

# Drive Out Newberry Boulevard

You will immediately decide the location of the home you are going to build.



When planning a home one should study location, elevation, environment, prospective neighbors, view and improvements already in existence. Search the town over and you cannot match Newberry Boulevard lots at anywhere near the price.

Linking river and lake as it does—it is small wonder that this is the preferred residential street for particular people. It is because of its location, its wonderful improvements and the culture that prevades the surroundings, with other advantages combined in an unparalleled degree, that Newberry Boulevard appeals to discriminating persons who are seeking an ideal home-site.

Several million dollars have been invested in homes on Newberry Boulevard and immediate vicinity. Lot values here are well defined—there is nothing speculative, no promises to make, or improvements to be made. Newberry Boulevard is unquestionably Milwaukee's distinctively, yet inexpensive residence street.

Lots reasonably priced with accommodations to those desiring terms. We will finance the building of your home on Newberry Boulevard.

Our auto will drive you out in twenty minutes.

**MAYNARD & PICKEN** 736 Wells Bldg.  
Phone Broadway 148

2200 BLOCK NEWBERRY BOULEVARD, SOUTH SIDE OF STREET

ADD. MILWAUKEE JOURNAL MAY 1, 1921 PAGE 12

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

PHOTO: # 1 OF 29



# *Newberry Boulevard*

## Choice Residence Lots

**L**INKING river and lake as it does—it is small wonder that Newberry Boulevard is the preferred residential street for particular people. It is because of its location, its wonderful improvements and the culture that pervades the surroundings, with other advantages combined in an unparalleled degree, that Newberry Boulevard appeals to discriminating persons who are seeking an ideal homesite.

Several million dollars have been invested in homes on Newberry Boulevard and immediate vicinity. Lot values here are well defined—there is nothing speculative, no promises to make, or improvements to be made. Newberry Boulevard is unquestionably Milwaukee's distinctively, yet inexpensive residence street.

A very few lots only are left. They are reasonably priced with accommodations to those desiring terms. We will finance the building of your home on Newberry Boulevard.

Our auto will drive you out in ten minutes.

## Maynard & Picken

702 Wells Bldg.

PHONE BROADWAY 148



400 NEWBERRY BOULEVARD

MILWAUKEE SENTINEL MARCH 26, 1922 PAGE 6

NEWBERRY BOULEVARD HISTORIC DISTRICT

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

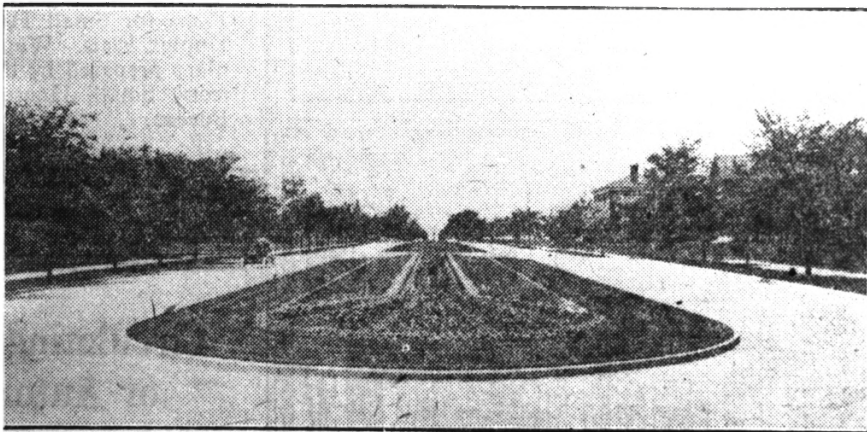
809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202  
MILWAUKEE COUNTY

PHOTO: # 2 OF 29

# NEWBERRY BOULEVARD LOTS

EXCLUSIVE *but* REASONABLE



## *Have You Been Looking for "Just the Right Location to Build?"*

Beautiful, broad Newberry Blvd. offers all the advantages the discriminating home maker could wish.

