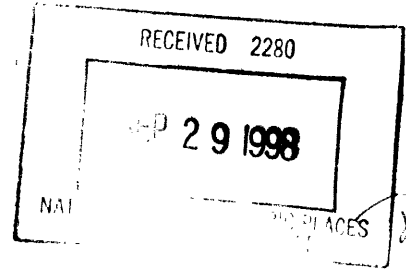


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**United States Department of the Interior  
National Park Service**



**NATIONAL REGISTER OF HISTORIC PLACES  
REGISTRATION FORM**

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in *How to Complete the National Register of Historic Places Registration Form* (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If any item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

**1. Name of Property**

historic name Myrtle Heights-Oak Park Historic District

other names/site number \_\_\_\_\_

**2. Location**

street & number Roughly along both sides of N. Ocean Blvd. between 32nd Avenue N. and 46th Avenue N.

not for publication

city or town Myrtle Beach vicinity \_\_\_\_\_  
state South Carolina code SC county Horry code 051 zip code 29577

**3. State/Federal Agency Certification**

As the designated authority under the National Historic Preservation Act of 1986, as amended, I hereby certify that this  nomination  request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property  meets  does not meet the National Register Criteria. I recommend that this property be considered significant  nationally  statewide  locally.  
( See continuation sheet for additional comments.)

Mary W. Edmonds 9/24/98  
Signature of certifying official Date

**Mary W. Edmonds, Deputy SHPO, S.C. Department of Archives & History, Columbia, S.C.**  
State or Federal agency and bureau

In my opinion, the property  meets  does not meet the National Register criteria.  
( See continuation sheet for additional comments.)

\_\_\_\_\_  
Signature of commenting or other official Date

\_\_\_\_\_  
State or Federal agency and bureau

### 4. National Park Service Certification

I, hereby certify that this property is:

- entered in the National Register  
 \_\_\_ See continuation sheet.
- determined eligible for the  
 National Register  
 \_\_\_ See continuation sheet.
- determined not eligible for the  
 National Register
- removed from the National Register
- other (explain): \_\_\_\_\_

Ma J. May 10/28/98

for Signature of Keeper Date of Action

### 5. Classification

#### Ownership of Property

(Check as many boxes as apply)

- private
- public-local
- public-State
- public-Federal

#### Category of Property

(Check only one box)

- building(s)
- district
- site
- structure
- object

#### Number of Resources within Property

Contributing	Noncontributing	
<u>60</u>	<u>20</u>	buildings
<u>1</u>	<u>   </u>	sites
<u>   </u>	<u>   </u>	structures
<u>   </u>	<u>   </u>	objects
<u>61</u>	<u>20</u>	Total

Name of related multiple property listing  
 (Enter "N/A" if property is not part of a multiple property listing.)

Number of contributing resources previously  
 listed in the National Register 0

Historic Resources of Myrtle Beach, S.C.

### 6. Function or Use

#### Historic Functions (Enter categories from instructions)

Cat: DOMESTIC Sub: Single Dwelling  
DOMESTIC Other: Vacation/Summer Home/Beach Cottage  
DOMESTIC Secondary Structure  
LANDSCAPE Park

#### Current Functions (Enter categories from instructions)

Cat: DOMESTIC Sub: Single Dwelling  
DOMESTIC Other: Vacation/Summer Home/Beach Cottage  
DOMESTIC Secondary Structure  
LANDSCAPE Park

### 7. Description

#### Architectural Classification

(Enter categories from instructions)

Colonial Revival  
Bungalow

#### Materials

(Enter categories from instructions)

foundation brick  
 roof Asphalt  
 walls WOOD: shingle/weatherboard  
SYNTHETICS: aluminum/vinyl siding  
 other ASBESTOS

#### Narrative Description

(Describe the historic and current condition of the property on one or more continuation sheets.)

## 8. Statement of Significance

### Applicable National Register Criteria

(Mark "X" in one or more boxes for the criteria qualifying the property for National Register listing)

- A** Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B** Property is associated with the lives of persons significant in our past.
- C** Property embodies the distinctive characteristics of a type period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D** Property has yielded, or is likely to yield information important prehistory or history.

### Criteria Considerations

(Mark "X" in all the boxes that apply.)

- A** owned by a religious institution or used for religious purposes.
- B** removed from its original location.
- C** a birthplace or a grave.
- D** a cemetery.
- E** a reconstructed building, object, or structure.
- F** a commemorative property.
- G** less than 50 years of age or achieved significance within the past 50 years.

### Areas of Significance

(Enter categories from instructions)

ARCHITECTURE  
COMMUNITY PLANNING AND DEVELOPMENT  
ENTERTAINMENT/RECREATION

### Significant Dates

1933  
1935  
1945

### Significant Person

(Complete if Criterion B is marked above)

\_\_\_\_\_

### Cultural Affiliation

\_\_\_\_\_

\_\_\_\_\_

### Period of Significance

ca. 1925 – ca. 1945

\_\_\_\_\_

\_\_\_\_\_

### Architect/Builder

Johnson, John Carroll

\_\_\_\_\_

### Narrative Statement of Significance

(Explain the significance of the property on one or more continuation sheets.)

