city, town

CMB NO. 1024-0018 EXP. 12/31/84

United States Department of the Interior National Park Service

National Register of Historic Places Inventory—Nomination Form



state

	ns in <i>How to Compiete I</i> s—complete applicable			3 198
1. Nan	ne			
historic Berge	er Building			
and/or common	N/A			
2. Loca	ation			
street & numbe	N. Sth AV	e North		$rac{N/A}{A}$ not for publication
city, town Na	ashville	N/A vicinity of	-congressional district	
state Tennes	ssee co	de 047 county	Davidson	code 037
3. Clas	sification			
Category district building(s) structure site object	Ownership public private both Public Acquisition N/A in process being considered	Status X occupied unoccupied work in progress Accessible yes: restricted yes: unrestricted	Present Use agricultureX commercial educational entertainment government industrial military	museum park private residence religious scientific transportation other:
4. Owr	ner of Prope	rty		
name John	Connally, et. al.			
street & number	c/o 164 Eighth Ave	enue, North		
city, town Nas	shville	$\frac{N/A}{A}$ vicinity of	state	Tennessee
5. Loca	ation of Leg	al Description	on	
courthouse, reg	istry of deeds, etc. Dav	idson County Courtho	use	
street & number	Public Square			
city, town Nas	shville		state	Tennessee
6. Rep	resentation	in Existing	Surveys	
title Metropo	olitan Davidson Cour	nty Survey has this pro	perty been determined el	ligible? X yes no
date 1978			- Average and the second secon	te X county local
depository for s		litan Nashville Hist	orical Commission	
	Nashville			Tennessee 37203

Describe the present and original (if known) physical appearance

The Berger Building is a two-story masonry structure constructed in 1926. It faces Eighth Avenue, North in downtown Nashville and has been utilized for retail sales and offices since its construction. The upper facade is intact and exhibits its original design. The lower facade was slightly altered when the original three storefronts were consolidated into a single central entrance and the two flanking entrys were replaced with plate glass display windows.

The Berger Building was designed by Nashville architect O. J. Billis and the original drawings have been preserved and illustrates that the majority of the original design remains intact. The storefront consists of three large bays with plate glass windows on wood frame kick plates. The original recessed central entrance with a coffered ceiling is still intact as is the side entrance which leads to the second floor. The original storefront appears to have been altered during construction or soon after due to the presence of black carrara glass over the sidewalk level kick plates. Above each storefront is a metal awning transom bar and attached canvas awnings. Surmounting the transom bar are five-pane transoms of original prism glass, a ridged transluscent material.

The upper facade is a detailed example of the 1920s Commercial style and its terra cotta decoration is unique among small downtown buildings. In the brick above the storefront are five rectangular panels with white glazed terra cotta corner blocks. These rectangular panels correspond to the five one-over-one sash windows set within each bay. Large white terra cotta corner blocks join the windows and link the brick soldier course lintels. The five windows are also connected by a continuous stone sill.

Above each window on the upper facade are rectangular brick panels with inset green, glazed terra cotta with diamond designs. Each bay on the upper facade is separated by a brick pilaster with decorative terra cotta capitals. These capitals feature white glazed rectangular blocks, terra cotta lion heads and floral designs. The cornice is composed of two horizontal bands of white, glazed terra cotta tiles separated by nine brick courses. The central bay has an elliptical cornice containing the inscription "Berger Building" which is produced by raised letters on terra cotta panels. Separating the two words is a floral cartouche with the date "1926" inscribed on the interior panel.

The Berger Building adjoins the party wall of the adjacent building on the south and has a blank masonry wall on the north facade. On the rear or east facade is an offset entrance and original one-over-one sash windows on the upper facade. This facade does not have any decorative detailing. Behind the building on the east facade is also a small parking area.

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The interior of the Berger Building has not been significantly altered. The first floor retains its original pressed tin ceilings and wooden floors. Separating the open floor space and offices are original frame and glass double doors. On the second floor the original plan of the building is intact with a central core of offices which open onto an encircling hallway. Offices are also located along the exterior walls. This plan is intact although some new partition walls have been added in recent remodeling. The offices retain their original opaque glass windows, chair rail and door and window surrounds. The bathrooms have also retained their original fixtures and octagonal floor tile.

The Berger Building stands as one of Nashville's most ornate and intact small buildings. Few changes have occurred to the exterior and interior and its terra cotta decoration is some of the finest remaining in the city.

