March 27, 1930, at age 79. His large real estate holdings passed to his son Spencer, who subsequently lost them to the banks during the Great Depression.

In 1936 the Van Deusen Inn burned and the whip company building on Arnold Street was sold by the Third National Bank of Westfield to the Stanley Home Products Company, then a fledgling corporation founded five years earlier in a former tobacco shed on Berge Avenue. The firm added the elevator and office additions on the north and west of the original building between 1936 and 1954 as the property was developed as its corporate headquarters<sup>14\*\*</sup>. The firm grew to become a large multi-national corporation and subsequently relocated in Southfield, Massachusetts, in 1971.

The Henry M. Van Deusen Whip Company factory is an important surviving element of Westfield's industrial past, and is one of six such structures still extant.<sup>15</sup> The Van Deusen Whip Company was one of three Westfield firms to continue in operation up to the beginning of the Great Depression. As late as 1928, these three companies still produced two million whips annually.<sup>16</sup> The building is also the only industrial structure remaining that is associated with the influence and career of Henry Martin Van Deusen, a prominent Westfield figure of the period 1885-1930.

\* The pattern of production evolution by the large whip companies during the declining years of the industry was not unusual. The United State Whip Company, for example, diversified into the manufacture of golf clubs and braided finished line (forming the U. S. Line Company), utilizing adapted technology and, in some instances, whip manufacturing machinery from the earlier period.

\*\* The 1937 and 1949/1955 office additions erected by Stanley Home Products are included in the description and significance of the historic resource as non-contributing elements, since their dates of construction fall outside of the primary period of significance. These components are less than fifty years old.

Footnotes

1. Scott P. Heyl, Westfield, Massachusetts: An Architectural and Historical Overview (Westfield, Mass.: Westfield Department of Community Development, 1984), pp. 9, 10.

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2. Ibid., p. 9.
3. Ibid., p. 10.
4. "Historical/Architectural Assessment of the United States Line Company, formerly the United States Whip Company" (prepared for Massachusetts Historical Commission, U. S. Department of Housing and Urban development, and Massachusetts Housing Finance Agency, by Christopher W. Closs with Barbara Bush and Patrick M. Condon; August 1981), p. 2 [unpublished].
5. Edwin W. Newdick, "The Whip City of the World," Western New England, Vol. 1, No. 3 (February 1911), p. 61.
6. "H. M. Van Deusen Whip Co.," Town of Westfield, Mass. Souvenir 1906 [no publisher; #unpaged].
7. Springfield (Mass.) Union, March 28, 1930, p. 1.
8. Ibid.
9. Ibid.
10. Springfield Union, March 28, 1930, p. 1.
11. "Historical/Architectural Assessment....," p. 3.
12. Newdick, pp. 61, 62.
13. Springfield Union, March 31, 1930, p. 3.
14. Interview with Homer Perkins, former Chairman of the Board of Stanley Home Products Corporation, May 19, 1983, by Christopher W. Closs (by telephone), following previous correspondence.
15. Heyl, p. 10.
16. Orra L. Stone, Westfield: Seat of Whips and Bicycles (Indianapolis: S. J. Clarke Publishing Co., 1930), p. 8 [a reproduction of Chapter 24 of Orra L. Stone's History of Massachusetts industries, Vol 1].

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Major Bibliographical References

Heyl, Scott P., Westfield, Massachusetts: An Architectural and Historical Overview, Westfield, Mass.: Westfield Department of Community Development, 1984; pp., 10.

"H. M. Van Deusen Whip Co.," in Town of Westfield, Mass. Souvenir 1906 [no publisher; unpagged].

"Historical/Architectural Assessment of the United States Line Company, formerly the United States Whip Company," prepared for Massachusetts Historical Commission, U. S. Department of Housing and Urban Development, and Massachusetts Housing Finance Agency, by Christopher W. Closs with Barbara Bush and Patrick M. Condon, August 1981 [unpublished].

Newdick, Edwin W., "The Whip City of the World," Western New England, Vol. 1, No. 3 (February 1911), p.6.

Springfield (Mass.) Union, March 28, 1930, p. 1; March 31, 1930, p. 3.

Stone, Orra L., Westfield: Seat of Whips and Bicycles, Indianapolis: S. J. Clarke Publishing Co., 1930, p. 8 [a reproduction of Chapter 24 of Orra L. Stone's History of Massachusetts Industries, Vol. 1].

