

UNITED STATES DEPARTMENT OF THE INTERIOR  
NATIONAL PARK SERVICE

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**NATIONAL REGISTER OF HISTORIC PLACES  
INVENTORY -- NOMINATION FORM**

SEE INSTRUCTIONS IN *HOW TO COMPLETE NATIONAL REGISTER FORMS*  
TYPE ALL ENTRIES -- COMPLETE APPLICABLE SECTIONS

**1 NAME**

HISTORIC  
Pierce Block  
AND/OR COMMON  
Pierce Block

**2 LOCATION**

STREET & NUMBER  
301 E. 3rd St.  
CITY, TOWN  
Tulsa  
STATE  
Oklahoma

--- VICINITY OF  
1

--- NOT FOR PUBLICATION  
CONGRESSIONAL DISTRICT  
1

CODE  
40

COUNTY  
Tulsa

CODE  
143

**3 CLASSIFICATION**

CATEGORY	OWNERSHIP	STATUS	PRESENT USE
<input checked="" type="checkbox"/> DISTRICT	<input checked="" type="checkbox"/> PUBLIC	<input checked="" type="checkbox"/> OCCUPIED	<input type="checkbox"/> AGRICULTURE
<input checked="" type="checkbox"/> BUILDING(S)	<input checked="" type="checkbox"/> PRIVATE	<input type="checkbox"/> UNOCCUPIED	<input checked="" type="checkbox"/> COMMERCIAL
<input type="checkbox"/> STRUCTURE	<input type="checkbox"/> BOTH	<input type="checkbox"/> WORK IN PROGRESS	<input type="checkbox"/> EDUCATIONAL
<input type="checkbox"/> SITE	<b>PUBLIC ACQUISITION</b>	<b>ACCESSIBLE</b>	<input type="checkbox"/> ENTERTAINMENT
<input type="checkbox"/> OBJECT	<input type="checkbox"/> IN PROCESS	<input type="checkbox"/> YES: RESTRICTED	<input type="checkbox"/> GOVERNMENT
	<input type="checkbox"/> BEING CONSIDERED	<input checked="" type="checkbox"/> YES: UNRESTRICTED	<input type="checkbox"/> INDUSTRIAL
		<input type="checkbox"/> NO	<input type="checkbox"/> MILITARY
			<input type="checkbox"/> MUSEUM
			<input type="checkbox"/> PARK
			<input type="checkbox"/> PRIVATE RESIDENCE
			<input type="checkbox"/> RELIGIOUS
			<input type="checkbox"/> SCIENTIFIC
			<input type="checkbox"/> TRANSPORTATION
			<input type="checkbox"/> OTHER:

**4 OWNER OF PROPERTY**

NAME  
Robert S. Stewart, c/o Deam Witter Co.  
STREET & NUMBER  
320 S. Boston  
CITY, TOWN  
Tulsa  
STATE  
Oklahoma

--- VICINITY OF

**5 LOCATION OF LEGAL DESCRIPTION**

COURTHOUSE,  
REGISTRY OF DEEDS, ETC.  
Office of the County Clerk  
STREET & NUMBER  
500 Civic Center  
CITY, TOWN  
Tulsa  
STATE  
Oklahoma

**6 REPRESENTATION IN EXISTING SURVEYS**

TITLE  
Oklahoma Comprehensive Survey/Tulsa Historic Preservation Office Inv.  
DATE  
1978-1978-1979  
--- FEDERAL  STATE  COUNTY  LOCAL  
DEPOSITORY FOR  
SURVEY RECORDS  
Tulsa Historic Preservation Office, 411 S. Denver  
CITY, TOWN  
Tulsa  
STATE  
Oklahoma

# 7 DESCRIPTION

CONDITION		CHECK ONE	CHECK ONE
<input type="checkbox"/> EXCELLENT	<input type="checkbox"/> DETERIORATED	<input type="checkbox"/> UNALTERED	<input checked="" type="checkbox"/> ORIGINAL SITE
<input type="checkbox"/> GOOD	<input type="checkbox"/> RUINS	<input checked="" type="checkbox"/> ALTERED	<input type="checkbox"/> MOVED      DATE _____
<input checked="" type="checkbox"/> FAIR	<input type="checkbox"/> UNEXPOSED		

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DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

Located on the corner of 3rd and Detroit Streets, the Pierce Block is a 1909 three story painted brick hotel of utilitarian design with street level commercial spaces. The entire first floor is devoted to retail space and the hotel occupies the second and third floors. The front elevation is composed of store front windows with clerestories, now enclosed, and a recessed hotel entry with a single door and fanlight. A stone inscription, "Pierce Block 1909", over the arched doorway, identifies the building. A stone string course divides the first two stories. Nine second story arched windows are set off by a broken brick course that repeats the window's shape and provides texture. Third story rectangular wooden windows are defined by horizontal bands. Horizontal brick bands suggest an entablature and create a false front for the flat roofed rectangular building.

