

MAY 23 1989

729

FORM B - BUILDING

MAY 23 1989

MASSACHUSETTS HISTORICAL COMMISSION
80 BOYLSTON STREET
BOSTON, MA 02116

AREA	FORM NO.
D	292

Photo (3"x3" or 3"x5", black and white) Indicate address of property on back of photo. Staple to left side of form.

Sketch Map: Draw map showing property's location in relation to nearest cross streets and/or geographical features. Indicate all buildings between inventoried property and nearest intersection(s).
Indicate north

Town Wakefield

Address 349-353 Main Street

Historic Name Flanley's Block

Use: Present Commercial

Original Commercial

DESCRIPTION

Date c. 1895

Source History of Wakefield

Style Renaissance Revival

Architect NA

Exterior Wall Fabric brick

Outbuildings none

Major Alterations (with dates) 2-story addition on west -1930s

Condition Good

Moved NA Date NA

Acreage under 1 acre

Setting faces east on corner lot downtown center.

UTM REFERENCE 19/329750/4707640

USGS QUADRANGLE Reading, Mass.

SCALE 1:25,000

Recorded by Architectural Preservation Associates

Organization Wakefield Historical Commission

Date March 1985

NATIONAL REGISTER CRITERIA STATEMENT (if applicable)

Basically Italianate in style, this building also foreshadows 20th century commercial building design in its geometric and abstract detailing. It is a well-preserved example of its type and is reminiscent of continuous commercial expansion of the downtown area throughout the late 19th century. The building retains integrity of location, setting, design, materials, workmanship, feeling, and association and meets criterion C of the NRHP on the local level.

ARCHITECTURAL SIGNIFICANCE Describe important architectural features and evaluate in terms of other buildings within the community.

Although architects and designers were still looking to the historicizing styles at the turn of the century, they were choosing in many cases more geometric, less complex and picturesque styles for inspiration. The Odd Fellows Building was designed in a simplified Italian Renaissance style in the more planar, abstract manner. It is three stories in height, has a flat roof, and is trapezoidal in shape to fit its lot. Above the first floor storefronts, which are largely original, the building has triple, shallow recessed arches on both north and east facades which are divided into five bays. The heavy cornice above the planar wall surface creates a horizontality not found in most earlier or contemporary commercial buildings.

Italianate are the arched double windows and rondels, the medallion motifs in brickwork. The overall effect is one which suggests the styles to come in commercial buildings of the 20th century.

HISTORICAL SIGNIFICANCE Explain the role owners played in local or state history and how the building relates to the development of the community.

This building was constructed in 1895 by John Flanley who was a furniture dealer born in Wakefield. He joined the business of Gammers and Trow which had been founded in 1866. Flanley took over the business in 1884 and sold, according to his advertisement, parlor and chamber furniture, bedding, carpets and wallpapers. In 1918 the Odd Fellows dedicated this building to their organization.

The Wakefield Square commercial district actually began north of the Common in the early 1800s, moved south in the 1850s and gradually added more commercial blocks around the center of that area, the Town Hall, during the 1860s and 70s. By the 1890s when this block was built the expanding district was moving north again.

BIBLIOGRAPHY and/or REFERENCES

Eaton, Wm. & History Committee. History of Wakefield, Wakefield, 1944

United States Department of the Interior
National Park Service

National Register of Historic Places
Continuation Sheet

Section number _____ Page _____

Multiple Resource Area
Thematic Group

Name Wakefield MRA
State Middlesex County, MASSACHUSETTS

Nomination/Type of Review _____ Date/Signature _____

11. Cowdry, Nathaniel, House

Entered in the
National Register

Keeper Delores Byrum 7/6/89
Attest _____

12. Emerson--Franklin Poole House

Entered in the
National Register

Keeper Delores Byrum 7/6/89
Attest _____

13. Flanley's Block

Entered in the
National Register

Keeper Delores Byrum 7/6/89
Attest _____

5-14 14. Goodwin, Captain--James Custis House
Substantive Review

Keeper Paul J. Savage 3/2/90
Attest _____

15. Gould, Samuel, House

Entered in the
National Register

Keeper Delores Byrum 7/6/89
Attest _____

16. Green, Capt. William, House

Entered in the
National Register

Keeper Delores Byrum 7/6/89
Attest _____

17. Green, Deacon Daniel, House

Entered in the
National Register

Keeper Delores Byrum 7/6/89
Attest _____

18. Greenwood Union Church

Entered in the
National Register

Keeper Delores Byrum 7/6/89
Attest _____

19. House at 1 Morrison Avenue

Entered in the
National Register

Keeper Delores Byrum 7/6/89
Attest _____

20. House at 1 Woodcrest Drive

Entered in the
National Register

Keeper Delores Byrum 7/6/89
Attest _____

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

NATIONAL REGISTER OF HISTORIC PLACES
EVALUATION/RETURN SHEET

REQUESTED ACTION: NOMINATION

PROPERTY NAME: Flanley's Block

MULTIPLE NAME: Wakefield MRA

STATE & COUNTY: MASSACHUSETTS, Middlesex

DATE RECEIVED: 5/23/89 DATE OF PENDING LIST: 6/06/89
DATE OF 16TH DAY: 6/22/89 DATE OF 45TH DAY: 7/07/89
DATE OF WEEKLY LIST:

REFERENCE NUMBER: 89000729

NOMINATOR: STATE

REASONS FOR REVIEW:

APPEAL: N DATA PROBLEM: N LANDSCAPE: N LESS THAN 50 YEARS: N
OTHER: N PDIL: N PERIOD: N PROGRAM UNAPPROVED: N
REQUEST: N SAMPLE: N SLR DRAFT: N NATIONAL: N