Incorporated in one, on "Milwaukee's Preferred Residence street," are: Environment, elevation, quietness, beauty, accessibility and exclusiveness.

There are a few more lots, "real" real estate bargains, on this desirable street. The prices are as attractive as the location.

To the man that demands the best, Newberry Blvd. offers a wonderful opportunity for home building.

**SPECIAL**—We have a particularly attractive corner lot on this lovely street at a figure which should draw the attention of every prospective builder.

We also have some particular values on other Lake park district and upper East side property.

## Maynard & Picken

602 Wells Bldg.

Phone Broadway 148

ADD NEWBERRY BOULEVARD

MILWAUKEE JOURNAL APRIL 22, 1923 PAGE 10

NEWBERRY BOULEVARD HISTORIC DISTRICT

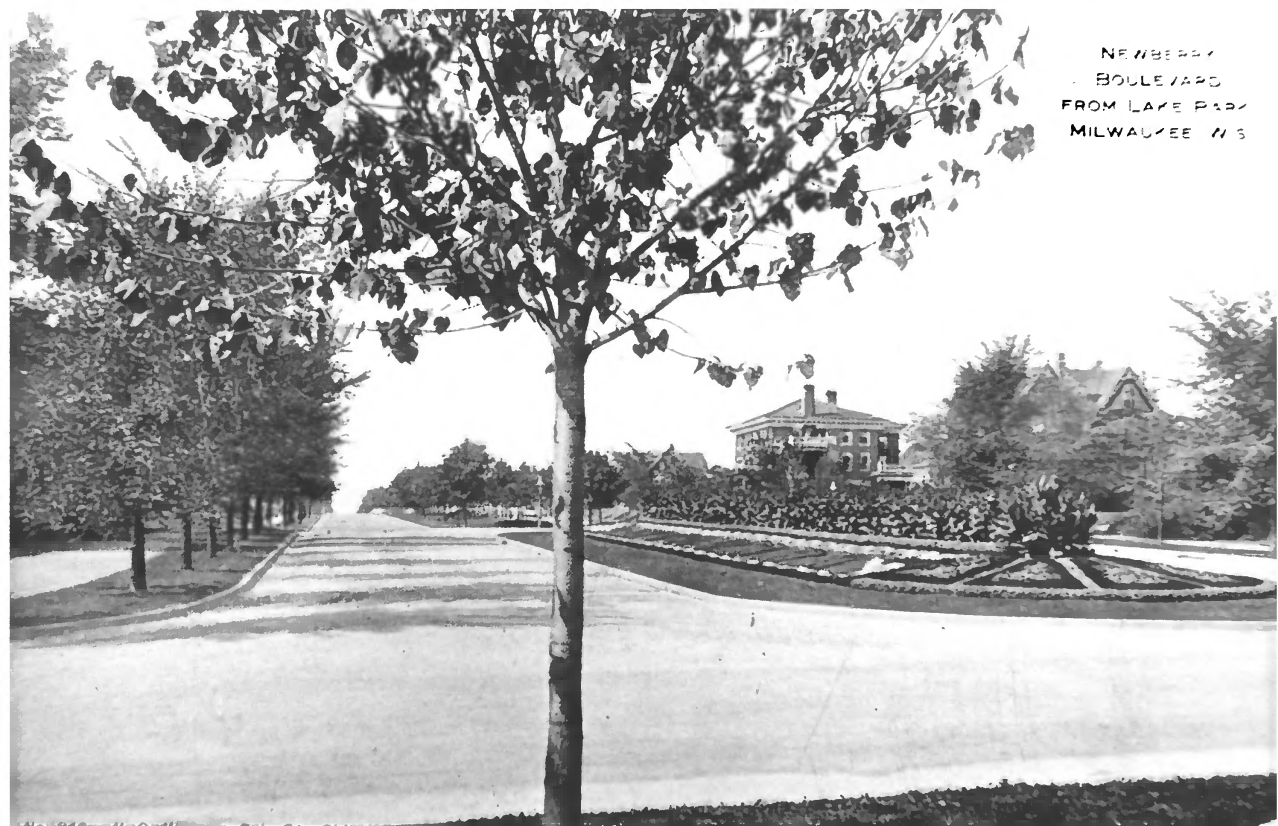
NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

