National Register of Historic Places Inventory—Nomination Form

For NPS use only JUL 2 3 1985 received

N/A not for publication

code 055

See instructions in How to Complete National Register Forms Type all entries—complete applicable sections

Name 1.

(DO09: 124-38) Sanford Hotel

code

031

and/or common

historic

2. Location

street & number 1913 Farnam Street

Conant Hotel

city, town Omaha

Nebraska

N/Avicinity of

county

Douglas

state

Classification 3.

Category **Ownership Status Present Use** X occupied _ agriculture district _ public museum X private X building(s) X unoccupied commercial park _ structure both work in progress educational private residence _ site **Public Acquisition** Accessible entertainment religious _NAin process _ object <u>X</u> yes: restricted government scientific transportation other: Hotel being considered ves: unrestricted industrial X no military

Owner of Property 4.

name Side	eris - Panos	Realty Co	mpany					• •
street & number	1913 Farna	n Street			· .			
city, town	Omaha		<u>N/Avicinity</u>	of		state	Nebraska	
5. Loca	tion of	Legal	Descri	ption				
courthouse, regist	ry of deeds, etc.	Omaha/Do	uglas Civic	c Center	- Registe	er of De	eds	
street & number	1819 Farn	am Street		· · · · · · · · · · · · · · · · · · ·	· .			
city, town	Omaha				н 	state	Nebraska	
6. Repr	esentat	ion in	Existi	ng Su	irveys		•	
	aha/Douglas c Building S		has ti	his propert	y been deteri	nined elig	jible? <u>X</u> y	/es no
date 1984 - d	on going				federal	state	county	/ _X_ local
depository for sur	vey records	Omaha Cit	y Planning	Dept. &	Nebraska	State H	istorical	Society
city, town Omal	na/Lincoln					state	Nebraska	



7. Description

Condition		Check one	Check one		
excellent _X_ good	deteriorated ruins	unaltered altered	_X_ original site moved date	NA	
fair	unexposed				

Describe the present and original (if known) physical appearance

Functionally, the Sanford Hotel is a large hotel building built in 1916-17 for Dr. Harold Gifford; technically, it is constructed of a brick-clad, concrete encapsulated steel frame with a concrete pan joist floor system; formally, the seven story building is rectangular in plan (basement and first floor) changing to an "H" plan at the second through seventh floors; stylistically, the architect John Latenser employed Louis Sullivan's method of giving unity to multi-story elevations by dividing the facade into the tripartite scheme of base, shaft, and capitol analagous to a classical column.

The Sanford Hotel, built in 1916-17, is a large seven-story over full basement building measuring approximately 86'-9" X 90'-0" (ground floor). Technically the Sanford is constructed of a steel skeleton frame encapsulated in concrete for "fireproof" construction. The floors are a concrete pan joist system spanning between composite beams, while a brick veneer clads the concrete and steel structure.

The building is divided into three functional zones arranged vertically; the basement contains support and mechanical functions, the first floor contains the hotel lobby and adjacent commercial areas, while the second through the seventh floors contain hotel rooms. The major entrance, centrally located at the northern Farnam Street facade, opens directly into the hotel lobby. Vertical circulation is provided by two centrally located elevators, with secondary vertical circulation provided by an interior stair at the north eastern corner of the building and fire stairs at the east and west ends of the southern facade.

Formally, the rectangular plan at the basement and first floor changes to an "H" shaped plan at the second through seventh floors. This change in plan corresponds to a change in function, thus allowing light and air to interior hotel rooms. A flat roof tops the building, with the elevator penthouse projecting above the roof line at the building's center.

The Sanford basically has only one major facade. All articulation and ernamentation are applied to the buff brick northern Farnam Street elevation; the other elevations are constructed of utility brick, obviously anticipating other adjacent buildings.

Stylistically, architect John Latenser employed Louis Sullivan's method of giving unity to multi-story elevations; the tripartite scheme of dividing an elevation into base, shaft and capital - analagous to a classical column.