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## 9. Major Bibliographical References

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### Bibliography

(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

### Previous documentation on file (NPS)

- preliminary determination of individual listing (36 CFR 67) has been requested.
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- recorded by Historic American Buildings Survey # \_\_\_\_\_
- recorded by Historic American Engineering Record # \_\_\_\_\_

### Primary Location of Additional Data

- State Historic Preservation Office
- Other State agency
- Federal agency
- Local government
- University
- Other

Name of repository: South Carolina Department of Archives and History, Columbia, South Carolina

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## 10. Geographical Data

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**Acreage of Property** Approximately 65 acres

### UTM References

(Place additional UTM references on a continuation sheet)

	Zone	Easting	Northing	Zone	Easting	Northing
1	17	699300	3733090	3	17	698400 3731650
2	17	699600	3732840	4	17	698160 3731880

See continuation sheet.

### Verbal Boundary Description

(Describe the boundaries of the property on a continuation sheet.)

### Boundary Justification

(Explain why the boundaries were selected on a continuation sheet.)

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## 11. Form Prepared By

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name/title Andrew W. Chandler, Dr. J. Tracy Power, Bradley S. Sauls, Stephen W. Skelton, SHPO Staff; w/ assistance from Amy C. Kissane, Preservation Planner, The Jaeger Company, Gainesville, GA

organization South Carolina Dept. of Archives and History date Revised 9/23/98

street & number 8301 Parklane Road telephone (803) 896-6178

city or town Columbia state SC zip code 29223

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## Additional Documentation

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Submit the following items with the completed form:

### Continuation Sheets

### Maps

A **USGS map** (7.5 or 15 minute series) indicating the property's location.

A **Sketch map** for historic districts and properties having large acreage or numerous resources.

### Photographs

Representative **black and white photographs** of the property.

**Additional items** (Check with the SHPO or FPO for any additional items)

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## Property Owner

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(Complete this item at the request of the SHPO or FPO.)

name Multiple ownership

street & number \_\_\_\_\_ telephone \_\_\_\_\_

city or town \_\_\_\_\_ state \_\_\_\_ zip code \_\_\_\_\_

United States Department of the Interior  
National Park Service

## NATIONAL REGISTER OF HISTORIC PLACES CONTINUATION SHEET

Section 7 Page 6

Myrtle Heights-Oak Park Historic District  
**name of property**  
Horry County, South Carolina  
**county and State**

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The Myrtle Heights-Oak Park Historic District is an oceanside residential neighborhood located along the southeast and northwest sides of North Ocean Boulevard between 32nd Avenue North and 46th Avenue North in Myrtle Beach, South Carolina. Extant historic resources within its boundaries were constructed from ca. 1925 to ca. 1945.

The area from 32nd Avenue North to 40th Avenue North has historically been known as Myrtle Heights and the area from 40th Avenue North to 47th Avenue North has historically been known as Oak Park. Areas on either end of the defined historic district, namely that along either side of North Ocean Boulevard south of 32nd Avenue North is dominated by non-historic, commercial development, and that along North Ocean Boulevard north of 46th Avenue North is dominated by a mix of historic and non-historic single-family cottages, non-historic apartments, condominiums, and hotels. Long blocks of residential development are situated between North Ocean Boulevard and U.S. Highway 17, commonly known as the King's Highway, to the northwest. Although the Myrtle Heights-Oak Park Historic District extends into these blocks in only a few places, the residential character of these areas, while perhaps non-historic, acts so as to buffer the district from the heavily commercialized and developed Kings Highway. Most contributing properties are on ocean-front lots, and the southeast boundary of the district is the beach and the Atlantic Ocean.

The majority of the residences in the district are two-story frame buildings, many of them with one- or two-story attached garages, two-story detached garage apartments, or one-story attached servants' quarters. The most prevalent stylistic influence is Colonial Revival, characterized by symmetrical facades, accented central entrances, and six-over-six double-hung sash windows. Elements of the Classical Revival, Tudor Revival, and Bungalow/Craftsman styles are also represented. Most of the properties contributing to the district, however, represent vernacular forms with modest stylistic influences and common ancillary elements. A variety of forms are present, most notably 1) rectangular, with front and side gable roof; 2) square, or nearly-square, with pyramidal roof; 3) rectangular, with hip roof, front and side orientation; and 4) gabled-ell. Porches, chimneys, and wood awnings, constructed and painted in a solid or striped scheme to imitate or simulate canvas awnings, are the most common ancillary elements. Wood siding (weatherboard and shingle) and asbestos shingle siding are the most common historic exterior material evident. Wood shiplap siding was originally common, but in some instances may now be obscured by aluminum or vinyl siding. Alterations to residences in the district include the addition of non-historic siding; limited replacement of windows and porches; and non-historic landscaping.