PHOTO: # 3 OF 29  
MILWAUKEE COUNTY

NEWBERRY  
BOULEVARD  
FROM LAKE PARK  
MILWAUKEE WIS



POSTCARD VIEW NEWBEMY BOULEVARD c. 1905-1910  
NEWBEMY BOULEVARD HISTORIC DISTRICT  
NEGATIVE : DEPARTMENT OF CITY DEVELOPMENT  
809 NORTH BROADWAY  
MILWAUKEE, WISCONSIN 53202  
MILWAUKEE COUNTY  
PHOTO : # 4 OF 29





812-14 EAST NEWBERRY BOULEVARD.

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTHWEST

PHOTO: #5 OF 29



1915 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 23, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING SOUTH WEST

PHOTO: # 6 OF 29



2000 BLOCK NEWBERRY BOULEVARD, NORTH SIDE OF STREET

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: AUGUST 30, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTHWEST

PHOTO: # 7 OF 29



2030 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTHWEST

PHOTO: # 8 OF 29





2126-28 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTHWEST

PHOTO: # 9 OF 29



2228 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTHWEST

PHOTO: # 10 OF 29



2300 BLOCK NEWBERRY BOULEVARD, SOUTH SIDE OF STREET

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: AUGUST 20, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING SOUTHWEST

PHOTO: # 11 OF 29



2422 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTH

PHOTO: # 12 OF 29





2430 EAST NEWBERN BOULEVARD

NEWBERN BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTHWEST

PHOTO: # 13 OF 29



2500 BLOCK NEWBERRY BOULEVARD, NORTH SIDE OF STREET

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JACUBOVICH

DATE: AUGUST 20, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTHWEST

PHOTO: # 19 OF 29



2  
ALL  
TRAFFIC  
7:00 AM  
TO 7:00 PM

2500 BLOCK NEWBERRY BOULEVARD, SOUTH SIDE OF STREET

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: AUGUST 20, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING SOUTHWEST

PHOTO: #15 OF 29



2508 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO : PAUL JAKUBOVICH

DATE : APRIL 21, 1992

NEGATIVE : DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW : LOOKING NORTHEAST

PHOTO : # 16 OF 29





2530 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTHWEST

PHOTO: #. 17 OF 29



2620 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC BOULEVARD

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

AGENCY: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTHEAST

PHOTO: #13 OF 29



2628 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 01, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTHEAST

PHOTO: # 19 OF 20



2716 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTHEAST

PHOTO: # 20 OF 29





2727 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING SOUTH

PHOTO: # 21 OF 29



2727 EAST NEWBERRY BOULEVARD (REAR)

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING SOUTHWEST

PHOTO: # 22 OF 29



2773 NORTH MARYLAND AVENUE

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING SOUTHWEST

PHOTO: # 23 OF 29



2815 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1988

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING SOUTHWEST

PHOTO: #24 OF 29





2824 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTHWEST

PHOTO: # 25 OF 29



2909 EAST NEWBERLY BOULEVARD

NEWBERLY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: AUGUST 19, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING SOUTHWEST

PHOTO: # 26 OF 29



2914 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTHEAST

PHOTO: # 27 OF 29



2924 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTHWEST

PHOTO: #28 OF 29





3000 EAST NEWBERRY BOULEVARD

NEWBERRY BOULEVARD HISTORIC DISTRICT

MILWAUKEE, WISCONSIN, MILWAUKEE COUNTY

PHOTO: PAUL JAKUBOVICH

DATE: APRIL 21, 1992

NEGATIVE: DEPARTMENT OF CITY DEVELOPMENT

809 NORTH BROADWAY

MILWAUKEE, WISCONSIN 53202

VIEW: LOOKING NORTHEAST

PHOTO: # 29 OF 29