The "base", in this case, is the first story commercial storefront severely remodelled in recent remodellings. This level contains a central entrance covered by a large suspended canopy. A continuous horizontal band of carved limestone divides the "base" from the "shaft". The second through sixth floors are articulated by pairs of doublehung windows arranged vertically in seven equally spaced rows. Limestone trim surrounds each row of windows emphasizing the vertical, while recessed spandrels contain inset rectangular blocks of limestone and decorative rowlock brick coursing. Another band of limestone trim at the seventh floor creates the division of "shaft" to "capital". Pairs of double-hung windows, alligned with those below, are separated from each other by inset, rectangular limestone panels carved with circular and floral Form No. 10-300a (Rev. 10-74)

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designs. An elaborate, projecting sheet metal cornice crowns the building, wrapping only the north, east and west sides of the northern wing.

The integrity of the Sanford is very good. The ornately detailed plastered beam ceiling of the first floor lobby is now covered with a suspended ceiling, but is still intact. The hotel rooms and support areas, while constructed of relatively plain plastered walls and ceilings, have undergone some remodelling over the building's history. Much of the exterior is relatively unchanged, though with the street level commercial facade having undergone the most severe alterations, it is doubtful that much of the original store front fabric remains.

8. Significance

Period prehistoric 1400–1499 1500–1599 1600–1699 1700–1799 1800–1899 X 1900–	Areas of Significance—C archeology-prehistoric archeology-historic agriculture X architecture art commerce communications	heck and justify below community planning conservation economics education engineering exploration/settlement industry invention	military music	e religion science sculpture social/ humanitarian theater transportation other (specify)
			•	

Specific dates 1916-17

John Latenser - Architect; Selden-Breck Construction Company - Bldr.

Statement of Significance (in one paragraph)

The Sanford (Conant) Hotel is significant to Omaha and Nebraska in the area of social/humanitarianism by its direct association with its developer and owner, internationally known ophthalmologist and, locally prominant philanthropist, Dr. Harold Gifford. The building is architecturally significant as one of the few remaining well preserved examples of high rise hotel architecture of early 20th century Omaha. Designed by locally prominent architect John Latenser Sr., it exhibits characteristics of the Commercial Style (Whiffen) and is a local adaption of Louis Sullivan's method of giving unity to a multi-story building.

Builder/Architect

The seven story Sanford Hotel, located at 1913 Farnam Street in Omaha, was built in 1916-17 at a cost of \$140,000 for its owner and financier Dr. Harold Gifford. Dr. Gifford (Oct. 18, 1858 - Nov. 28, 1929) was known internationally as a pioneer in ophthalmology and locally as a kind, generous man of medicine and loyer of nature.

Born in Milawukee, Wisconsin, Dr. Gifford attended universities at Cornell, Ann Arbor, Germany and Austria before arriving in Omaha in 1886 and establishing his practice at 20th and Harney. In Omaha,Dr. Gifford achieved international recognition for his efforts in diagnostic evaluation, clinical research and eye surgery. His treatment was "the finest to be obtained in this field" (Omaha World Herald, 11/29/29). Equally significant, Dr. Gifford helped found one of Omaha's largest medical centers, Methodist Hospital, and organized the Omaha Medical College - today known as the University of Nebraska College of Medicine - and acted as its dean.

Dr. Gifford's humanitarian efforts equalled his medical accomplishments. An avid naturalist, Dr. Gifford also helped to establish many City parks and donated much of the land to create the Fontenelle Forest wilderness preserve along the Missouri River. Although an avowed socialist and agnostic, Dr. Gifford invested continuously in Omaha real estate and hotels. In 1915 he built the Castle Hotel (623 So. 16th Street, razed 1974) and also developed the Sanford Hotel in 1916. (Building Permit)

The Sanford Hotel was built during a great construction era in downtown Omaha. This construction boom gave Omaha a look that characterized it for much of the 20th century. Among the buildings constructed from 1910 to the depression were such high-rises as the WOW Building, Fontenelle Hotel, 1st National Bank, Medical Arts Building and the Paxton Hotel. The Sanford was not only part of this downtown expansion, but was a part of a great period of hotel building as well. In all, Omaha has 117 hotels, in or near the downtown in 1917. (City Directory) Since then, the automobile has decentralized the commercial districts; people choose to stay in low-rise motels lining the highways. Today, the Sanford (Conant) and the Hill are the only high-rise hotels

still functioning as hotels in Omaha.