Interviews

Martin, Harold J., interviewed by Thomas F. Keefe, Westfield Whip Company, Westfield, Mass., June 21, 1983. (Martin was employed by H. M. Van Deusen Whip Company in the late 1920s. A former mayor of Westfield, Martin currently owns and operates the Westfield Whip Company, utilizing original 100-year-old machinery.)

Perkins, Homer (former Chairman of the Board of Stanley Home Products Corporation), interviewed by Christopher W. Closs, May 19, 1983 (by telephone)

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Verbal boundary description and justification

The property located at 42 Arnold Street, Westfield, Massachusetts, and once known as the H. M. Van Deusen Whip Company factory, is described in the Hampden County Registry of Deeds, Springfield, Massachusetts, Book 5411, Page 284, as a certain parcel of land with all buildings and structures now or hereafter standing or placed thereon:

PARCEL I:

Commencing at an iron monument near the southerly line of Arnold Street and in the westerly line of land supposed to belong to Ellen J. Ellis, now or

SOUTH 29°22' WEST      formerly, thence about one hundred thirty-four and 08/100 (134.08) feet to an iron monument; thence

SOUTH 58° 22' 30" EAST      about thirty-one and 55/100 (31.55) feet to an iron monument at land now or formerly of one Cowles, (the last two courses are along land of said Ellis); thence

SOUTH 32° 15' 30" WEST      along land of said Cowles about sixty-two and 75/100 (62.75) feet to an iron monument; thence

NORTH 58° 43' WEST      along land now or formerly of one Mallory and land now or formerly of one Smithies about one hundred twenty and 02/100 (120.02) feet to an iron monument

at

NORTH 32° 25' EAST      land now or formely of one Addison Coe; thence about sixty-three and 05/100 (63.05) feet to an iron monument; thence

NORTH 58° 22' 30" WEST      about twenty-one and 6/10 (21.6) feet to an iron monument at land now or formerly of Tessie and Liba Rosoff, (the last two courses are along land of said Coe); thence

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NORTH 29° 36' EAST along said land of Rosoff about one hundred thirty and 07/100 (130.07) feet to an iron monument in the Southerly line of Arnold Street; thence

SOUTH 60° 5' EAST along said line of Arnold Street about one hundred ten and 68/100 (110.68) feet to land of said Ellen J. Ellis; thence

SOUTH 29° 22' WEST along land of said Ellis about six tenths (0.6) of a foot to the place of beginning.

Together with all the right, title and interest of the mortgagor in and to a right of way from the aforescribed parcel of land to Church Street over land now or formerly of Peargus O.C. Smithies as described in a deed of Frederick Schmidt and Alfred F. Lilley, executors of the will John C. Schmidt to Phebe Smithies, dated December 1, 1902, and recorded in Hampden County Registry of Deeds, Book 659, Page 373.

PARCEL II

NORTHERLY by Arnold Street about forty-eight (48) feet; by land now or formerly of Mrs. William C. Bell about about one hundred thirty-five (135.00) feet;

SOUTHERLY by land formerly of John C. Schmidt, being Parcel I, herein above described, containing about 23 rods of land, on hundred thirty-four and 08/100 (134.08)

feet. Justification for inclusion of Parcels I and II is based upon the following facts: Parcel I is the site upon which the building is erected; and Parcel II is the historic vehicular entrance from Arnold Street.

NATIONAL REGISTER OF HISTORIC PLACES  
EVALUATION/RETURN SHEET

Van Deusen, H. M., Whip Company  
Hampden County  
MASSACHUSETTS

Substantive Review

Working No. JAN 5 1987  
Fed. Reg. Date: 2/2/88  
Date Due: 2/5/87 - 2/19/87  
Action:  ACCEPT 2-18-87  
 RETURN  
 REJECT  
Federal Agency: \_\_\_\_\_

- resubmission
- nomination by person or local government
- owner objection
- appeal

Substantive Review:  sample  request  appeal  NR decision

Reviewer's comments:

Van Deusen Whip Co. is the last major <sup>whip</sup> factory in the locality to be built. This industry fueled the economy of Westfield for nearly a half century and this property is highly significant as a surviving manifestation of that pattern of events. The property meets criteria A for its historical assoc. with the whip making industry and its contribution to

Recom./Criteria Accept A, BC  
Reviewer Bushong  
Discipline Historian  
Date 2/19/87