The overall layout of the district--including lot sizes, street plans, and public spaces--has not changed since the original plans of the mid-1930s. In general, the ocean-front lots are more densely developed than those across North Ocean Boulevard from the beach. Second row lots typically divide the block width in half, with an average lot width of 150' on the second row as compared to a range of 75' to 155' lot width on the ocean. Lot sizes are also more standardized in the Oak Park section northeast of 40th Avenue North than in the Myrtle Heights section southwest of 40th Avenue North. The original plans for the Myrtle Heights-Oak Park developments included extensions of the avenues beyond North Ocean Boulevard to the beach. These extensions now provide public access to the beach. The predominant building orientation of properties along the southeast side of North Ocean Boulevard is, of course, toward the beach and the ocean, so that the rear elevations of ocean-front properties face toward the Boulevard.

The original plans also provided for a minimum setback of 75' for ocean-front properties, creating one of the defining characteristics of these lots--and the Myrtle Heights-Oak Park Historic District. Landscaping varies; the most common plant material is grass. Few oceanfront lawns feature the dense-growing native species such as wax myrtles and red cedars, but the rear yards facing North Ocean Boulevard frequently retain the native species and other plants as well, such as wax myrtles--from which Myrtle Beach got its name--red cedars, palmettos, oleander, windswept oaks, and crepe myrtles. Fifteen properties in the district retain their historic fences or walls, with most of them constructed of coquina rock or brick.

The character of the Myrtle Heights-Oak Park Historic District has been altered somewhat since 1945. North Ocean Boulevard has been paved, widened, and had sidewalks added; the beach profile has gradually eroded, and oceanfront

United States Department of the Interior  
National Park Service**NATIONAL REGISTER OF HISTORIC PLACES  
CONTINUATION SHEET**Section 7 Page 7Myrtle Heights-Oak Park Historic District  
**name of property**  
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**county and State**

landscaping has been altered both by Hurricanes Hazel (1954) and Hugo (1989) and by responses to environmental factors; and the areas beyond 32nd Avenue North and 46th Avenue North have experienced significant development on North Ocean Boulevard, as have the perpendicular numbered avenues between the lower and upper boundaries of the district. Because of this development, these areas to the north, south, and west have been excluded from the historic district even though Myrtle Heights and Oak Park may have once included parts of them.

The following oceanfront properties are located within the boundaries of the historic district:

1. 3106 N. Ocean Blvd.: ca. 1935 one-story lateral gable frame residence; shed roof porch partially screened; small shed roof dormer
2. 3108 N. Ocean Blvd.: ca. 1935 two-story frame hipped roof residence; novelty siding; 1<sup>st</sup> story porch screened, 2<sup>nd</sup> story small screened porch; wood awnings
3. 3200 N. Ocean Blvd.: ca. 1935 two-story frame weatherboard sided [almost A-frame]; rubble stone chimney; shed roof dormer; one story screened porch with decorative sawn brackets; second story deck with railing; one story gable front frame garage
4. Simeon B. Chapin House, 3202 N. Ocean Blvd.: ca. 1935 two-story over raised basement residence with stuccoed masonry walls; altered ca. 1980-1985; built for Simeon B. Chapin, one of the three founders of Myrtle Beach Farms Company; **NONCONTRIBUTING**
5. 3300 N. Ocean Blvd.: ca. 1960 modern two-story brick and frame, hipped roof residence; **NONCONTRIBUTING**
6. 3302 N. Ocean Blvd.: ca. 1935 two-story frame shingle-sided lateral gable roof residence with rubble stone chimneys on main block and canted hipped roof south wing; two story flat roof screened porch on beachside elevation
7. 3304 N. Ocean Blvd.: ca. 1935 two-story gable front frame residence with side chimney; shingle-sided with wraparound porch featuring short Tuscan columns on brick piers on first floor; second floor has wraparound porch with engaged column supports; guest house of similar design at rear facing Ocean Blvd. with central chimney and curving stairs up to second story porch; extensively altered 1997-1998; **NONCONTRIBUTING**
8. John Ray Efirid House, 3400 N. Ocean Blvd.: 1936 two-story residence, with vinyl siding, complex gable-on-hip roof clad in green tiles; gable-on-hip roofed projecting pavilions at center front and on either side elevation; one-over-one, double-hung sash windows; one-story flat roof porch supported by grouped piers with pierced paneled balustrade and criss-cross balustraded sun deck atop; scalloped-edged wood awnings painted green to match roof; corbel-capped brick chimney; two story garage apartment connected by hyphen at rear; designed by prominent Columbia, S.C., architect, J. Carroll Johnson, for Columbia department store chain owner and businessman, John Ray Efirid.
9. 3402 N. Ocean Blvd.: ca. 1935 two-story lateral gable shingle-sided frame residence with flat roof screened porch; Chippendale style railing; one story frame garage
10. 3404 N. Ocean Blvd.: ca. 1940 two-story stuccoed masonry, lateral gable residence with two-story hip roofed porch; octagonal pavilions; fishscale shingled roof; altered significantly ca. 1990 with large additions; **NONCONTRIBUTING**

