NPS Form 10-900 (Rev. 8-86)

OMB No. 1024-0018

United States Department of the Interior National Park Service

Name of related multiple property listing:

N/A

RECEIVED

NATIONAL REGISTER OF HISTORIC PLACES REGISTRATION FORM

MAR 0 9 1994

	(Mair)
1. Name of Property	
historic name: Hotel Woodland	
other name/site number:	
2. Location	و جدود و الناف في من المنظ الدوات في الناف الذكا الذكات المناف الدوات الدوات الدوات الدوات الدوات ا
street & number: 426 Main Street	
	not for publication: N/A
city/town: Woodland	vicinity: N/A
state: CA county: Yolo	code: <u>113</u> zip code: <u>95695</u>
3. Classification	
Ownership of Property: private	
Category of Property: building	RECEIVE
Number of Resources within Property:	And the same and the same of t
Contributing Noncontributing	SE 2 0 1994
1       0       buildings         0       0       sites         0       0       structures         0       0       objects         1       0       Total	INTERAGENCY RESOURCES DIVISION INATIONAL PARK SERVICE
Number of contributing resources previousl Register: 0	y listed in the National

USDI/NPS NRHP Registration Form	Hotel Woodland Page #3
7. Description	
Architectural Classification:	
Late 19th and Early 20th Century Movements:  Mission/Spanish Colonial Revival	i
Other Description: N/A	: !
Materials: foundation <u>concrete</u> roof <u>asbest</u> walls <u>stucco</u> other	tos
Describe present and historic physical appearance. sheet.	
8. Statement of Significance	
Certifying official has considered the significant relation to other properties: locally	ce of this property in
Applicable National Register Criteria: A	
Criteria Considerations (Exceptions) : N/A	T.
Areas of Significance: <u>Commerce</u>	
Period(s) of Significance: 1928-1944	
Significant Dates : N/A	•
Significant Ferson(s):	T.
Cultural Affiliation: <u>N/A</u>	
Architect/Builder: Weeks, W.H.	
State significance of property, and justify criter	

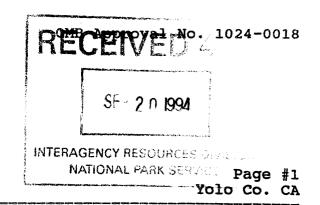
State significance of property, and justify criteria, criteria considerations, and areas and periods of significance noted above.

X See continuation sheet.

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Section number 7 Hotel Woodland



#### DESCRIPTION

The Hotel Woodland is a four-story Spanish Colonial Revival building constructed of reinforced concrete. It is located on a corner lot in the center of Woodland's downtown commercial district. The footprint of the building is rectangular, but the plan of the upper stories is in an I-shape. The front elevation is divided into three bays, the center of which is highly ornamentented. The other elevations are relatively plain. Storefronts line the first story of the front elevation.

The building has a flat roof that is hidden by a low horizontal parapet. The parapet is capped by a narrow band. The roof, which is covered in asbestos felts, tops the entire structure except two sloping sections on the front. Covered in clay tile, the roof-sections form a design element on the front elevation.

Below the roofline is a narrow beltcourse that extends around all but the center section of the front elevation. The windows of the upper three stories are double-hung and evenly spaced across their elevations. Most are defined by prominent sills but are otherwise unembellished.

A long, recessed central bay commands the symmetrically arranged front (north) elevation. The center section of the bay is topped by an espadana, beneath which is a narrow arched window surrounded by cut-stone Churrigueresque ornamentation. Beneath the arched window is a bank of three-part rectangular windows that are similarly although less extensively embellished. Directly below on the ground floor is a canopied main entrance that features similar decoration. The entryway includes pairs of engaged columns with spiral fluting. The ground floor extends forward to the lot line and is topped by a tiled shed roof, which duplicates the main roof treatment above.

The two flanking bays of the front elevation are divided into three vertical sections. Each center section, which projects slightly, is topped by an espandana with an arched window below. The window has a small balcony, as do the three windows directly beneath it.

Storefronts line the entire elevation. They originally had clerestory window bands atop recessed entrances, large display windows, and tile kickplates at the sidewalk. All of the storefronts have been remodeled. They vary in the amount of original fabric that they retain.

