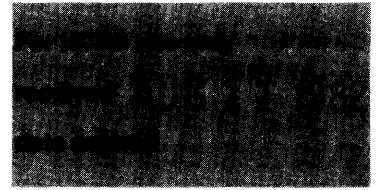


United States Department of the Interior
Heritage Conservation and Recreation Service

National Register of Historic Places
Inventory—Nomination Form



See instructions in *How to Complete National Register Forms*
Type all entries—complete applicable sections

1. Name

historic Fairlie-Poplar Historic District

and/or common same

2. Location

Roughly bounded by Peachtree, Luckie, Cone, and
Marietta sts.

street & number See Continuation sheet

N/A not for publication

city, town Atlanta

N/A vicinity of ~~congressional district~~

state Georgia

code 013

county Fulton

code 121

3. Classification

Category	Ownership	Status	Present Use	
<input checked="" type="checkbox"/> district	<input type="checkbox"/> public	<input checked="" type="checkbox"/> occupied	<input type="checkbox"/> agriculture	<input type="checkbox"/> museum
<input type="checkbox"/> building(s)	<input type="checkbox"/> private	<input type="checkbox"/> unoccupied	<input checked="" type="checkbox"/> commercial	<input type="checkbox"/> park
<input type="checkbox"/> structure	<input checked="" type="checkbox"/> both	<input checked="" type="checkbox"/> work in progress	<input type="checkbox"/> educational	<input type="checkbox"/> private residence
<input type="checkbox"/> site	Public Acquisition	Accessible	<input type="checkbox"/> entertainment	<input type="checkbox"/> religious
<input type="checkbox"/> object	<input checked="" type="checkbox"/> in process	<input type="checkbox"/> yes: restricted	<input checked="" type="checkbox"/> government	<input type="checkbox"/> scientific
	<input type="checkbox"/> being considered	<input checked="" type="checkbox"/> yes: unrestricted	<input type="checkbox"/> industrial	<input checked="" type="checkbox"/> transportation
		<input type="checkbox"/> no	<input type="checkbox"/> military	<input type="checkbox"/> other:

4. Owner of Property

name Multiple owners

street & number N/A

city, town N/A

N/A vicinity of

state N/A

5. Location of Legal Description

courthouse, registry of deeds, etc. Superior Court

street & number Fulton County Courthouse

city, town Atlanta

state Georgia

6. Representation in Existing Surveys

title see continuation sheet

has this property been determined eligible? yes no

date federal state county local

depository for survey records

city, town

state

7. Description

Condition		Check one	Check one
<input type="checkbox"/> excellent	<input type="checkbox"/> deteriorated	<input type="checkbox"/> unaltered	<input checked="" type="checkbox"/> original site
<input checked="" type="checkbox"/> good	<input type="checkbox"/> ruins	<input checked="" type="checkbox"/> altered	<input type="checkbox"/> moved date _____
<input type="checkbox"/> fair	<input type="checkbox"/> unexposed		

Describe the present and original (if known) physical appearance

The Fairlie-Poplar Historic District contains the largest and most concentrated intact portion of Atlanta's late nineteenth and early twentieth century central business district. The district is centrally located in downtown Atlanta, just northwest of the Five Points intersection. It lies on relatively level land. Streets in the district are relatively narrow and are laid out in a rigid gridiron pattern; major thoroughfares border the district to the southeast and southwest. Lots are generally small and rectangular in shape, although some lots occupy quarters and halves of city blocks, and one lot covers an entire city block. Late nineteenth and early twentieth century commercial buildings are situated on these lots. These buildings are built out to the sidewalk line and share party walls. They range in height from two to sixteen stories, with the majority in either the two to five or eight to sixteen story range. Atlanta's oldest skyscrapers are located in the district, along with smaller Victorian, turn-of-the-century, and early twentieth century commercial and office buildings, and early twentieth century loft-type structures. Styles represented by these buildings include Victorian Eclectic, Chicago, Renaissance Revival, Neoclassical, Commercial, Georgian Revival, and Art Deco. Building materials, used structurally and decoratively, consist of brick, stone, cast iron, wood, pressed metal, terra cotta, and plate glass. The larger buildings in the district contain steel or concrete frames; smaller buildings are built with loadbearing masonry and timber structural systems. Ground floor lobbies of the larger buildings are generally intact in terms of their spatial arrangement and interior finishes. Commercial and office space varies from intact, with original plaster, wood, pressed metal, and stone finishes, to remodeled. Some storefronts in the district are largely intact; others have been remodeled. Few non-contributing buildings are located within the district.