Continued

9. Major Bibliographical References

See Continuation Sheet

10. Geograp	hical Data			
Acreage of nominated proper	ty .28 acre		· · · · · · · · · · · · · · · · · · ·	· · ·
	a North		Quadrangle scale _	1:24000
UT M References		х.	duadrangie sourc _	· · · · · · · · · · · · · · · · · · ·
o i millelelelicios				
A 1 5 2 5 3 5 6 0 Zone Easting	4 5 7 1 3 0 0 Northing	B Zone Eas	sting Northing	
c	1.1.1.1.1	D		
		F ,		
Verbal boundary descript Lot 11 of Block 143, Lots, Douglas County	and Part of Lots 8		49 ¹ ₂ , original City	
List all states and countie	s for properties overla	opping state or county	y boundaries	
state _{N/A}	code	county	coc	le
state	code	county	cõc	le stat
14 Earm Dro	pared By			
	pareu by			
name/title Dan Worth/A	rchitect Dlanner			•
			· · · · · · · · · · · · · · · · · · ·	
organization Omaha Pla	nning Department	date	December, 1984	
street & number 1819 F	arnam Street, Suite	e 1110 telepho	one 402/444-4927	<u></u>
city or town Omaha		etate	Nebraska	68183
Ontaria				
12. State His	storic prese	ervation Un	licer Certif	ication
The evaluated significance of	this property within the s	tate is:		
national	state	X local		
As the designated State Histo		·····	reservation Act of 1966 (Public Law 80
665), I hereby nominate this p according to the criteria and p	roperty for inclusion in th	e National Register and o	certify that it has been ev	
State Historic Preservation Of	ficer signature	leard I fer		
title Deputy State Hist	oric Preservation ()IIIcer	date 6-19-85	-
For NPS use only I hereby certify that this	property is included in th	/ Entered in the	a,	12010-
for velo	en a jan	National Regist	er date //.	-0/8-2
Keeper of the National Re	gister			
Attest:			date	
Chief of Registration				

Form No. 10-300a (Rev. 10-74)

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After its construction, the Sanford was leased to Harley Conant, who managed and operated it until 1950. Conant already owned and operated his own high-rise hotel "The Conant" at 16th and Harney (now the Regis Condominiums). Late in 1929 a four story addition was planned for the Sanford but never completed. Apparently, Dr. Gifford's death, in November, and the Great Depression brought the plans to a stand still. Conant sold his hotel at 16th and Harney in 1939 and devoted all his efforts to the Sanford (soon thereafter renamed The Conant Hotel).

The design for the Sanford was provided by John Latenser Sr. (1858-1930). Latenser, a native of Liechtenstein, arrived in Omaha in 1885. He soon achieved notariety by being appointed Superintendent of Public Buildings by President Cleveland after he successfully devised a system to stabilize the foundation of the Chicago Post Office. Latenser's practice in Omaha was prolific, with commissions including the Douglas County Court House (NRHP, 1979) and Omaha Central High School (NRHP, 1979). UNITED STATES DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

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Omaha Public Library Clipping File Collection, listed under Dr. Harold Gifford and Hotels, Motels.

Sheldon, Addison E. <u>Nebraska, The Land and the People</u>. V. 2 Chicago and New York; Lewis Publishing Co., 1931.

Whiffen, Marcus American Architecture Since 1780, A Guide to the Styles. Cambridge; The M.I.T. Press, 1969.