United States Department of the Interior  
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## NATIONAL REGISTER OF HISTORIC PLACES CONTINUATION SHEET

Section 7 Page 8

Myrtle Heights-Oak Park Historic District

**name of property**

Horry County, South Carolina

**county and State**

- 
11. Springs-Close House, 3406 N. Ocean Blvd.: ca. 1930 two-story shingle-sided residence with end corbel-capped chimneys; two-story secondary wings, with canted south wing; two-story gabled portico (screened porch); tennis courts, pool and ca. 1980 pool house; owned by Springs Industries founding family
  12. Burroughs House, 3600 N. Ocean Blvd.: ca. 1935 two-story lateral gable frame Colonial Revival residence with brick end chimney; one-story gable-end secondary wings; porch on northeast corner with balustraded (partially removed) sun deck; Chippendale style balustrade surrounds terrace; built for Burroughs family, founders of Myrtle Beach Farms Company
  13. 3602 N. Ocean Blvd.: ca. 1970 one-story gable-on-hip frame residence with central chimney; **NONCONTRIBUTING**
  14. 3604 N. Ocean Blvd.: ca. 1945 two-story lateral gable frame Colonial Revival residence with three engaged gable dormers, wraparound gable-end porch; brick end chimney; two-story frame garage apartment
  15. 3700 N. Ocean Blvd.: ca. 1935 one-story over raised basement gable front frame residence with lattice foundation infill; gable on hipped wraparound porch
  16. 3702 N. Ocean Blvd.: ca. 1940 two-story gable-on-hip residence with masonry first floor and frame second floor; altered significantly with ca. 1970s two-story portico deck; **NONCONTRIBUTING**
  17. 3704 N. Ocean Blvd.: ca. 1935 two-story pyramidal roofed frame residence with shed roof masonry porch; altered ca. 1975; **NONCONTRIBUTING**
  18. 3706 N. Ocean Blvd.: ca. 1980 two-story lateral gable frame residence with cross gables; **NONCONTRIBUTING**
  19. 3800 N. Ocean Blvd.: ca. 1925 two-story pyramidal roof residence sheathed in vinyl siding; enclosed wraparound porches; hip roofed ell; altered ca. 1980; **NONCONTRIBUTING**
  20. 3802 N. Ocean Blvd.: ca. 1935 two-story lateral gable, shingle-sided frame residence with two-story hip roofed porch supported by brick piers
  21. 3804 N. Ocean Blvd.: ca. 1925 one-story pyramidal-roofed, board-and-batten frame residence over raised brick (partially enclosed) basement; wraparound hip roof porch with exposed rafter tails; front porch centered inset
  22. 3806 N. Ocean Blvd.: ca. 1960 two-story lateral gable frame residence with one-story hip roof enclosed porch; **NONCONTRIBUTING**
  23. 3900 N. Ocean Blvd.: ca. 1935 two-story lateral gable frame residence sheathed in asbestos shingle siding; two-story front gabled ell; hip roofed front porch; wood awnings; two-story garage apartment at rear of house
  24. 3902 N. Ocean Blvd.: two-story lateral gable frame residence sheathed in asbestos shingle siding; two story front gabled ell; exposed rafter tails; two-story secondary gable wing; one-story wraparound porch; wood awnings; two-story frame garage apartment repeating exposed rafter tails from main house
  25. 3906 N. Ocean Blvd.: two-story hip roofed frame residence with engaged hip roof extension; significant frame and brick addition to south with cupola; **NONCONTRIBUTING**



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**NATIONAL REGISTER OF HISTORIC PLACES  
CONTINUATION SHEET**

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Myrtle Heights-Oak Park Historic District  
**name of property**  
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**county and State**