Nomination returned for:  technical corrections cited below  
 substantive reasons discussed below

see continuation sheet  
The technology of transportation. In effect the building embodies two areas of sq. that are fused together, transportation & industry. A sort of chicken & egg relationship. Therefore, transportation is valid. (see 8 below)

- 1. Name
- 2. Location

3. Classification

Category  Ownership  Public Acquisition  Status  Accessible

Discussed with Shull. Body of nomination makes it clear this will not be a public property for acquisition now apartment

4. Owner of Property

5. Location of Legal Description

6. Representation in Existing Surveys

Has this property been determined eligible?  yes  no

7. Description

Condition  excellent  good  fair  deteriorated  ruins  unexposed  unaltered  altered  original site  moved date \_\_\_\_\_

Describe the present and original (if known) physical appearance

- summary paragraph
- completeness
- clarity
- alterations/integrity
- dates
- boundary selection





H. M. VAN DEUSEN APARTMENTS

Property name: H. M. Van Deusen Whip Company factory  
Street address: 42 Arnold Street  
Community: Westfield, Massachusetts

Photographer and date: Christopher W. Closs  
January 30, 1985

Location of negative: Closs Planning Consultants  
4 Bicentennial Square  
Concord, New Hampshire

Photo number 1 of 10

Description of view: View south - east and north elevations



Property name: H. M. Van Deusen Whip Company factory  
Street address: 42 Arnold Street  
Community: Westfield, Massachusetts

Photographer and date: Christopher W. Closs  
January 30, 1985  
Location of negative: Closs Planning Consultants  
4 Bicentennial Square  
Concord, New Hampshire

Photo number 2 of 10  
Description of view: View southwest - east elevation from  
Arnold Street, showing stairtower and  
c. 1937 office addition



Property name: H. M. Van Deusen Whip Company factory  
Street address: 42 Arnold Street  
Community: Westfield, Massachusetts

Photographer and date: Christopher W. Closs  
January 30, 1985

Location of negative: Closs Planning Consultants  
4 Bicentennial Square  
Concord, New Hampshire

Photo number 3 of 10

Description of view: View southeast - north (partially obscured)  
and west elevations, showing c. 1949 and  
1955 office additions, west parking area



Property name: H. M. Van Deusen Whip Company factory  
Street address: 42 Arnold Street  
Community: Westfield, Massachusetts

Photographer and date: Christopher W. Closs  
January 30, 1985

Location of negative: Closs Planning Consultants  
4 Bicentennial Square  
Concord, New Hampshire

Photo number 4 of 10

Description of view: View northwest - south and east elevations.  
Vehicles are parked inside of east property  
line. Elevator mechanical penthouse  
protrudes above roof horizon



Property name: H. M. Van Deusen Whip Company factory  
Street address: 42 Arnold Street  
Community: Westfield, Massachusetts

Photographer and date: Christopher W. Closs  
January 30, 1985  
Location of negative: Closs Planning Consultants  
4 Bicentennial Square  
Concord, New Hampshire

Photo number 5 of 10  
Description of view: View southeast - north and west elevations  
of c. 1937 office addition



Property name: H. M. Van Deusen Whip Company factory  
Street address: 42 Arnold Street  
Community: Westfield, Massachusetts

Photographer and date: Christopher W. Closs  
January 30, 1985

Location of negative: Closs Planning Consultants  
4 Bicentennial Square  
Concord, New Hampshire

Photo number 6 of 10

Description of view: View north - south elevation; fire escape  
and exit door details



FIRE-ALARM  
WHEN BELL RINGS  
CALL  
FIRE DEPT. 7-2111

Property name: H. M. Van Deusen Whip Company factory  
Street address: 42 Arnold Street  
Community: Westfield, Massachusetts

Photographer and date: Christopher W. Closs  
January 30, 1985

Location of negative: Closs Planning Consultants  
4 Bicentennial Square  
Concord, New Hampshire

Photo number 7 of 10

Description of view: View west - east elevation showing original  
multi-light window details



Property name: H. M. Van Deusen Whip Company factory  
Street address: 42 Arnold Street  
Community: Westfield, Massachusetts

Photographer and date: Christopher W. Closs  
January 30, 1985  
Location of negative: Closs Planning Consultants  
4 Bicentennial Square  
Concord, New Hampshire

Photo number 8 of 10  
Description of view: View west - third-floor corridor (typical)  
as seen from elevator lobby



Property name: H. M. Van Deusen Whip Company factory  
Street address: 42 Arnold Street  
Community: Westfield, Massachusetts