Non-contributing Properties

Non-contributing properties in the Fairlie-Poplar Historic District are of two general types: contemporary office buildings and structurally remodeled historic buildings. The former category includes the National Bank of Georgia Building (34 Peachtree Street), at the corner of Peachtree and Walton Streets, a striking 1960's office tower; the latter category includes remodeled early twentieth century commercial buildings at 56 Peachtree Street, 60 Peachtree Street, and 80 Broad Street. A late nineteenth century commercial building bounded by Peachtree Street, Broad Street, and Poplar Street is relatively intact under a modern perforated metal screen.

Photographs

Photographs of the Fairlie-Poplar Historic District, taken between November 1979 and May 1980, still represent the character and appearance of the district. Street improvements are currently being carried out, in accordance with Section 106 of the National Historic Preservation Act, as part of a larger revitalization program for the area.

(CONTINUED)

8. Significance

Period	Areas of Significance—Check and justify below			
<input type="checkbox"/> prehistoric	<input type="checkbox"/> archeology-prehistoric	<input type="checkbox"/> community planning	<input type="checkbox"/> landscape architecture	<input type="checkbox"/> religion
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> archeology-historic	<input type="checkbox"/> conservation	<input type="checkbox"/> law	<input type="checkbox"/> science
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> agriculture	<input type="checkbox"/> economics	<input type="checkbox"/> literature	<input type="checkbox"/> sculpture
<input type="checkbox"/> 1600-1699	<input checked="" type="checkbox"/> architecture	<input type="checkbox"/> education	<input type="checkbox"/> military	<input type="checkbox"/> social/ humanitarian
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> art	<input type="checkbox"/> engineering	<input type="checkbox"/> music	<input type="checkbox"/> theater
<input checked="" type="checkbox"/> 1800-1899	<input checked="" type="checkbox"/> commerce	<input type="checkbox"/> exploration/settlement	<input type="checkbox"/> philosophy	<input type="checkbox"/> transportation
<input checked="" type="checkbox"/> 1900-	<input type="checkbox"/> communications	<input type="checkbox"/> industry	<input type="checkbox"/> politics/government	<input type="checkbox"/> other (specify)
		<input type="checkbox"/> invention		

Specific dates late 19th - early 20th century **Builder/Architect** Numerous

Statement of Significance (in one paragraph)

The Fairlie-Poplar Historic District is significant as the largest and most concentrated intact part of Atlanta's late nineteenth and early twentieth century central business district. In terms of architecture, the district contains the largest concentrated collection of late nineteenth and early twentieth century commercial and office buildings in Atlanta. The buildings, together with their setting, create a distinct historic urban environment that is virtually unique in Atlanta. Individually, these buildings constitute some of Atlanta's finest late Victorian, turn-of-the-century, and early twentieth century commercial and office buildings. The district also includes almost all of Atlanta's late nineteenth and early twentieth century skyscrapers. Several important types of historic buildings are represented in the district, including storefront commercial, loft and skyscraper. Local interpretations of prevailing national architectural styles, including Victorian Eclectic, Chicago, Renaissance Revival, Neoclassical, Commercial, Georgian Revival, and Art Deco, are well represented. The historic change in commercial building technology, from loadbearing masonry and timber to steel and concrete framing, is also represented in the district, as are other historic developments in building technology such as elevators, integral air conditioning, and fireproof construction. Works by Atlanta's premier architects and developers, as well as those of lesser designers, contractors, and real estate improvers, are found in the district. In terms of commerce, the district contains the largest and most concentrated portion of Atlanta's late nineteenth and early twentieth century central business district. Known at the time as "Atlanta's new modern fire-proof business district," the district developed during the years when Atlanta emerged as the commercial center of Georgia and the Southeast. It constituted a major northward extension of Atlanta's nineteenth century business district, which was largely located in a east-west band along the railroad tracks cutting across the city. The district contained a wide variety of wholesale and retail operations which marketed a broad spectrum of consumer goods and services. The district also contained the offices of many of Atlanta's businesses, professionals, and public agencies. The district was developed by some of Atlanta's most prominent developers as well as its lesser-known real estate improvers, and this major development effort in and of itself contributed to the commercial and economic history of the city.