The design of the other street elevation on the east is less elaborate. The parapet is broken by espadanas at each end. A canopy caps the side

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entrance, which has paired columns like those in front. The southeast corner of the building has been extended twice (in 1930 and ca. 1960) to provide for additional single-story commercial space.

On the rear elevation the central bay is deeply recessed on the upper three stories. The main feature of the elevation is a set of three French doors on the projecting ground floor of the center bay. Each is topped by an arched window. The rear also has a small addition. The remaining west elevation has no distinguishing features.

The interior of the building retains most of its original spaces and fabric on the upper floors. The layout of the guest rooms and hallways has not been changed. Bath and shower fixtures remain in most of the guest rooms, but hall ceilings have been dropped. The major modification of the ground floor has come with the partitioning of the lobby into smaller spaces. Important original features remain, including: ceiling beams, fireplace, staircase, and elevator in the lobby, and the chandeliers in the bar.

The overall architectural integrity of the building remains high. The upper stories are virtually unchanged. The entrance is much as it was originally. All of the storefronts have been changed to some extent. Some of the modifications, which consist of covering original fabric, are easily reversible. Similarly, removing partitions would do much to restore the grandeur of the lobby. More serious are the additions on the southwest corner of the structure, which are reminiscent of the 1960s. They make up an insignificant part of the building, however, and have little impact on the overall appearance.

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#### SIGNIFICANCE

The Hotel Woodland is one of the most significant buildings in the commercial development of Woodland. Its importance lies in its connection to the local hotel industry and especially to the operation of "first-class" hotels--lodging establishments that appealed to affluent and style-conscious customers. Such buildings played a number of social functions and reflected to some extent the general prosperity of the community. The Hotel Woodland is not only the last hotel constructed in town but also the most lavish in a series of first-class hotels.

Throughout most of Woodland's history--and the history of other cities as well--hotels were among the most important commercial establishments. provided essential accommodations for visitors, short-term residents, and permanent boarders. The more opulent hotels had other functions: an impression of elegance unseen in other public buildings, to furnish a venue for activities of the town's business elite and other upper-class residents, and to provide an imposing, stylish, and well-crafted addition to the downtown commercial district. In Woodland, and presumably often elsewhere, such hotels enjoyed only a limited stay at the peak of fashion. With changing public taste and advances in technology, they soon lost the ability to attract an affluent clientele. They then needed to refocus their appeal, often becoming boarding houses exclusively. Demolition was their ultimate fate. As a town of only a few thousand, Woodland could never support more than one first-class hotel at a time. Less pretentious lodging houses were always available, however, usually numbering about a half-dozen in any year after 1880.

The Hotel Woodland is the last of the city's first-class hotels. It had a long line of predecessors, beginning with the American Exchange Hotel. This building was constructed in 1868 at the end of the town's first decade as a replacement for an earlier lodging house. The community continued to grow. In 1883 the Byrns Hotel supplanted the American Exchange. The Byrns was, in the words of a local historian, "the most imposing building of its day" and the site of the town's most "brilliant social affairs." Although it boasted two bathrooms on each floor, it soon faced a challenge from an even more modern structure, the Julian Hotel, which replaced the American Exchange in 1892. The Julian was known for its spacious lobby and attractive upstairs reception room. It soon established itself as the city's foremost hotel.

Woodland experienced little growth in the next two decades. Between 1890 and 1910 the population increased by only 122. As a result, commercial building slowed and hotel construction came to a complete standstill. The

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Byrns went into a slow decline that ended in its use as a hospital during the 1918 influenza epidemic and its condemnation in 1924. The Julian maintained its reputation until a serious fire in 1920 and the opening of the Hotel Del Mar in 1922.

The construction of the Del Mar, the largest hotel built in Woodland up to that time, signaled an era of unprecedented local prosperity. The city's population rose by over a third in the 1920s. Many new commercial enterprises opened, and the downtown boomed as never before. Business was so good that city leaders were ready to encourage the building of an even more modern and lavish hotel.

Catalyst for Woodland's final outburst of hotel construction was the San Francisco architect, W. H. Weeks. Weeks had designed several important local buildings in the previous two decades. He was now seeking a project for his new development company. He decided that the city could support a new first-class hotel and approached local businessmen about the prospects. They were enthusiastic and quickly raised \$50,000 for the project. The site of the Byrns Hotel was chosen for the new building. The Byrns was razed in 1927. Work began on the Hotel Woodland early in 1928 and came to a conclusion in the fall.