COMMENT WAIVER: N

ACCEPT RETURN REJECT 7/6/89 DATE Entered in the
National Register

ABSTRACT/SUMMARY COMMENTS:

RECOM./CRITERIA _____
REVIEWER _____
DISCIPLINE _____
DATE _____

DOCUMENTATION see attached comments Y/N see attached SLR Y/N

CLASSIFICATION

count resource type

STATE/FEDERAL AGENCY CERTIFICATION

FUNCTION

historic current

DESCRIPTION

architectural classification
 materials
 descriptive text

SIGNIFICANCE

Period Areas of Significance--Check and justify below

Specific dates Builder/Architect
Statement of Significance (in one paragraph)

summary paragraph
 completeness
 clarity
 applicable criteria
 justification of areas checked
 relating significance to the resource
 context
 relationship of integrity to significance
 justification of exception
 other

BIBLIOGRAPHY

GEOGRAPHICAL DATA

acreage verbal boundary description
 UTM's boundary justification

ACCOMPANYING DOCUMENTATION/PRESENTATION

sketch maps USGS maps photographs presentation

OTHER COMMENTS

Questions concerning this nomination may be directed to

_____ Phone _____

Signed _____ Date _____



D 292

349-353 Main St.

Flanley's Block

Wakefield MA, Ma

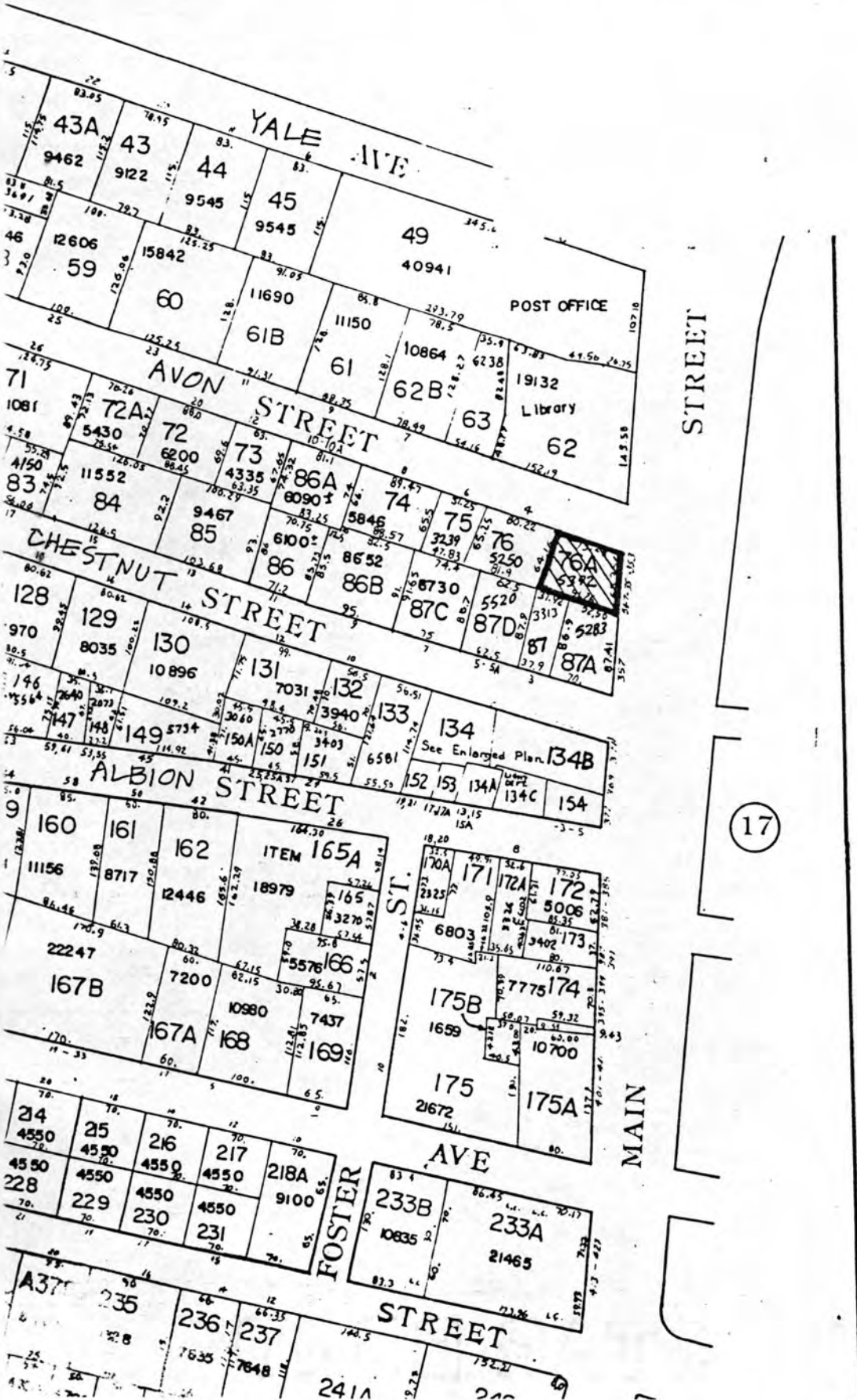
NOTE: Lot numbers with pre

349-353 MAIN STREET

(11)



SCALE: 1" = 80'



(17)

Please refer to the map in the
Multiple Property Cover Sheet
for this property

Multiple Property Cover Sheet Reference Number: 64000300