- 
26. 4000 N. Ocean Blvd.: ca. 1940 two-story lateral gable frame residence sheathed in vinyl siding, with partially enclosed hip roof wraparound porch
27. 4002 N. Ocean Blvd.: ca. 1945 two-story lateral-with-cross-gable, shingle-sided frame residence; pent roof extension; screened wraparound porch
28. 4004 N. Ocean Blvd.: ca. 1990 two-and-one-half story lateral gable frame residence over raised basement, with shed porches on both sides; **NONCONTRIBUTING**
29. 4006 N. Ocean Blvd.: New house under construction, 1998; **NONCONTRIBUTING**
30. 4100 N. Ocean Blvd.: ca. 1935 two-story hip-roof-with-cross-gables residence; engaged screened porch at second level
31. 4102 N. Ocean Blvd.: ca. 1940 two-story hip-roof-with-cross-gables, shingle-sided frame residence, with engaged porch on second level
32. 4104 N. Ocean Blvd.: ca. 1935 two-story pyramidal roofed, shingle-sided frame residence with wraparound porch, wood awnings, and a hip roof dormer with louvered vent
33. 4106 N. Ocean Blvd.: ca. 1935 two-story lateral gable frame residence sheathed in vinyl siding, with two-story secondary wings; hip roofed, partially glazed wraparound porch; wood awnings
34. 4200 N. Ocean Blvd.: ca. 1935 two-story gable-on-hip roofed frame residence sheathed in vinyl siding; hip roofed and engaged wraparound porch with chamfered posts and unturned balustrade; wood awnings; two-story hip roofed outbuilding with two-story porch
35. 4204 N. Ocean Blvd.: ca. 1980 two-story stuccoed masonry and frame French Colonial Revival residence with mansard roof; **NONCONTRIBUTING**
36. 4206 N. Ocean Blvd.: ca. 1935 two-story hip roofed residence sheathed in German/shiplap vinyl siding, with gable vents and partially glazed wraparound porch; paired six-over-six, double-hung sash windows; off-center corbel-capped brick chimney; wood striped awnings; two-story hip roofed frame garage
37. 4300 N. Ocean Blvd.: ca. 1940 two-story gable-front frame residence sheathed in wide German/shiplap siding, boxed cornices and returns; two-bay gable-front beach side extension with double-shouldered brick chimney; wraparound porch
38. 4302 N. Ocean Blvd.: ca. 1930 two-story hip roofed frame residence sheathed in asbestos shingle siding; hip roofed wraparound porch enclosure; altered extensively; **NONCONTRIBUTING**
39. 4304 N. Ocean Blvd.: ca. 1935 two-story hip roofed frame residence sheathed in vinyl siding; wood awnings; altered extensively in 1970s; **NONCONTRIBUTING**
40. 4306 N. Ocean Blvd.: ca. 1935 two-story gable-front frame residence sheathed in vinyl siding; altered extensively in 1970s; **NONCONTRIBUTING**

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## NATIONAL REGISTER OF HISTORIC PLACES CONTINUATION SHEET

Section 7 Page 10

Myrtle Heights-Oak Park Historic District  
**name of property**  
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- 
41. 4400 N. Ocean Blvd.: ca. 1935 two-story gable-front, shingle-sided frame residence; hip roofed two-story porch; wood awnings; two-story garage apartment connected by hyphen
42. 4402 N. Ocean Blvd.: ca. 1940 two-story hip roofed frame residence sheathed in vinyl siding, with two story gabled portico on beach façade; two-story frame garage
43. 4404 N. Ocean Blvd.: VACANT LOT
44. 4406 N. Ocean Blvd.: ca. 1940 two-story hip roofed frame residence sheathed in vinyl siding; engaged two-story porch with simple balustrade; first story wood awning
45. 4500 N. Ocean Blvd.: ca. 1935 two-story, steeply-pitched T-gable roofed frame residence sheathed in vinyl siding; engaged dormers on south side; two-story hip roofed garage
46. 4502 N. Ocean Blvd.: ca. 1970 two-story stuccoed masonry and board and batten residence; **NONCONTRIBUTING**
47. 4506 N. Ocean Blvd.: ca. 1997 two-story Spanish Colonial Revival house with stucco siding, barrel tile roof, and porch across beach façade approached by double stair case; three bay segmented arch portico with conical tower; **NONCONTRIBUTING**
48. 4600 N. Ocean Blvd.: ca. 1935 two-story lateral gable frame residence sheathed in vinyl siding; engaged two-tiered porch with square wood post supports and slat balustrades; symmetrical one-by-one-bay two-story lateral gable secondary wings extend near rear to the north and south; central rear chimney; a hip roofed glazed sunporch (later addition) fills the interior corner of the south elevation; two-story frame garage apartment

### Second Row Properties:

49. 3601 N. Ocean Blvd.: ca. 1935 two-story lateral gable, five-bay wide, shingle-sided frame Colonial Revival residence with slate roof and massive corbel-capped stuccoed brick end chimneys; central one-story Corinthian order portico with coved ceiling surrounding entrance; leaded glass sidelights and fanlight transom; divided light oculus above portico; wall pilasters on main body of house; six-over-six, double-hung sash windows feature shelf architraves and louvered shutters; two-story secondary wings; wooded lot with evergreen shrubs and manicured lawn
50. 3701 N. Ocean Blvd.: ca. 1940 two-story gable-front, temple-form, three-bay wide, frame Colonial Revival residence sheathed in aluminum siding; engaged pedimented monumental tetrastyle portico; pedimented and fanlighted central entrance; traceried fanlight in tympanum; large exterior corbel-capped chimney along left side of main block; secondary one and two story stepped wings with Chippendale balustrades encircling flat roof of one-story wing blocks; small two story wings feature lateral-gable pedimented roofs with fanlight in each tympanum