9. Major Bibliographical References

See attached continuation sheet

10. Geographical Data

Acreeage of nominated property 10 acres approximate

Quadrangle name Northwest Atlanta, GA

Quadrangle scale 1:24000

UMT References

A

1	6
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7	4	1	7	4	0
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3	7	3	8	1	6	0
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 Zone Easting Northing

B

1	6
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7	4	1	8	8	0
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3	7	3	7	9	8	0
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 Zone Easting Northing

C

1	6
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7	4	1	7	8	0
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3	7	3	7	7	8	0
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D

1	6
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7	4	1	5	8	0
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3	7	3	8	0	0	0
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E

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F

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H

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Verbal boundary description and justification Boundary is described by a heavy black line on the attached sketch maps and is justified in Section 7.

List all states and counties for properties overlapping state or county boundaries

state N/A code county code

state N/A code county code

11. Form Prepared By

name/title Richard Cloues, National Register Coordinator

organization Historic Preservation Section
Department of Natural Resources

date August 5, 1982

street & number 270 Washington Street, SW

telephone 404 656-2840

city or town Atlanta

state Georgia

12. State Historic Preservation Officer Certification

The evaluated significance of this property within the state is:

national state local

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-665), I hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the criteria and procedures set forth by the Heritage Conservation and Recreation Service.

State Historic Preservation Officer signature

Elizabeth A. Lyon
Elizabeth A. Lyon

title State Historic Preservation Officer

date 8/6/82

For HCRS use only

I hereby certify that this property is included in the National Register
Entered in the
National Register

date

9/9/82

for Clarence Byers
Keeper of the National Register

Attest:

date

Chief of Registration

**United States Department of the Interior
National Park Service**

**National Register of Historic Places
Inventory—Nomination Form**

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received
date entered

Continuation sheet Location Item number 2 Page 2

Bounded approximately by Peachtree Street on the southeast, Luckie Street on the northeast, Cone Street on the northwest, and Marietta Street on the southwest, and containing all or part of Walton Street, Poplar Street, Broad Street, Forsyth Street, and Fairlie Street.

**United States Department of the Interior
National Park Service**

**National Register of Historic Places
Inventory—Nomination Form**

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date entered

Representation in

Continuation sheet Existing Surveys

Item number

6

Page 2

Determination of Eligibility

The Fairlie-Poplar Historic District was determined eligible for listing in the National Register of Historic Places on June 6, 1980. This determination of eligibility was requested by the Economic Development Administration of the U.S. Department of Commerce.

National Register Listings

Six buildings in the Fairlie-Poplar Historic District are individually listed in the National Register of Historic Places: U.S. Post Office and Courthouse (May 2, 1974), English-American Building/Flatiron Building (March 26, 1976), Healey Building (August 12, 1977), Citizens and Southern Bank Building/Empire Building (August 18, 1977), W.D. Grant Building/Prudential Building (January 8, 1979), and Retail Credit Company Home Office Building (January 8, 1980).

City of Atlanta Designation

The Fairlie-Poplar Historic District has been designated as an Urban Conservation and Development Area by the City of Atlanta upon the recommendation of the Atlanta Urban Design Commission.

**United States Department of the Interior
National Park Service**

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Continuation sheet Description

Item number 7

Page 2

Boundaries

Boundaries for the Fairlie-Poplar Historic District circumscribe the largest and most concentrated intact portion of Atlanta's late nineteenth and early twentieth century central business district. To the northeast and northwest of the district are parking lots and new commercial buildings. To the southwest are contemporary commercial structures along a major urban thoroughfare. To the southeast are another urban thoroughfare and a modern city park.