Photographer and date: Christopher W. Closs  
January 30, 1985

Location of negative: Closs Planning Consultants  
4 Bicentennial Square  
Concord, New Hampshire

Photo number 9 of 10  
Description of view: View north - original corridor of west  
addition; apartment units (left)



Property name: H. M. Van Deusen Whip Company factory  
Street address: 42 Arnold Street  
Community: Westfield, Massachusetts

Photographer and date: Christopher W. Closs  
January 30, 1985

Location of negative: Closs Planning Consultants  
4 Bicentennial Square  
Concord, New Hampshire

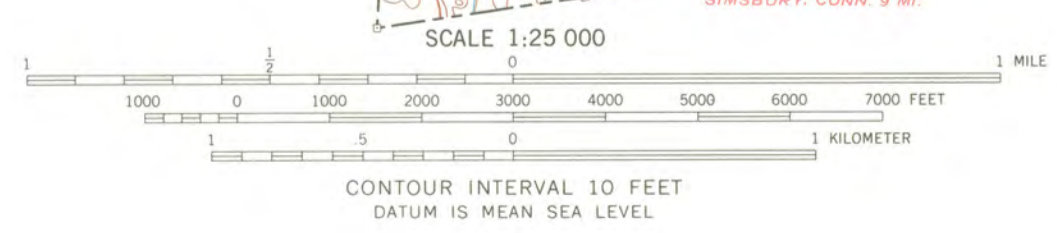
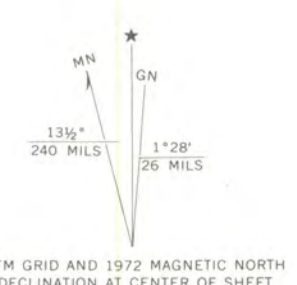
Photo number 10 of 10

Description of view: View east - original (north) wooden mill  
stairs with matched board detail



To convert feet to meters  
multiply by 0.3048  
To convert meters to feet  
multiply by 3.2808

Mapped, edited, and published by the Geological Survey  
Control by USGS and USC&GS.  
Topography by planetable surveys 1937 and 1944. Revised from  
aerial photographs taken 1971. Field checked 1972  
Polyconic projection. 1927 North American datum  
10,000-foot grids based on Massachusetts coordinate system,  
mainland zone, and Connecticut coordinate system  
1000-meter Universal Transverse Mercator grid,  
zone 18  
Red tint indicates areas in which only landmark buildings are shown



ROAD CLASSIFICATION  
Primary highway, hard surface  
Secondary highway, hard surface  
Light-duty road, hard or improved surface  
Unimproved road  
Interstate Route  
U.S. Route  
State Route



SOUTHWICK MASS.-CONN.  
N4200-W7245/7.5

1972

AMS 6468 III SE-SERIES V814

THIS MAP COMPLIES WITH NATIONAL MAP ACCURACY STANDARDS  
FOR SALE BY U.S. GEOLOGICAL SURVEY, RESTON, VIRGINIA 22092  
A FOLDER DESCRIBING TOPOGRAPHIC MAPS AND SYMBOLS IS AVAILABLE ON REQUEST