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## NATIONAL REGISTER OF HISTORIC PLACES CONTINUATION SHEET

Section 7 Page 11

Myrtle Heights-Oak Park Historic District  
**name of property**  
Horry County, South Carolina  
**county and State**

- 
51. James E. Bryan, Sr., House, 3703 N. Ocean Blvd.: ca. 1935 two-story lateral gable, shingle-sided, five-bay wide Colonial Revival residence with one and two-story secondary wings; segmental arched central entrance; flat-roofed one-story wing at right with balustrade atop; two-story lateral gable secondary wing at left; chimney at rear of main block; built for Myrtle Beach Farms Company co-founder James E. Bryan, Sr.
52. 3801 N. Ocean Blvd.: ca. 1935 two-story hip roofed, shingle-sided residence with hip roofed wraparound porch (glass enclosed) and paired windows; two-story garage apartment
53. 3803 N. Ocean Blvd.: ca. 1935 one-and-one-half-story shingle-sided Colonial Revival residence with a screened shed roofed porch, central chimney, and three gable dormers
54. 4001 N. Ocean Blvd.: ca. 1935-40 two-story hip roofed frame residence with wraparound two-story porch
55. 4003 N. Ocean Blvd.: ca. 1935-40 two-story lateral gable, shingle-sided residence with two-story gabled portico supported by square posts and featuring knee braces; pent roof on first floor porch
56. 4101 N. Ocean Blvd.: ca. 1930 two-story-over-raised-basement (brick piers), hip roof residence with weatherboard siding on first main floor, board and batten treatment on third level, and exposed rafter tails; horizontal slat porch balustrade; porch reached by stair at left; central entrance on main floor with sidelights and flanking polygonal bay windows; interior brick chimney at left side; sawtooth edged wood awnings; garage at rear; landscaped lot with many small windswept oaks and wax myrtles
57. 4105 N. Ocean Blvd.: ca. 1945 two-story, hip-roofed, three-bay wide frame Colonial Revival residence sheathed in asbestos shingle siding; monumental portico with slender fluted Doric columns; octagonal cupola; pedimented central entrance with single six-over-six, double-hung sash window above; flanking paired windows on either floor; louvered shutters; brick chimney at left; two story pyramidal roofed garage apartment with asbestos shingle siding at right rear adjacent to intersecting side street

### Intersecting Streets:

58. 402 38<sup>th</sup> Ave. North: ca. 1935 one-and-one-half-story lateral gable frame Colonial Revival residence with engaged corner porch (now glazed); three dormers; one-story frame garage
59. 404 38<sup>th</sup> Ave. North: ca. 1935 one-story lateral gable board-and-batten residence; gable-end wing extensions; shed extension to right front of main block; rubble stone chimney; one-story frame garage
60. 406 38<sup>th</sup> Ave. North: ca. 1990 one-story hip-roofed stuccoed post-Modernistic residence, with columned central pavilion;  
**NONCONTRIBUTING**
61. 408 38<sup>th</sup> Ave. North: ca. 1940 two-story stuccoed masonry Colonial Revival residence with monumental portico supported by two-story square piers and a denticulated entablature; central entrance with shelf architrave and flanking porthole windows; one-story flanking wings with polygonal bays

United States Department of the Interior  
National Park Service

**NATIONAL REGISTER OF HISTORIC PLACES  
CONTINUATION SHEET**

Section 7 Page 12

Myrtle Heights-Oak Park Historic District  
**name of property**  
Horry County, South Carolina  
**county and State**

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62. 401 41<sup>st</sup> Ave. North: ca. 1940 two-story lateral gable frame Colonial Revival residence sheathed in aluminum siding; wraparound screened porch; engaged gable dormers; one-story frame garage
63. 404 41<sup>st</sup> Ave. North: ca. 1940 two-story L-shaped, cross gabled, shingle-sided Colonial Revival residence with end chimneys and shed roofed porch with square post supports
64. 403 45<sup>th</sup> Ave. North: ca. 1945 one-and-one-half-story lateral gable, shingle-sided Colonial Revival "Cape Cod" style residence, with asymmetrical entry, three dormers, and a one story right side wing, facing Oak Park (now Holmes B. Springs, MD, Park)

**Landscape:**

65. Oak Park (now Holmes B. Springs, MD, Park): triangular landscaped parcel bounded by N. Ocean Blvd., 45<sup>th</sup> Ave. North, and 46<sup>th</sup> Ave. North; part of early twentieth century landscape and streetscape plan for this residential neighborhood on the north side of Myrtle Beach

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Myrtle Heights-Oak Park Historic District  
**name of property**  
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The Myrtle Heights-Oak Park Historic District is significant under Criterion A for its association with two of the three developmental themes identified in the Historic Resources of Myrtle Beach Multiple Property Submission (Theme 1: Community Planning and Development and Theme 2: Coastal Community Resort/ Vacation Destination), demonstrating the growth and development of Myrtle Beach in the period 1933-1954. It is also significant under Criterion C as an intact and important collection of distinctive and representative architectural examples from the period, ca. 1925 to ca. 1945, within the setting of South Carolina's most celebrated of twentieth century seaside resorts.