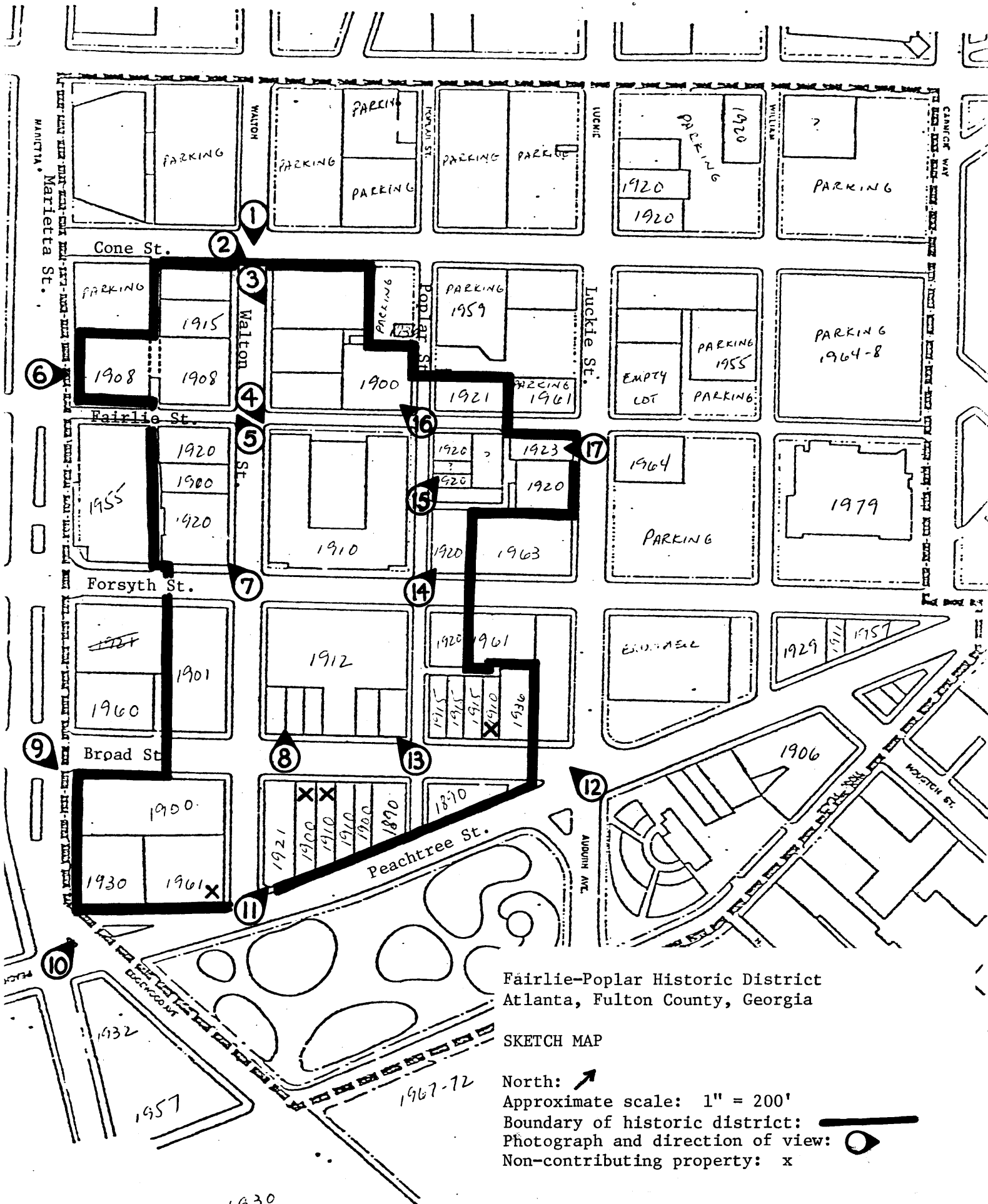
United States Department of the Interior
National Park Service