The Detroit Avenue ground level elevation has only two openings, an existing freight door and a boarded-up store front window. Fourteen wooden double-hung windows are paired, and the brick string courses and bands from the front elevation are continued to the side.

# 8 SIGNIFICANCE

PERIOD	AREAS OF SIGNIFICANCE -- CHECK AND JUSTIFY BELOW			
<input type="checkbox"/> PREHISTORIC	<input type="checkbox"/> ARCHEOLOGY-PREHISTORIC	<input type="checkbox"/> COMMUNITY PLANNING	<input type="checkbox"/> LANDSCAPE ARCHITECTURE	<input type="checkbox"/> RELIGION
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> ARCHEOLOGY-HISTORIC	<input type="checkbox"/> CONSERVATION	<input type="checkbox"/> LAW	<input type="checkbox"/> SCIENCE
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> AGRICULTURE	<input type="checkbox"/> ECONOMICS	<input type="checkbox"/> LITERATURE	<input type="checkbox"/> SCULPTURE
<input type="checkbox"/> 1600-1699	<input checked="" type="checkbox"/> ARCHITECTURE	<input type="checkbox"/> EDUCATION	<input type="checkbox"/> MILITARY	<input type="checkbox"/> SOCIAL/HUMANITARIAN
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> ART	<input type="checkbox"/> ENGINEERING	<input type="checkbox"/> MUSIC	<input type="checkbox"/> THEATER
<input type="checkbox"/> 1800-1899	<input checked="" type="checkbox"/> COMMERCE	<input type="checkbox"/> EXPLORATION/SETTLEMENT	<input type="checkbox"/> PHILOSOPHY	<input type="checkbox"/> TRANSPORTATION
<input checked="" type="checkbox"/> 1900-	<input type="checkbox"/> COMMUNICATIONS	<input type="checkbox"/> INDUSTRY	<input type="checkbox"/> POLITICS/GOVERNMENT	<input type="checkbox"/> OTHER (SPECIFY)
		<input type="checkbox"/> INVENTION		

SPECIFIC DATES      1909

BUILDER/ARCHITECT

## STATEMENT OF SIGNIFICANCE

Pierce Block is the earliest post-statehood hotel remaining in Tulsa, and one of the few buildings of that era that survived the 1920's building boom in the present Central Business District.

Tulsa was a cattle town prior to the discovery of oil in nearby fields but it boomed because of services it offered the transient population. Pierce Block's commercial rooms and retail stores close to the railroad depot was a straight forward attempt to provide better accommodations in an effort to attract oil money to Tulsa. "The Mammoth Credit Company Clothing Store" occupied the retail space until 1929. During the depression and war years a succession of shops including a paint and wallpaper company, vending machine company, display sales, and billiard parlor filled the store areas. Since 1948 printing companies have been the major tenant.

In continuous use as a hotel for seventy years, Pierce Block remains virtually unaltered except for store front remodeling. The simple, blocky building was a step above other Tulsa design efforts of the time.

**9 MAJOR BIBLIOGRAPHICAL REFERENCES**

Tulsa City Directories, 1909-1978, Tulsa City-County Library  
Tulsa, Story of Achievement, R.M. McClintock, 1927

**10 GEOGRAPHICAL DATA**

**UTM NOT VERIFIED**

ACREAGE OF NOMINATED PROPERTY less than one acre

QUADRANGLE NAME Tulsa

QUADRANGLE SCALE 7.5 minute

UTM REFERENCES

A 1,5 23,1 2,7,0 4,0 0,5 0,7,0  
 ZONE EASTING NORTHING  
 C  
 E  
 G

B  
 D  
 F  
 H  
 ZONE EASTING NORTHING

VERBAL BOUNDARY DESCRIPTION

Lot 8, Block 116, Original Townsite

LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES

STATE	CODE	COUNTY	CODE

**11 FORM PREPARED BY**

NAME / TITLE

Jan Jennings, Director; and staff Edited by Kent Ruth 405/884/5456

ORGANIZATION

Tulsa Historic Preservation

DATE

June 1978

STREET & NUMBER

411 S. Denver

TELEPHONE

918/585/2681

CITY OR TOWN

Tulsa

STATE

Oklahoma

**12 STATE HISTORIC PRESERVATION OFFICER CERTIFICATION**

THE EVALUATED SIGNIFICANCE OF THIS PROPERTY WITHIN THE STATE IS:

NATIONAL

STATE

LOCAL

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the National Park Service.

STATE HISTORIC PRESERVATION OFFICER SIGNATURE

*H. Glenn Jordan*

TITLE

DATE

9/18/79

FOR NPS USE ONLY

I HEREBY CERTIFY THAT THIS PROPERTY IS INCLUDED IN THE NATIONAL REGISTER

*Sally G. Dolbe*  
 KEEPER OF THE NATIONAL REGISTER

DATE

12/11/79

ATTEST:

*John Crossman*  
 CHIEF OF REGISTRATION

DATE

12/6/79