The history of the Myrtle Heights and Oak Park sections of Myrtle Beach relates to the period of development in Myrtle Beach following the financial collapse of Woodside Brothers, the company that developed the Ocean Forest Hotel and Country Club in the late 1920s. The company had originally purchased 65,000 acres from Myrtle Beach Farms in 1926, and after Woodside Brothers collapsed Myrtle Beach Farms repossessed many of those holdings and began to subdivide and develop sections of them during the 1930s. The Myrtle Heights section, from 31st Avenue North to 40th Avenue North, was opened in 1933, and the founders of Myrtle Beach Farms were among the first property owners to build summer homes and vacation cottages there. The Oak Park section, from 40th Avenue North to 46th Avenue North, was opened in 1935. The vast majority of the development in this area took place along North Ocean Boulevard, with only sporadic development along the perpendicular numbered avenues between 1945 and 1954.

The Myrtle Heights-Oak Park Historic District is not only significant in the twentieth-century development of Myrtle Beach but also as a collection of architecturally distinctive properties and representative examples of building types. Many of the residences in the district, built for some of the most prominent families in Myrtle Beach, Conway, and the surrounding areas, are larger and more sophisticated than most summer homes and vacation cottages along the Grand Strand. Three of the most significant properties in the district, all constructed between 1934 and 1939, are associated with the founders of the Myrtle Beach Farms Company. 3202 North Ocean Boulevard was built for Simeon B. Chapin, but has been altered significantly and no longer contributes; 3600 North Ocean Boulevard was built for the Burroughs family; and 3703 North Ocean Boulevard was built for James E. Bryan Sr. Other significant properties which contribute to the district include 3302 and 3304 North Ocean Boulevard (ca. 1935); 3400 North Ocean Boulevard, built in 1936 for John Ray Efir of the Columbia, South Carolina, based Efir's Department Store chain, according to plans by J. Carroll Johnson, prominent Columbia architect; 3601 North Ocean Boulevard (ca. 1935); and 3803 North Ocean Boulevard (ca. 1935). While there is little, if any, evidence at this time to connect other practicing architects with residences within the boundaries of the historic district, there is no doubt that a number of the houses were indeed architect-designed. One South Carolina firm that is known to have designed oceanside cottages in Myrtle Beach in the 1920s and 1930s was that of Wilkins & Hopkins, Architects of Florence. Further research on individual residences should reveal that a number of architectural firms in and outside South Carolina were active in the area encompassed by this historic district's boundaries. This district, furthermore, is the largest intact concentration of historic resources in Myrtle Beach, most other areas having been heavily developed and redeveloped since 1945.<sup>1</sup>

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<sup>1</sup>N.C. Hughes, Jr., "Map of Myrtle Beach," Myrtle Beach, S.C., prepared for Myrtle Beach Farms Company, November 1933; A.J. Baker, "Map of Oak Park," Myrtle Beach, S.C., prepared for Myrtle Beach Farms Company, May 1935; Horry County Deeds, ca. 1933-ca. 1940, Horry County Register of Mesne Conveyance, Conway, S.C.; United States Department of Agriculture, Aerial Survey Photograph of Myrtle Beach, S.C., 1939; United States Department of the Interior, U.S. Geological Survey Topographic Map, 1940; John E. Wells and Robert E. Dalton, The South Carolina Architects, 1885-1935: A Biographical Dictionary (Richmond, VA: New South Architectural Press, 1992), p. 86; Andrew Watson Chandler, "Dialogue With The Past": J. Carroll Johnson, Architect, and the University of South Carolina, 1912-1956," (Unpublished master's thesis, 1993, University of South Carolina), p. 327.

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BIBLIOGRAPHY

Baker, A.J. "Map of Oak Park," Myrtle Beach, S.C., prepared for Myrtle Beach Farms Company, May 1935.

Chandler, Andrew Watson. "'Dialogue With The Past': J. Carroll Johnson, Architect, and the University of South Carolina, 1912-1956". [Unpublished master's thesis, 1993, University of South Carolina].

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Hughes, N.C., Jr. "Map of Myrtle Beach," Myrtle Beach, S.C., prepared for Myrtle Beach Farms Company, November 1933.

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Wells, John E., and Robert E. Dalton. The South Carolina Architects, 1885-1935: A Biographical Dictionary. Richmond, VA: New South Architectural Press, 1992.

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**Verbal Boundary Description**

The boundary of the Myrtle Heights-Oak Park Historic District is shown as the solid line on the accompanying sketch map, "Myrtle Heights-Oak Park Historic District."