National Register of Historic Places
Inventory—Nomination Form

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received
date entered




Continuation sheet Bibliography Item number 9 Page 3

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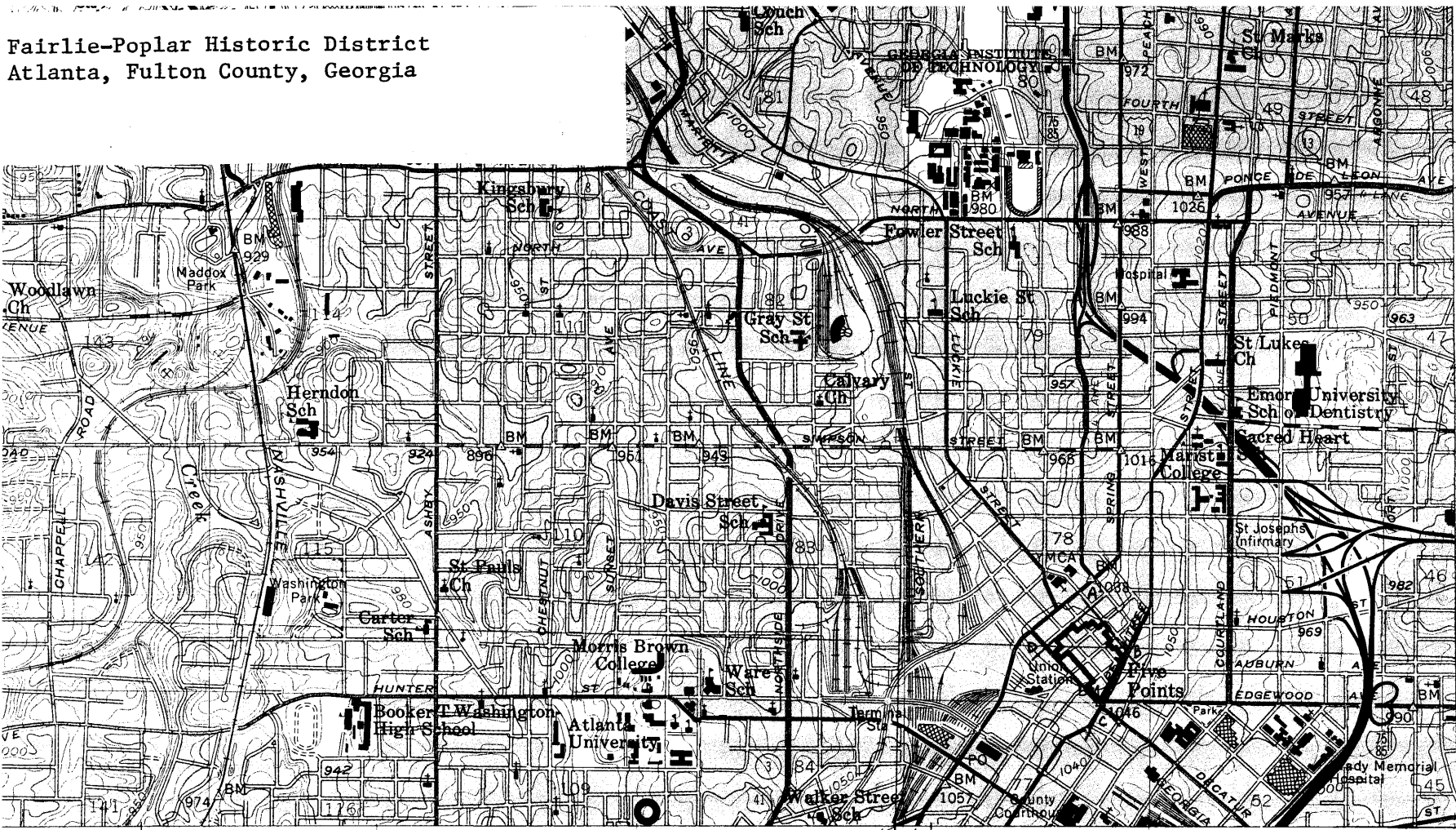
Fairlie-Poplar Historic District
 Atlanta, Fulton County, Georgia

SKETCH MAP

North: 
 Approximate scale: 1" = 200'
 Boundary of historic district: 
 Photograph and direction of view: 
 Non-contributing property: x

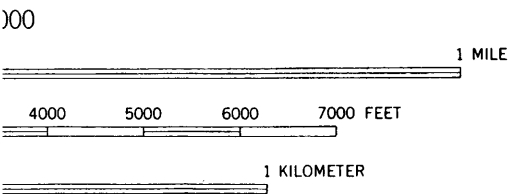
1930

Fairlie-Poplar Historic District
 Atlanta, Fulton County, Georgia



LANTA) 738 | 739 25' | 740

WEST END 1.2 MI. LA GRANGE 71 MI. HAPEVILLE 7 MI. GRIFFIN 37 MI. INTERIOR—GEOLOGICAL SURVEY, RESTON, VIRGINIA—1979 742000m.E. 33°45' 84°22'30"



10 FEET
 DATUM OF 1929



ROAD CLASSIFICATION

Heavy-duty ————— Light-duty —————
 Medium-duty - - - - - Unimproved dirt - - - - -

○ Interstate Route ◡ U. S. Route ○ State Route

NORTHWEST ATLANTA, GA.
 (FORMERLY BOLTON)
 N3345—W8422.5/7.5

1954
 PHOTOREVISED 1968 AND 1973
 AMS 4151 IV SW—SERIES V845

DECATUR 4.8 MI.
 ATHENS 68 MI.
 29 78 278
 3739
 485
 3738000m.N.
 33°45'
 84°22'30"
 (SOUTHEAST ATLANTA)
 4.151 III NE

MAP ACCURACY STANDARDS
 VEY, RESTON, VIRGINIA 22092
 D SYMBOLS IS AVAILABLE ON REQUEST