8. Significance

1400–1499 1500–1599 1600–1699 1700–1799 1800–1899	agriculture _X_ architecture	community planning conservation economics education engineering exploration/settlement	landscape architecture law literature military music philosophy politics/government	religion science sculpture social/ humanitarian theater transportation other (specify)
Specific dates	1926	Builder/Architect 0	J. Billis	

Statement of Significance (in one paragraph)

Located on Eighth Avenue, North in Nashville, Tennessee, the Berger Building is an architecturally significant property of the early 20th century. The building has been nominated under criteria C because of its distinguished architectural characteristics. The Berger Building is the last remaining small scale 1920s commercial building in the downtown area of Nashville which has retained its original features. Only minor alterations have occurred to the building since its construction and it continues to be used as commercial and office space.

The Berger Building is associated with Nashville's building boom of the 1920s and it is one of the last of the smaller commercial structures constructed in this decade. The use of extensive terra cotta decoration on the facade was typical of many buildings of this time period but the majority of these have given way to larger structures in the downtown area.

In 1925 Samuel Berger purchased several adjacent lots on Eighth Avenue, North to construct a two-story building. Berger was one of Nashville's leading merchants in the early 20th century. Berger settled in Nashville during the late 1890s and operated several clothing stores in the downtown area. By 1901 he was employed as an officer in the Loveman Clothing Company which was one of the first department stores in Nashville. By the early 1920s Berger had become president of the company which was renamed Loveman, Berger and Teitlebaum Incorporated.

Berger did not construct the Eighth Avenue building for his business but instead built it as an investment. The architect for the building was O.J. Billis of Nashville who was active in residential architecture. Billis designed many apartment houses and residences in Nashville during the 1920s but the Berger building is one of his few known commercial structures. The original drawings of the building have survived and show the original facade of the building to be relatively unchanged.

The design for the Berger Building incorporated many decorative elements. On the first floor black carrara glass was used on the bulkheads below the plate glass windows. The plate glass windows were

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erbal boundary	description a	nd justificati	on The	nominate	ed property	v is bound	led on the	west
Eighth Aven	ue, North,	on the east	by an	alley a	nd on the n	north and	south by	adjoining
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1. Forn	n Prepa	ared By	/					
me/title	Philip The	omason						
ganization	Thomason a	and Associa	tes		date	August 1	.984	
reet & number	1700 Hayes	Street, S	uite 2	02	telephone	615/320-	5732	
y or town	Nashville				state	Tennesse	ee	
2. Stat	e Histo	ric Pre	eser	vatio	n Offic	er Ce	rtifica	ation
e evaluated sign	ificance of this	property within	the stat	e is:				
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For NPS use or	•							
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Keeper of the N	lational Registe	r		National_	Vertpret			
Attest:						date		
Chief of Registr	ration			***************************************				

9. Major Bibliographical References

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divided by vertical copper bars and in the transom sheet prism glass was installed. On the upper facade extensive terra cotta decoration was used. Both green and white colored terra cotta was installed in rectangular and classical designs. At the top of each pilaster is a white terra cotta lion's head and there are thirty rectangular brick and terra cotta panels on the facade. At the top of the building is an elliptical pediment with a terra cotta name plate and a decorative cartouche with an inscribed date of "1926".

The interior of the building was designed to provide commercial space on the first floor and office space on the second floor. The drawings for the building show the storefront with an entrance on each of the three bays but this seems to have been replaced with a single central entrance during construction. The first floor contains open floor space with small rooms at the rear of the building. On the first floor is a decorative pressed tin ceiling, hardwood floors and double french doors leading to the rear offices. A side door at the north corner of the building leads to a stairway and the second floor. On the second story are separate office spaces displaying frame and opaque glass doors, a chair rail and hardwood floors.

Upon its completion the Berger Building was one of the more ornate small buildings in the downtown area and it quickly filled with tenants. The earliest tenants in the building included the Smith Premier Typewriter Company on the first floor and various loan offices and church organizations on the second floor. Many other businesses have since utilized space in the building with piano companys occupying the first floor for over thirty years.

Upon Samuel Berger's death in 1934 the building was willed to Vanderbilt University which retained the property until 1954 when it was sold to the family of the present owners. Since the building's construction very few changes have occurred to the building and it has retained its original character especially on the main facade. The significance of the building was recognized in 1982 when it was to be impacted by the proposed Capitol Mall Redevelopment Project. After review the Berger Building was deemed eligible for the National Register by the Metropolitan Nashville and Tennessee Historical Commissions. Because of its elaborate terra cotta decoration and integrity of design, the Berger Building is a significant structure in the downtown area.