**Verbal Boundary Justification**

The district boundary is based on a reconnaissance survey of the Myrtle Heights and Oak Park sections of the city of Myrtle Beach, and represents the largest single concentration of historic residential properties along and in the immediate vicinity of North Ocean Boulevard in Myrtle Heights and Oak Park.

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The following information is the same for each of the photographs:

Name of Property: Myrtle Heights-Oak Park Historic District  
Location of Property: Myrtle Beach, Horry County, South Carolina

Name of Photographer: Amy C. Kissane, The Jaeger Company, Gainesville, Georgia  
Date of Photographs: Spring 1995

Name of Photographer: Andrew W. Chandler, Architectural Historian, South Carolina SHPO  
Date of Photographs: August 18, 1998

Location of Original  
Negatives: South Carolina Department of Archives & History, Columbia

1. 3106 N. Ocean Blvd., by Amy C. Kissane (hereafter, ACK)
2. 3200 N. Ocean Blvd., by Andrew W. Chandler (hereafter, AWC)
3. 3200 N. Ocean Blvd. (AWC)
4. 3302 (Noncontributing), 3304 (Noncontributing), 3400 N. Ocean Blvd., looking North (AWC)
5. 3302, 3304, 3400 N. Ocean Blvd., looking South (AWC)
6. 3302 N. Ocean Blvd. (AWC)
7. 3304 N. Ocean Blvd., beachfront façade (Noncontributing) (AWC)
8. 3304 N. Ocean Blvd., street façade of guest house in rear of main house (Noncontributing) (AWC)
9. 3400 N. Ocean Blvd., John Ray Efirm House (AWC)
10. 3400 N. Ocean Blvd., John Ray Efirm House, oblique view (ACK)
11. 3402 N. Ocean Blvd. (AWC)
12. 3406 N. Ocean Blvd., Springs-Close House (ACK)
13. 3406 N. Ocean Blvd., Springs-Close House (AWC)
14. 3406 N. Ocean Blvd., Springs-Close House (AWC)
15. 3600 N. Ocean Blvd., Burroughs House (ACK)
16. 3600 N. Ocean Blvd., Burroughs House (AWC)
17. 3604, 3700 N. Ocean Blvd., looking Southwest (AWC)
18. 3700 N. Ocean Blvd., looking Northwest (AWC)
19. 3604, 3700, 3702 (Noncontributing) N. Ocean Blvd. (AWC)
20. 3802, 3804 N. Ocean Blvd. (AWC)
21. 3804 N. Ocean Blvd. (AWC)
22. 3900, 3902 N. Ocean Blvd. (AWC)
23. 3900, 3902, 3906 (Noncontributing) N. Ocean Blvd. (AWC)
24. 3906 N. Ocean Blvd. (Noncontributing) (AWC)
25. 4000, 4002, 4004 (Noncontributing) N. Ocean Blvd. (AWC)
26. 4002, 4004 (Noncontributing) N. Ocean Blvd. (AWC)
27. 4100, 4102, 4104, 4106 N. Ocean Blvd. (AWC)
28. 4102, 4104, 4106 N. Ocean Blvd. (ACK)
29. 4104, 4106 N. Ocean Blvd. (AWC)
30. 4200 N. Ocean Blvd. (AWC)
31. 4206 N. Ocean Blvd. (AWC)
32. 4300, 4302, 4304 N. Ocean Blvd. (ACK)



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33. 4302, 4304, 4306, 4400 N. Ocean Blvd. (AWC)
34. 4400, 4402 N. Ocean Blvd. (AWC)
35. 4400 N. Ocean Blvd., Rear façade and garage apartment (ACK)
36. 4406 N. Ocean Blvd. (AWC)
37. 4500 N. Ocean Blvd. (AWC)
38. 4506 N. Ocean Blvd. (Noncontributing) (AWC)
39. 4600 N. Ocean Blvd. (AWC)

**Second Row Properties**

40. 3601 N. Ocean Blvd. (AWC)
41. 3701 N. Ocean Blvd. (AWC)
42. 3703 N. Ocean Blvd., James E. Bryan, Sr. House (AWC)
43. 3801 N. Ocean Blvd. (AWC)
44. 3803 N. Ocean Blvd. (AWC)
45. 4001 N. Ocean Blvd. (AWC)
46. 4003 N. Ocean Blvd. (AWC)
47. 4101 N. Ocean Blvd. (AWC)
48. 4105 N. Ocean Blvd. (AWC)
49. 402 38<sup>th</sup> Ave. North (AWC)
50. 404 38<sup>th</sup> Ave. North (AWC)
51. 408 38<sup>th</sup> Ave. North (AWC)
52. 401 41<sup>st</sup> Ave. North (AWC)
53. 404 41<sup>st</sup> Ave. North (AWC)
54. 403 45<sup>th</sup> Ave. North (AWC)
55. Oak Park (now Holmes B. Springs, MD, Park), facing Southwest (AWC)
56. Oak Park, facing Southwest (AWC)
57. Oak Park, facing Southeast (AWC)