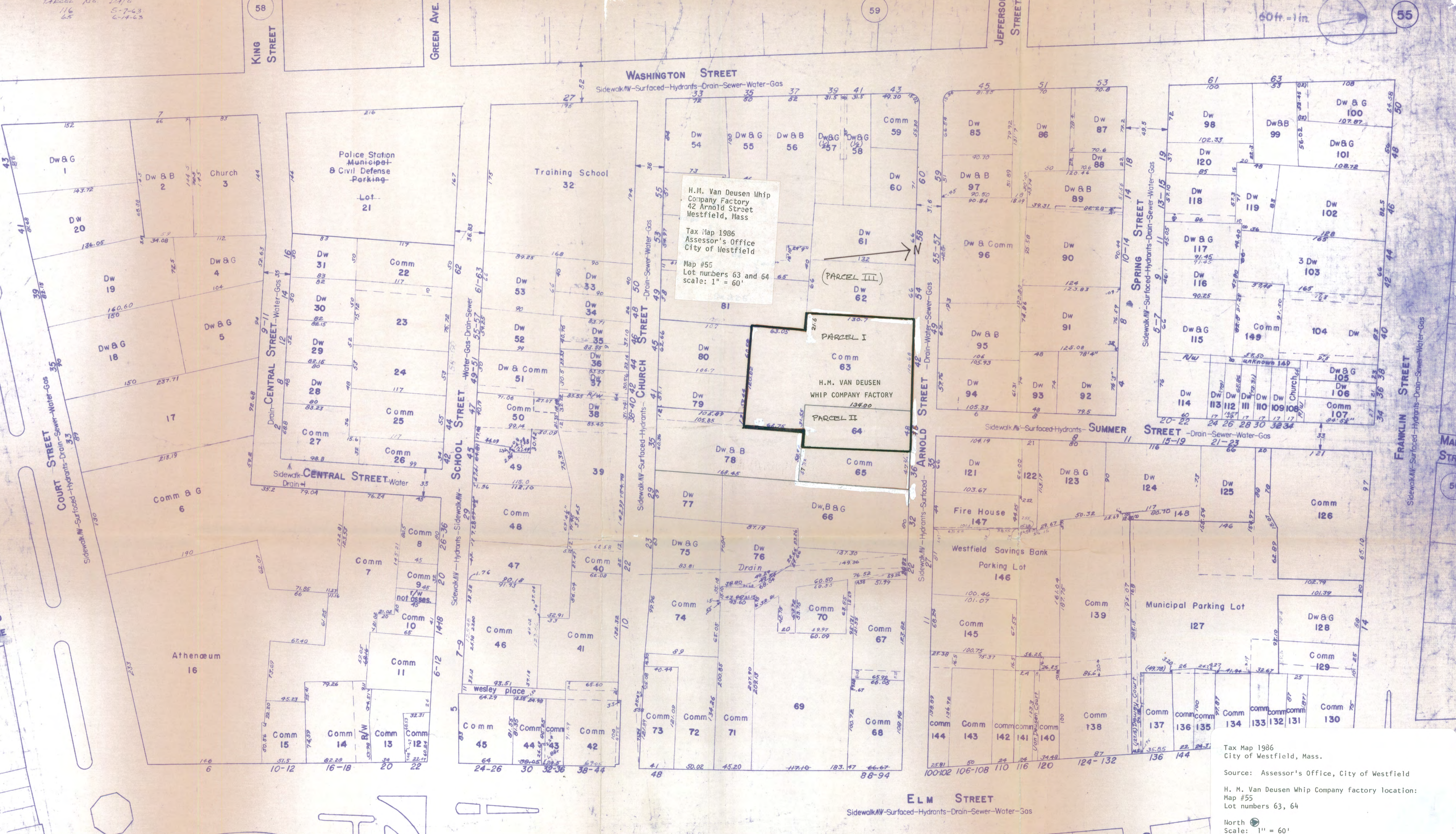
Parcel No. DAFG  
116  
65  
5-7-63  
6-14-63

58

59


55

60ft. = 1 in.



H.M. Van Deusen Whip Company Factory  
42 Arnold Street  
Westfield, Mass  
Tax Map 1986  
Assessor's Office  
City of Westfield  
Map #55  
Lot numbers 63 and 64  
scale: 1" = 60'

PARCEL I  
Comm  
63  
H.M. VAN DEUSEN  
WHIP COMPANY FACTORY  
134.00  
PARCEL II  
Comm  
64

Tax Map 1986  
City of Westfield, Mass.  
Source: Assessor's Office, City of Westfield  
H. M. Van Deusen Whip Company factory location:  
Map #55  
Lot numbers 63, 64  
North   
Scale: 1" = 60'



P 093 545 981

## The Commonwealth of Massachusetts

Office of the Secretary of State  
Michael Joseph Connolly, Secretary

### Massachusetts Historical Commission

Valerie A. Talmage

*Executive Director*

*State Historic Preservation Officer*

21 December 1986

Ms. Carol Shull  
National Register of Historic Places  
Department of the Interior  
National Park Service  
P.O. Box 37127  
Washington, D.C. 20013-7127

Dear Ms. Shull:

Enclosed you will find the following nomination form:

Westfield, H.M. Van Deusen Whip Company, 42 Arnold Street, HPCA#0260-82-MA-82-0263

This property has been voted eligible by the State Review Board and has been signed by the State Historic Preservation Officer. Owners were notified of pending State Review Board consideration 30-75 days before the meeting and were afforded the opportunity to comment.

Sincerely,

A handwritten signature in cursive script that reads "Sarah J. Zimmerman".

Sarah J. Zimmerman  
Director, Preservation Planning  
Massachusetts Historical Commission

SJZ/eaw

JAN 5 1987