The Hotel Woodland immediately took its place as the city's preeminent hotel. Its four stories and high cost (perhaps \$500,000) made it the tallest and most expensive building in the city. The Spanish Colonial Revival design was fashionable and competently executed. Up-to-date facilities for guests included a cooling system on the roof and a bath in every bedroom. Public spaces were the most impressive of any privately owned building in town. The 2,000-square-foot lobby featured beamed cerlings, wrought-iron chandelier, large fireplace, and tiled floor. The banquet hall, which could seat 200, gave the city a place for large meetings that it had not had before. Two other rooms, a lady's lounge and a men's waiting room, provided space for parties and other small functions. Among the stores located in the building were a coffee shop, telegraph office, and newsstand.

Comments in the local newspapers, which were ecstatic, presumably echoed those that had accompanied the opening of the city's earlier first-class hotels. The <u>Mail of Woodland</u> declared that "a new epoch is marked in the hotel history in the Sacramento Valley." The manager, J. E. Marchant, predicted that the hotel would "be the cornerstone of the greater Woodland of tomorrow." In fact, the Hotel Woodland functioned just as had its predecessors. Visitors received accommodations that were pleasant and up-to-date--and even posh compared to earlier hotels. Stopovers by

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Hollywood celebrities such as Gene Autry and John Wayne added to the hotel's prestige and boosted civic pride. The public rooms, especially the banquet hall, were used for upscale social events. Meanwhile, the rival Hotel Del Mar declined in status, catering more to weekly and monthly boarders than to short-term visitors.

Nevertheless, the Hotel Woodland marked the end rather than the beginning of an epoch in hotel history. Unlike all of the city's previous first-class hotels, the Hotel Woodland was not to be replaced by a more modern and fashionable downtown hotel. Considering the historical pattern, this event should have occurred soon after World War II. Instead, motels on the edges of the city began to take the lodging business. These new establishments provided convenience for motorists but fulfilled none of the social functions of a first-class hotel. The Hotel Woodland retained its stature through the 1950s, after which it began to degenerate. Public spaces were chopped up; accommodations deteriorated; affluent customers disappeared. Still its fate was happier than that of the Julian and the Del Mar, both of which were razed in the 1960s. The Hotel Woodland stands today as one of the city's three remaining hotel buildings and the only one of its former first-class hotels.

The Hotel Woodland, which despite alterations retains a high level of architectural integrity, maintains strong links to its period of significance. The period begins in 1928, when the hotel opened. The hotel continued to be significant in Woodland's commercial development until about 1960, but this significance has not been established as exceptional. Therefore, the period has been arbitrarily ended at 1944, fifty years ago. Changes to the storefronts and interior public spaces, which occurred after the period, are relatively minor and reversible. The Hotel Woodland appears today much as it did in 1944. It stands as an imposing reminder of an earlier era of the city's commercial development.

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## PROPERTY OWNERS

Community Housing Opportunities Corporation 2001 Second Street, Suite 4 Davis, CA 95616

Engstrom Hotel Corporation 2907 W. Capitol Avenue West Sacramento, CA 95691

### **PHOTOGRAPHS**

The photographs have the following information in common:

- 3. Donald S. Napoli, photographer
- 4. February, 1994
- 5. Community Housing Opportunities Corporation 2001 Second Street, Suite 4 Davis, CA 95616

Photo No. 1

6. North and east elevations, from northeast

Photo No. 2

6. North and west elevations, from northwest

Photo No. 3

6. South and east elevations, from southeast

Photo No. 4

6. Streetscape (Main Street, south side, from First Street)

Photo No. 5

6. North elevation detail (central bay)

Photo No. 6

6. North elevation detail (entrance)

Photo No. 7

6. North elevation detail (storefronts)

Photo No. 8

6. Lobby detail (fireplace)

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Photo No. 9
6. Lobby detail (chandelier)

# PHOTOCOPY

Source: Mail of Woodland, 24 October 1928, p. 1.

Photographer: Unknown

View: North and east elevations, from northeast

# SKETCH MAP

